

## **Eurogroup for Animals, Wolf Protection Research – Finland February, 2020**

*Methodology: Savanta ComRes interviewed 1,005 adults in Finland aged 18+ online between 11th and 17th February 2020. Data were weighted to be nationally representative of adults aged 18+ by age, gender and region. Savanta ComRes is a member of the British Polling Council and abides by its rules. Full tables at [www.comresglobal.com](http://www.comresglobal.com)*

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## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2 Summary: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Strongly agree	Tend to agree	Tend to disagree	Strongly disagree	Don't know	NET: Agree	NET: Disagree
Unweighted Total	-	-	-	-	-	-	-	-
Wolves have a right to exist in the wild	995 100%	548 55%	348 35%	55 5%	33 3%	11 1%	896 90%	88 9%
Wolves belong to our natural environment just like foxes, deer or hares	995 100%	520 52%	354 36%	76 8%	31 3%	13 1%	874 88%	107 11%
Wolves should be accepted to live in the country	995 100%	500 50%	362 36%	78 8%	41 4%	14 1%	862 87%	119 12%
I would know how to behave if I were to encounter a wolf	995 100%	456 46%	385 39%	72 7%	30 3%	53 5%	841 85%	101 10%
The return of wolves is beneficial for the natural environment and biodiversity of the country	995 100%	279 28%	379 38%	143 14%	54 5%	140 14%	659 66%	197 20%
Wolves should be strictly protected	995 100%	186 19%	376 38%	240 24%	121 12%	72 7%	562 56%	361 36%
Wolves should be allowed to roam freely without human intervention	995 100%	142 14%	321 32%	319 32%	167 17%	45 5%	463 47%	486 49%
Wolves pose a risk to people	995 100%	121 12%	308 31%	349 35%	167 17%	50 5%	429 43%	516 52%

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2 Nets summary (Agree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions													
		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Wolves have a right to exist in the wild	896	21	27	23	13	29	8	48	31	31	84	28	26	67	42
	90%	85%	76%	82%	92%	92%	63%	94%	95%	92%	91%	86%	87%	91%	91%
Wolves belong to our natural environment just like foxes, deer or hares	874	15	30	23	12	29	11	45	26	31	83	30	26	66	40
	88%	61%	84%	82%	83%	92%	87%	89%	80%	92%	90%	90%	88%	89%	88%
Wolves should be accepted to live in the country	862	19	27	23	11	28	9	47	27	31	81	22	25	65	38
	87%	77%	76%	82%	75%	86%	75%	93%	82%	92%	89%	67%	84%	87%	83%
I would know how to behave if I were to encounter a wolf	841	21	24	25	11	28	11	44	29	26	78	30	26	64	40
	85%	85%	68%	90%	75%	86%	88%	87%	86%	77%	84%	91%	87%	87%	88%
The return of wolves is beneficial for the natural environment and biodiversity of the country	659	13	17	19	9	23	6	31	20	21	65	16	20	50	28
	66%	54%	48%	69%	59%	71%	50%	61%	60%	62%	71%	48%	65%	67%	62%
Wolves should be strictly protected	562	11	8	16	7	18	8	30	19	16	60	13	15	44	21
	56%	46%	24%	56%	51%	55%	63%	59%	58%	46%	66%	38%	50%	59%	46%
Wolves should be allowed to roam freely without human intervention	463	6	4	16	2	19	3	24	15	17	52	13	16	29	13
	47%	23%	12%	56%	17%	58%	25%	47%	46%	50%	57%	38%	53%	39%	29%
Wolves pose a risk to people	429	17	20	14	9	12	9	15	14	19	33	11	12	39	27
	43%	69%	56%	50%	58%	37%	75%	30%	43%	58%	36%	33%	41%	53%	60%

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2 Nets summary (Agree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Significance Level: 95%																
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Wolves have a right to exist in the wild	896 90%	35 94%	37 89%	266 91%	80 92%	434 89%	462 91%	90 89%	140 89%	133 88%	146 93%	151 92%	234 90%	230 89%	280 90%	386 91%
Wolves belong to our natural environment just like foxes, deer or hares	874 88%	34 92%	35 84%	262 90%	76 88%	422 87%	453 89%	89 88%	134 85%	132 87%	149 94%	151 92%	219 84%	224 86%	281 90%	370 87%
Wolves should be accepted to live in the country	862 87%	34 92%	35 85%	266 91%	73 84%	414 85%	447 88%	89 88%	137 87%	127 83%	149 94%	149 91%	211 81%	226 87%	276 89%	360 85%
I would know how to behave if I were to encounter a wolf	841 85%	29 79%	36 86%	243 83%	77 89%	387 80%	454 89%	87 85%	140 88%	125 82%	130 82%	142 86%	219 84%	226 87%	254 82%	360 85%
The return of wolves is beneficial for the natural environment and biodiversity of the country	659 66%	26 70%	24 59%	211 72%	61 71%	329 68%	330 65%	67 66%	97 61%	99 65%	114 72%	119 73%	162 62%	163 63%	213 69%	282 66%
Wolves should be strictly protected	562 56%	21 57%	25 60%	184 63%	47 54%	268 55%	294 58%	68 67%	92 58%	87 57%	89 56%	98 60%	129 49%	159 61%	176 57%	227 53%
Wolves should be allowed to roam freely without human intervention	463 47%	17 45%	22 53%	153 52%	43 50%	229 47%	234 46%	59 58%	73 46%	69 46%	84 53%	77 47%	101 39%	132 51%	153 49%	178 42%
Wolves pose a risk to people	429 43%	11 31%	21 52%	112 38%	32 37%	210 43%	219 43%	43 43%	75 48%	71 47%	59 37%	64 39%	117 45%	118 46%	130 42%	181 43%

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2 Nets summary (Agree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Diet							
	Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	e	*f	*g
Significance Level: 95%								
Unweighted Total	1005	827	156	68	17	34	17	20
Total	995	822	152	66	18	35	16	18
	100%	100%	100%	100%	100%	100%	100%	100%
Wolves have a right to exist in the wild	896 90%	737 90%	139 91%	61 93%	16 90%	30 85%	16 100%	16 90%
Wolves belong to our natural environment just like foxes, deer or hares	874 88%	722 88%	133 87%	60 91%	17 95%	24 69%	16 100%	16 90%
		e	e	e				
Wolves should be accepted to live in the country	862 87%	709 86%	134 88%	61 94%	17 95%	25 71%	16 100%	15 85%
		e	e	e				
I would know how to behave if I were to encounter a wolf	841 85%	690 84%	135 88%	62 94%	16 90%	29 83%	12 74%	16 90%
				a				
The return of wolves is beneficial for the natural environment and biodiversity of the country	659 66%	525 64%	117 77%	57 87%	11 64%	23 64%	12 74%	14 79%
			a	ae				
Wolves should be strictly protected	562 56%	437 53%	110 72%	47 71%	12 71%	24 68%	14 88%	13 71%
			a	a				
Wolves should be allowed to roam freely without human intervention	463 47%	353 43%	96 63%	44 67%	9 54%	16 46%	13 80%	13 76%
			a	ae				
Wolves pose a risk to people	429 43%	371 45%	51 34%	22 33%	7 42%	15 42%	4 24%	4 22%
		bc						

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2 Nets summary (Disagree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions													
		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The return of wolves is beneficial for the natural environment and biodiversity of the country	197 20%	7 31%	13 36%	5 17%	2 16%	6 20%	5 37%	12 24%	8 26%	5 15%	13 15%	11 33%	10 32%	17 23%	8 17%
Wolves belong to our natural environment just like foxes, deer or hares	107 11%	7 31%	6 16%	5 18%	2 17%	3 8%	2 13%	5 10%	7 20%	3 8%	7 8%	3 10%	4 12%	8 11%	4 9%
Wolves should be accepted to live in the country	119 12%	4 15%	7 20%	5 18%	2 17%	3 8%	3 25%	4 7%	6 18%	3 8%	8 9%	11 33%	5 16%	8 11%	7 15%
Wolves have a right to exist in the wild	88 9%	4 15%	7 20%	5 18%	1 8%	3 8%	5 37%	3 6%	2 5%	3 8%	8 9%	5 14%	4 13%	6 8%	4 9%
Wolves pose a risk to people	516 52%	6 23%	13 36%	12 43%	5 33%	19 60%	3 25%	34 68%	18 54%	13 39%	55 59%	17 53%	17 56%	32 43%	16 36%
Wolves should be strictly protected	361 36%	11 46%	26 72%	10 37%	4 24%	12 39%	5 37%	19 37%	11 34%	17 50%	25 27%	14 43%	13 44%	26 35%	22 48%
I would know how to behave if I were to encounter a wolf	101 10%	2 8%	7 20%	2 7%	2 17%	3 8%	2 12%	7 13%	4 11%	3 8%	7 8%	2 5%	4 13%	9 12%	6 12%
Wolves should be allowed to roam freely without human intervention	486 49%	19 77%	30 84%	12 44%	11 75%	13 39%	9 75%	24 47%	15 46%	17 50%	33 36%	19 57%	13 44%	42 56%	32 69%

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2 Nets summary (Disagree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The return of wolves is beneficial for the natural environment and biodiversity of the country	197 20%	6 16%	12 29%	39 13%	17 20%	110 23%	86 17%	15 15%	31 20%	32 21%	23 15%	28 17%	68 26%	46 18%	55 18%	96 22%
Wolves belong to our natural environment just like foxes, deer or hares	107 11%	3 8%	5 13%	25 9%	8 10%	59 12%	48 9%	10 10%	22 14%	18 12%	9 5%	12 8%	37 14%	32 12%	26 8%	49 12%
Wolves should be accepted to live in the country	119 12%	3 8%	6 15%	23 8%	11 13%	65 13%	54 11%	9 9%	19 12%	23 15%	9 6%	14 8%	44 17%	29 11%	32 10%	58 14%
Wolves have a right to exist in the wild	88 9%	2 6%	5 11%	18 6%	5 5%	50 10%	38 7%	7 7%	17 11%	18 12%	9 6%	11 6%	26 10%	24 9%	27 9%	37 9%
Wolves pose a risk to people	516 52%	25 66%	19 46%	164 56%	49 56%	255 53%	261 51%	53 52%	76 48%	72 47%	95 60%	92 56%	128 49%	129 50%	167 54%	220 52%
Wolves should be strictly protected	361 36%	12 32%	17 40%	82 28%	35 41%	191 39%	170 33%	22 21%	52 33%	55 36%	58 37%	57 35%	117 45%	74 28%	113 36%	174 41%
I would know how to behave if I were to encounter a wolf	101 10%	4 10%	4 9%	30 10%	6 7%	64 13%	37 7%	13 12%	13 8%	18 12%	14 9%	15 9%	29 11%	26 10%	32 10%	43 10%
Wolves should be allowed to roam freely without human intervention	486 49%	17 45%	19 47%	122 42%	40 46%	240 49%	246 48%	36 35%	80 50%	71 47%	70 44%	81 49%	149 57%	115 44%	141 45%	230 54%

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2 Nets summary (Disagree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Diet							
	Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	e	*f	*g
Significance Level: 95%								
Unweighted Total	1005	827	156	68	17	34	17	20
Total	995	822	152	66	18	35	16	18
	100%	100%	100%	100%	100%	100%	100%	100%
The return of wolves is beneficial for the natural environment and biodiversity of the country	197 20%	175 21% bc	21 14%	3 5%	3 19%	9 25% c	3 19%	3 15%
Wolves belong to our natural environment just like foxes, deer or hares	107 11%	91 11%	15 10%	4 6%	- -	9 25% abc	- -	2 10%
Wolves should be accepted to live in the country	119 12%	103 13%	14 9%	3 5%	- -	8 24% bc	- -	3 15%
Wolves have a right to exist in the wild	88 9%	77 9%	9 6%	2 4%	1 5%	4 12%	- -	2 10%
Wolves pose a risk to people	516 52%	412 50%	91 59% a	39 59%	6 36%	20 56%	12 76%	14 78%
Wolves should be strictly protected	361 36%	322 39% bc	33 22%	13 20%	4 24%	9 24%	2 12%	5 29%
I would know how to behave if I were to encounter a wolf	101 10%	84 10%	15 10%	4 6%	1 5%	5 15%	3 19%	2 10%
Wolves should be allowed to roam freely without human intervention	486 49%	431 52% bc	50 33%	19 29%	7 41%	16 46%	3 20%	4 24%



## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2\_1. The return of wolves is beneficial for the natural environment and biodiversity of the country: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions														
		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo	
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49	
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	279	6	6	10	2	11	5	11	13	1	26	3	9	22	6
		28%	23%	16%	37%	17%	34%	38%	22%	38%	4%	29%	9%	31%	30%	14%
Tend to agree	(3.0)	379	8	11	9	6	12	2	19	7	19	39	13	10	28	22
		38%	31%	32%	32%	42%	37%	13%	38%	22%	58%	42%	38%	34%	37%	48%
Tend to disagree	(2.0)	143	6	10	3	1	4	5	11	8	2	10	3	8	13	5
		14%	23%	28%	10%	8%	14%	37%	22%	23%	7%	11%	10%	25%	17%	11%
Strongly disagree	(1.0)	54	2	3	2	1	2	-	1	1	3	4	8	2	4	3
		5%	8%	8%	7%	8%	6%	-	2%	3%	8%	4%	24%	6%	6%	6%
Don't know		140	4	6	4	4	3	2	8	5	8	13	6	1	7	10
		14%	15%	16%	14%	25%	9%	13%	15%	15%	23%	15%	19%	3%	10%	21%
NET: Agree		659	13	17	19	9	23	6	31	20	21	65	16	20	50	28
		66%	54%	48%	69%	59%	71%	50%	61%	60%	62%	71%	48%	65%	67%	62%
NET: Disagree		197	7	13	5	2	6	5	12	8	5	13	11	10	17	8
		20%	31%	36%	17%	16%	20%	37%	24%	26%	15%	15%	33%	32%	23%	17%
Base for stats		855	21	30	24	11	29	11	43	28	26	78	27	29	67	36
Mean Score		3.03	2.82	2.66	3.16	2.90	3.10	3.00	2.95	3.11	2.76	3.12	2.41	2.93	3.01	2.88
Standard Deviation		.863	.957	.907	.936	.913	.893	.970	.798	.925	.709	.798	1.051	.934	.886	.800
Standard Error		.029	.289	.198	.184	.304	.158	.367	.118	.166	.158	.086	.255	.168	.108	.128
Error variance		*	.08	.04	.03	.09	.02	.13	.01	.03	.03	.01	.06	.03	.01	.02

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2\_1. The return of wolves is beneficial for the natural environment and biodiversity of the country: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	279 28%	9 23%	10 25%	101 35%	27 32%	130 27%	149 29%	27 27%	39 25%	48 31%	54 34%	54 33%	57 22%	66 25%	102 33%	111 26%
Tend to agree (3.0)	379 38%	17 47%	14 34%	110 38%	34 39%	198 41%	181 36%	39 39%	58 37%	52 34%	60 38%	65 40%	106 41%	97 37%	111 36%	171 40%
Tend to disagree (2.0)	143 14%	3 8%	7 18%	33 11%	11 13%	82 17%	61 12%	12 12%	22 14%	23 15%	21 13%	21 13%	45 17%	34 13%	44 14%	65 15%
Strongly disagree (1.0)	54 5%	3 8%	5 12%	6 2%	6 6%	29 6%	25 5%	3 3%	9 6%	8 5%	3 2%	7 4%	23 9%	12 5%	11 3%	30 7%
Don't know	140 14%	5 13%	5 12%	42 14%	8 10%	47 10%	93 18%	20 20%	30 19%	21 14%	21 13%	17 10%	30 12%	50 19%	42 14%	47 11%
NET: Agree	659 66%	26 70%	24 59%	211 72%	61 71%	329 68%	330 65%	67 66%	97 61%	99 65%	114 72%	119 73%	162 62%	163 63%	213 69%	282 66%
NET: Disagree	197 20%	6 16%	12 29%	39 13%	17 20%	110 23%	86 17%	15 15%	31 20%	32 21%	23 15%	28 17%	68 26%	46 18%	55 18%	96 22%
Base for stats	855	32	36	250	78	439	416	82	128	131	137	147	230	210	268	377
Mean Score	3.03	2.99	2.82	3.23	3.06	2.98	3.09	3.11	2.99	3.06	3.21	3.13	2.85	3.04	3.14	2.96
Standard Deviation	.863	.874	1.003	.760	.889	.864	.858	.796	.877	.893	.762	.829	.909	.847	.830	.888
Standard Error	.029	.152	.161	.046	.097	.040	.043	.090	.077	.075	.063	.066	.061	.059	.049	.046
Error variance	*	.02	.03	*	.01	*	*	.01	.01	.01	*	*	*	*	*	*

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2\_1. The return of wolves is beneficial for the natural environment and biodiversity of the country: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Diet							
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	
		a	b	c	*d	e	*f	*g	
Total									
Significance Level: 95%									
Unweighted Total		1005	827	156	68	17	34	17	20
Total		995	822	152	66	18	35	16	18
		100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	279 28%	209 25%	65 43% ae	33 50% ae	4 21%	8 23%	10 62%	10 54%
Tend to agree	(3.0)	379 38%	316 38%	52 34%	24 37%	7 42%	14 40%	2 12%	4 24%
Tend to disagree	(2.0)	143 14%	123 15%	19 12% c	2 3%	3 19%	9 25% c	2 13%	3 15%
Strongly disagree	(1.0)	54 5%	51 6% b	2 2%	1 2%	- -	- -	1 7%	- -
Don't know		140 14%	122 15%	14 9%	5 8%	3 17%	4 11%	1 7%	1 6%
NET: Agree		659 66%	525 64%	117 77% a	57 87% ae	11 64%	23 64%	12 74%	14 79%
NET: Disagree		197 20%	175 21% bc	21 14%	3 5%	3 19%	9 25% c	3 19%	3 15%
Base for stats		855	700	138	60	15	31	15	17
Mean Score		3.03	2.98	3.30 ae	3.47 ae	3.03	2.98	3.39	3.42
Standard Deviation		.863	.876	.770	.678	.725	.749	1.002	.774
Standard Error		.029	.033	.065	.085	.194	.137	.251	.178
Error variance		*	*	*	.01	.04	.02	.06	.03

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2\_2. Wolves belong to our natural environment just like foxes, deer or hares: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Finland regions														
Total		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo	
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49	
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	520	7	20	14	5	19	5	26	16	13	56	11	16	40	18
		52%	31%	56%	50%	33%	61%	38%	51%	49%	38%	61%	33%	53%	53%	39%
Tend to agree	(3.0)	354	7	10	9	7	10	6	19	10	18	26	19	10	27	23
		36%	31%	28%	32%	50%	31%	50%	37%	31%	54%	28%	57%	34%	36%	50%
Tend to disagree	(2.0)	76	2	4	3	1	2	2	5	7	3	7	2	2	6	4
		8%	8%	12%	11%	8%	6%	13%	10%	20%	8%	7%	5%	6%	8%	9%
Strongly disagree	(1.0)	31	6	1	2	1	1	-	-	-	-	1	2	2	2	-
		3%	23%	4%	7%	8%	3%	-	-	-	-	1%	5%	6%	3%	-
Don't know		13	2	-	-	-	-	-	1	-	-	2	-	-	-	1
		1%	8%	-	-	-	-	-	2%	-	-	2%	-	-	-	2%
NET: Agree		874	15	30	23	12	29	11	45	26	31	83	30	26	66	40
		88%	61%	84%	82%	83%	92%	87%	89%	80%	92%	90%	90%	88%	89%	88%
NET: Disagree		107	7	6	5	2	3	2	5	7	3	7	3	4	8	4
		11%	31%	16%	18%	17%	8%	13%	10%	20%	8%	8%	10%	12%	11%	9%
Base for stats		982	22	36	28	15	32	13	50	33	33	90	33	30	74	44
Mean Score		3.39	2.75	3.36	3.26	3.09	3.49	3.25	3.43	3.29	3.31	3.53	3.19	3.34	3.40	3.30
Standard Deviation		.764	1.191	.854	.926	.892	.740	.691	.670	.792	.613	.677	.743	.869	.757	.640
Standard Error		.024	.344	.171	.169	.258	.125	.244	.092	.132	.120	.068	.162	.154	.088	.092
Error variance		*	.12	.03	.03	.07	.02	.06	.01	.02	.01	*	.03	.02	.01	.01

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2\_2. Wolves belong to our natural environment just like foxes, deer or hares: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	520 52%	23 63%	19 46%	169 58%	44 50%	253 52%	267 52%	61 60%	79 50%	78 51%	92 58%	93 56%	118 45%	141 54%	169 55%	210 50%
Tend to agree (3.0)	354 36%	11 29%	16 39%	93 32%	33 38%	169 35%	185 36%	28 28%	55 35%	54 36%	57 36%	58 36%	101 39%	83 32%	111 36%	160 38%
Tend to disagree (2.0)	76 8%	1 3%	4 9%	18 6%	6 7%	45 9%	31 6%	9 9%	15 9%	13 8%	7 4%	5 3%	27 10%	24 9%	20 6%	32 8%
Strongly disagree (1.0)	31 3%	2 5%	2 4%	7 2%	3 3%	14 3%	17 3%	1 1%	7 4%	5 3%	2 1%	7 4%	10 4%	8 3%	6 2%	17 4%
Don't know	13 1%	-	1 2%	5 2%	2 2%	5 1%	9 2%	2 2%	2 1%	3 2%	1 1%	1 1%	5 2%	4 2%	4 1%	6 1%
NET: Agree	874 88%	34 92%	35 84%	262 90%	76 88%	422 87%	453 89%	89 88%	134 85%	132 87%	149 94%	151 92%	219 84%	224 86%	281 90%	370 87%
NET: Disagree	107 11%	3 8%	5 13%	25 9%	8 10%	59 12%	48 9%	10 10%	22 14%	18 12%	9 5%	12 8%	37 14%	32 12%	26 8%	49 12%
Base for stats	982	37	40	287	84	481	501	99	156	150	157	163	256	256	307	419
Mean Score	3.39	3.49	3.29	3.48	3.39	3.37	3.40	3.50	3.32	3.37	3.52	3.45	3.28	3.39	3.45	3.34
Standard Deviation	.764	.797	.819	.726	.754	.776	.753	.707	.825	.775	.633	.761	.801	.785	.708	.789
Standard Error	.024	.129	.125	.041	.079	.035	.034	.073	.066	.062	.049	.058	.051	.050	.039	.039
Error variance	*	.02	.02	*	.01	*	*	.01	*	*	*	*	*	*	*	*

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2\_2. Wolves belong to our natural environment just like foxes, deer or hares: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Diet						
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	e	*f	*g
Significance Level: 95%								
Unweighted Total	1005	827	156	68	17	34	17	20
Total	995	822	152	66	18	35	16	18
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	520 52%	404 49%	102 67% a	46 70% a	11 60%	19 53%	14 88%	13 70%
Tend to agree (3.0)	354 36%	318 39% bce	31 20%	14 21%	6 34%	6 16%	2 12%	3 20%
Tend to disagree (2.0)	76 8%	65 8%	10 6%	2 3%	- -	7 20% abc	- -	1 5%
Strongly disagree (1.0)	31 3%	26 3%	5 3%	2 4%	- -	2 5% a	- -	1 5%
Don't know	13 1%	8 1%	5 3% a	2 3%	1 5%	2 6% a	- -	- -
NET: Agree	874 88%	722 88% e	133 87% e	60 91% e	17 95%	24 69%	16 100%	16 90%
NET: Disagree	107 11%	91 11%	15 10%	4 6%	- -	9 25% abc	- -	2 10%
Base for stats	982	814	148	64	17	33	16	18
Mean Score	3.39	3.35	3.55 a	3.61 ae	3.64	3.24	3.88	3.56
Standard Deviation	.764	.763	.770	.729	.496	.987	.338	.825
Standard Error	.024	.027	.063	.090	.124	.174	.082	.184
Error variance	*	*	*	.01	.02	.03	.01	.03

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2\_3. Wolves should be accepted to live in the country: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Finland regions														
		Total	South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo
Unweighted Total		1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49
Total		995	24	36	28	15	32	13	50	33	33	92	33	30	74	46
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	500	7	13	16	4	16	6	31	18	10	50	9	15	34	16
		50%	31%	36%	57%	24%	49%	50%	61%	55%	31%	54%	28%	50%	46%	35%
Tend to agree	(3.0)	362	11	14	7	7	12	3	16	9	21	31	13	10	31	22
		36%	46%	40%	26%	51%	37%	25%	32%	27%	61%	34%	38%	34%	42%	48%
Tend to disagree	(2.0)	78	2	4	3	1	3	2	4	5	3	5	6	3	7	4
		8%	8%	12%	11%	8%	8%	13%	7%	15%	8%	5%	19%	10%	10%	8%
Strongly disagree	(1.0)	41	2	3	2	1	-	2	-	1	-	4	5	2	1	3
		4%	8%	8%	7%	8%	-	13%	-	3%	-	4%	14%	6%	2%	6%
Don't know		14	2	1	-	1	2	-	-	-	-	2	-	-	1	1
		1%	8%	4%	-	8%	6%	-	-	-	-	2%	-	-	2%	2%
NET: Agree		862	19	27	23	11	28	9	47	27	31	81	22	25	65	38
		87%	77%	76%	82%	75%	86%	75%	93%	82%	92%	89%	67%	84%	87%	83%
NET: Disagree		119	4	7	5	2	3	3	4	6	3	8	11	5	8	7
		12%	15%	20%	18%	17%	8%	25%	7%	18%	8%	9%	33%	16%	11%	15%
Base for stats		981	22	34	28	13	30	13	50	33	33	90	33	30	73	45
Mean Score		3.35	3.08	3.08	3.32	3.00	3.44	3.12	3.54	3.35	3.23	3.42	2.81	3.28	3.34	3.14
Standard Deviation		.797	.881	.920	.941	.881	.661	1.101	.634	.841	.586	.773	1.019	.888	.719	.836
Standard Error		.025	.254	.188	.172	.266	.115	.389	.086	.140	.115	.078	.222	.157	.084	.121
Error variance		*	.06	.04	.03	.07	.01	.15	.01	.02	.01	.01	.05	.02	.01	.01

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2\_3. Wolves should be accepted to live in the country: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	500 50%	21 57%	20 48%	174 60% d	39 46%	237 49%	263 52%	65 65% bcf	80 51% f	76 50% f	89 56% f	87 53% f	102 39%	146 56% c	165 53% c	189 44%
Tend to agree (3.0)	362 36%	13 35%	15 36%	93 32%	33 39%	177 37%	184 36%	23 23%	57 36% a	51 34% a	60 38% a	62 38% a	108 42%	80 31%	111 36%	171 40% a
Tend to disagree (2.0)	78 8%	1 2%	4 9%	18 6%	5 6%	42 9%	36 7%	6 6%	15 9% d	15 10% d	5 3%	8 5%	29 11% de	21 8%	20 7%	37 9%
Strongly disagree (1.0)	41 4%	2 5%	3 6%	6 2%	6 7% c	23 5%	17 3%	3 3%	5 3%	8 5%	4 2%	6 4%	15 6%	8 3%	12 4%	21 5%
Don't know	14 1%	- -	- -	2 1%	2 2%	6 1%	9 2%	3 3% d	2 1%	2 1%	- -	1 1%	6 2% d	5 2%	2 1%	7 2%
NET: Agree	862 87%	34 92%	35 85%	266 91%	73 84%	414 85%	447 88%	89 88%	137 87%	127 83% bcf	149 94% bcf	149 91% cf	211 81%	226 87%	276 89%	360 85%
NET: Disagree	119 12%	3 8%	6 15%	23 8%	11 13%	65 13%	54 11%	9 9%	19 12% d	23 15% de	9 6%	14 8%	44 17% de	29 11%	32 10%	58 14%
Base for stats	981	37	41	290	84	480	501	98	156	150	158	163	255	255	309	417
Mean Score	3.35	3.45	3.27	3.50 bd	3.26	3.31	3.38	3.54 cf	3.36 f	3.30	3.48 cf	3.41 f	3.17	3.43 c	3.39 c	3.26
Standard Deviation	.797	.788	.882	.698	.869	.825	.768	.758	.774	.859	.681	.750	.851	.771	.777	.820
Standard Error	.025	.128	.133	.039	.091	.037	.035	.078	.062	.068	.053	.057	.055	.049	.043	.040
Error variance	*	.02	.02	*	.01	*	*	.01	*	*	*	*	*	*	*	*



## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2\_3. Wolves should be accepted to live in the country: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Diet						
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	e	*f	*g
Significance Level: 95%								
Unweighted Total	1005	827	156	68	17	34	17	20
Total	995	822	152	66	18	35	16	18
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	500 50%	381 46%	106 70% a	49 75% a	10 58%	20 56%	14 88%	13 76%
Tend to agree (3.0)	362 36%	328 40% bce	28 18%	13 19%	6 36%	5 15%	2 12%	2 9%
Tend to disagree (2.0)	78 8%	68 8%	9 6%	2 3%	- -	4 11%	- -	3 15%
Strongly disagree (1.0)	41 4%	35 4%	5 3%	1 1%	- -	4 12% abc	- -	- -
Don't know	14 1%	10 1%	4 3%	1 2%	1 5%	2 6% a	- -	- -
NET: Agree	862 87%	709 86% e	134 88% e	61 94% e	17 95%	25 71%	16 100%	15 85%
NET: Disagree	119 12%	103 13%	14 9%	3 5%	- -	8 24% bc	- -	3 15%
Base for stats	981	812	148	65	17	33	16	18
Mean Score	3.35	3.30	3.59 ae	3.69 ae	3.62	3.21	3.88	3.61
Standard Deviation	.797	.798	.763	.616	.501	1.108	.338	.755
Standard Error	.025	.028	.062	.075	.125	.196	.082	.169
Error variance	*	*	*	.01	.02	.04	.01	.03

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2\_4. Wolves have a right to exist in the wild: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Finland regions														
		Total	South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo
Unweighted Total		1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49
Total		995	24	36	28	15	32	13	50	33	33	92	33	30	74	46
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	548	7	18	15	4	19	8	29	20	15	56	11	15	40	19
		55%	31%	52%	54%	25%	61%	63%	58%	61%	46%	61%	33%	50%	54%	42%
Tend to agree	(3.0)	348	13	9	8	10	10	-	18	11	15	27	17	11	27	23
		35%	54%	24%	29%	67%	31%	-	37%	34%	46%	30%	52%	37%	37%	50%
Tend to disagree	(2.0)	55	2	3	2	-	3	3	3	1	3	8	2	2	3	3
		5%	8%	8%	7%	-	8%	25%	6%	3%	8%	9%	5%	6%	4%	6%
Strongly disagree	(1.0)	33	2	4	3	1	-	2	-	1	-	-	3	2	3	1
		3%	8%	12%	11%	8%	-	13%	-	3%	-	-	10%	6%	4%	2%
Don't know		11	-	1	-	-	-	-	-	-	-	-	-	-	1	-
		1%	-	4%	-	-	-	-	-	-	-	-	-	-	2%	-
NET: Agree		896	21	27	23	13	29	8	48	31	31	84	28	26	67	42
		90%	85%	76%	82%	92%	92%	63%	94%	95%	92%	91%	86%	87%	91%	91%
NET: Disagree		88	4	7	5	1	3	5	3	2	3	8	5	4	6	4
		9%	15%	20%	18%	8%	8%	37%	6%	5%	8%	9%	14%	13%	8%	9%
Base for stats		984	24	34	28	15	32	13	50	33	33	92	33	30	73	46
Mean Score		3.43	3.08	3.20	3.25	3.08	3.52	3.12	3.52	3.53	3.38	3.52	3.09	3.31	3.43	3.30
Standard Deviation		.747	.846	1.056	1.006	.785	.657	1.216	.606	.690	.635	.657	.882	.864	.758	.702
Standard Error		.024	.235	.216	.184	.227	.111	.430	.083	.115	.125	.066	.192	.153	.089	.100
Error variance		*	.06	.05	.03	.05	.01	.18	.01	.01	.02	*	.04	.02	.01	.01

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2\_4. Wolves have a right to exist in the wild: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age			
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c	
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423	
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	548	22	22	180	46	265	283	57	88	85	100	93	126	145	185	218
		55%	60%	53%	62%	53%	55%	56%	56%	55%	56%	63%	56%	48%	56%	60%	51%
											f					c	
Tend to agree	(3.0)	348	13	15	87	34	170	179	33	53	48	47	59	109	86	95	167
		35%	34%	36%	30%	39%	35%	35%	32%	33%	32%	30%	36%	42%	33%	31%	39%
													cd				b
Tend to disagree	(2.0)	55	1	3	13	2	34	21	5	9	13	6	6	15	14	19	21
		5%	3%	7%	4%	2%	7%	4%	5%	6%	9%	4%	4%	6%	6%	6%	5%
Strongly disagree	(1.0)	33	1	2	5	3	16	17	2	8	5	3	4	11	10	8	16
		3%	3%	4%	2%	3%	3%	3%	2%	5%	3%	2%	3%	4%	4%	3%	4%
Don't know		11	-	-	7	2	2	10	4	1	1	3	2	-	5	4	2
		1%	-	-	2%	2%	*	2%	4%	1%	1%	2%	1%	-	2%	1%	1%
							a		bcf			f					
NET: Agree		896	35	37	266	80	434	462	90	140	133	146	151	234	230	280	386
		90%	94%	89%	91%	92%	89%	91%	89%	89%	88%	93%	92%	90%	89%	90%	91%
NET: Disagree		88	2	5	18	5	50	38	7	17	18	9	11	26	24	27	37
		9%	6%	11%	6%	5%	10%	7%	7%	11%	12%	6%	6%	10%	9%	9%	9%
Base for stats		984	37	41	285	84	484	500	97	157	151	155	162	261	254	307	423
Mean Score		3.43	3.52	3.38	3.55	3.46	3.41	3.46	3.49	3.40	3.41	3.56	3.48	3.34	3.44	3.49	3.39
												bf					
Standard Deviation		.747	.693	.802	.674	.701	.761	.734	.695	.807	.780	.665	.702	.774	.766	.727	.750
Standard Error		.024	.112	.121	.038	.073	.034	.034	.072	.064	.062	.052	.053	.049	.048	.040	.037
Error variance		*	.01	.01	*	.01	*	*	.01	*	*	*	*	*	*	*	*

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2\_4. Wolves have a right to exist in the wild: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Diet						
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	e	*f	*g
Significance Level: 95%								
Unweighted Total	1005	827	156	68	17	34	17	20
Total	995	822	152	66	18	35	16	18
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	548 55%	428 52%	104 69% ae	47 72% ae	13 74%	17 48%	14 87%	13 75%
Tend to agree (3.0)	348 35%	310 38% bc	35 23%	14 21%	3 16%	13 37%	2 13%	3 15%
Tend to disagree (2.0)	55 5%	50 6%	4 2%	1 1%	- -	1 2%	- -	2 10%
Strongly disagree (1.0)	33 3%	27 3%	6 4%	1 2%	1 5%	3 10% a	- -	- -
Don't know	11 1%	7 1%	4 3%	2 3%	1 5%	1 3%	- -	- -
NET: Agree	896 90%	737 90%	139 91%	61 93%	16 90%	30 85%	16 100%	16 90%
NET: Disagree	88 9%	77 9%	9 6%	2 4%	1 5%	4 12%	- -	2 10%
Base for stats	984	815	148	64	17	34	16	18
Mean Score	3.43	3.40	3.60 ae	3.69 ae	3.68	3.26	3.87	3.64
Standard Deviation	.747	.751	.724	.621	.755	.935	.345	.675
Standard Error	.024	.026	.059	.076	.189	.163	.084	.151
Error variance	*	*	*	.01	.04	.03	.01	.02

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2\_5. Wolves pose a risk to people: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Finland regions														
Total		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo	
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49	
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	121	6	7	6	2	3	5	6	4	1	9	3	2	10	10
		12%	23%	20%	20%	17%	9%	37%	11%	11%	4%	10%	9%	6%	14%	21%
Tend to agree	(3.0)	308	11	13	8	6	9	5	10	11	18	23	8	10	29	18
		31%	46%	36%	30%	42%	29%	38%	19%	32%	54%	26%	24%	34%	39%	39%
Tend to disagree	(2.0)	349	6	10	6	2	16	2	24	11	10	37	13	13	23	11
		35%	23%	28%	23%	17%	48%	12%	47%	34%	31%	40%	38%	44%	31%	23%
Strongly disagree	(1.0)	167	-	3	5	2	4	2	10	7	3	18	5	4	9	6
		17%	-	8%	20%	17%	12%	13%	20%	20%	8%	19%	14%	12%	12%	12%
Don't know		50	2	3	2	1	1	-	1	1	1	5	5	1	3	2
		5%	8%	8%	7%	8%	3%	-	2%	3%	4%	5%	14%	3%	4%	4%
NET: Agree		429	17	20	14	9	12	9	15	14	19	33	11	12	39	27
		43%	69%	56%	50%	58%	37%	75%	30%	43%	58%	36%	33%	41%	53%	60%
NET: Disagree		516	6	13	12	5	19	3	34	18	13	55	17	17	32	16
		52%	23%	36%	43%	33%	60%	25%	68%	54%	39%	59%	53%	56%	43%	36%
Base for stats		945	22	33	26	13	31	13	49	32	32	87	28	29	71	44
Mean Score		2.41	3.00	2.74	2.54	2.63	2.35	3.00	2.21	2.35	2.56	2.28	2.33	2.36	2.57	2.72
Standard Deviation		.923	.724	.907	1.070	1.019	.816	1.043	.914	.950	.712	.910	.895	.799	.884	.960
Standard Error		.030	.209	.189	.202	.307	.140	.369	.126	.161	.142	.093	.211	.143	.105	.140
Error variance		*	.04	.04	.04	.09	.02	.14	.02	.03	.02	.01	.04	.02	.01	.02

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2\_5. Wolves pose a risk to people: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Significance Level: 95%																
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	121 12%	4 11%	6 16%	25 8%	13 15%	65 13%	56 11%	10 10%	19 12%	18 12%	22 14%	18 11%	34 13%	29 11%	40 13%	52 12%
Tend to agree (3.0)	308 31%	8 20%	15 36%	87 30%	19 22%	146 30%	162 32%	33 33%	56 36%	53 35%	37 23%	45 27%	83 32%	89 34%	90 29%	128 30%
Tend to disagree (2.0)	349 35%	17 46%	13 32%	102 35%	34 39%	162 33%	188 37%	37 37%	55 34%	50 33%	63 40%	57 35%	87 33%	92 35%	113 36%	144 34%
Strongly disagree (1.0)	167 17%	8 21%	6 14%	62 21%	15 17%	93 19%	73 14%	16 16%	21 13%	22 14%	32 20%	35 21%	42 16%	37 14%	54 17%	76 18%
Don't know	50 5%	1 3%	1 2%	16 5%	5 6%	20 4%	30 6%	5 5%	7 5%	9 6%	5 3%	9 5%	15 6%	13 5%	14 4%	24 6%
NET: Agree	429 43%	11 31%	21 52%	112 38%	32 37%	210 43%	219 43%	43 43%	75 48%	71 47%	59 37%	64 39%	117 45%	118 46%	130 42%	181 43%
NET: Disagree	516 52%	25 66%	19 46%	164 56%	49 56%	255 53%	261 51%	53 52%	76 48%	72 47%	95 60%	92 56%	128 49%	129 50%	167 54%	220 52%
Base for stats	945	36	40	276	81	465	480	96	151	143	154	156	246	247	297	401
Mean Score	2.41	2.22	2.55	2.27	2.37	2.39	2.42	2.39	2.48	2.46	2.32	2.30	2.45	2.45	2.39	2.39
Standard Deviation	.923	.912	.936	.911	.969	.959	.887	.886	.886	.898	.961	.948	.931	.885	.932	.939
Standard Error	.030	.150	.143	.053	.104	.043	.041	.092	.072	.073	.076	.073	.061	.057	.053	.047
Error variance	*	.02	.02	*	.01	*	*	.01	.01	.01	.01	.01	*	*	*	*

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2\_5. Wolves pose a risk to people: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Diet							
		Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
			a	b	c	*d	e	*f	*g
Significance Level: 95%									
Unweighted Total		1005	827	156	68	17	34	17	20
Total		995	822	152	66	18	35	16	18
		100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	121 12%	107 13%	13 9%	5 8%	3 19%	4 11%	1 5%	- -
Tend to agree	(3.0)	308 31%	264 32%	38 25%	17 25%	4 24%	11 30%	3 19%	4 22%
Tend to disagree	(2.0)	349 35%	282 34%	55 36%	19 30%	4 20%	16 45%	5 32%	11 62%
Strongly disagree	(1.0)	167 17%	129 16%	36 23% a	19 29% ae	3 16%	4 11%	7 44%	3 16%
Don't know		50 5%	40 5%	10 7%	6 9%	4 21%	1 3%	- -	- -
NET: Agree		429 43%	371 45% bc	51 34%	22 33%	7 42%	15 42%	4 24%	4 22%
NET: Disagree		516 52%	412 50%	91 59% a	39 59%	6 36%	20 56%	12 76%	14 78%
Base for stats		945	782	142	60	14	34	16	18
Mean Score		2.41	2.45 bc	2.20	2.12	2.58	2.43	1.86	2.05
Standard Deviation		.923	.923	.924	.962	1.099	.846	.939	.632
Standard Error		.030	.033	.076	.121	.305	.147	.228	.141
Error variance		*	*	.01	.01	.09	.02	.05	.02

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2\_6. Wolves should be strictly protected: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Finland regions														
		Total	South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo
Unweighted Total		1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49
Total		995	24	36	28	15	32	13	50	33	33	92	33	30	74	46
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	186	2	3	5	-	10	3	10	9	1	19	8	5	15	5
		19%	8%	8%	16%	-	32%	25%	19%	27%	4%	21%	24%	16%	20%	12%
Tend to agree	(3.0)	376	9	6	11	7	7	5	20	10	14	41	5	10	29	15
		38%	38%	16%	40%	51%	23%	38%	40%	31%	43%	45%	14%	34%	39%	34%
Tend to disagree	(2.0)	240	2	19	5	2	10	-	13	7	12	15	8	8	17	16
		24%	8%	52%	19%	16%	30%	-	26%	20%	35%	16%	24%	28%	23%	34%
Strongly disagree	(1.0)	121	9	7	5	1	3	5	6	5	5	10	6	5	9	6
		12%	39%	20%	18%	8%	8%	37%	11%	14%	15%	11%	19%	16%	12%	13%
Don't know		72	2	1	2	4	2	-	2	3	1	6	6	2	4	3
		7%	8%	4%	7%	25%	6%	-	4%	8%	4%	7%	19%	6%	6%	7%
NET: Agree		562	11	8	16	7	18	8	30	19	16	60	13	15	44	21
		56%	46%	24%	56%	51%	55%	63%	59%	58%	46%	66%	38%	50%	59%	46%
NET: Disagree		361	11	26	10	4	12	5	19	11	17	25	14	13	26	22
		36%	46%	72%	37%	24%	39%	37%	37%	34%	50%	27%	43%	44%	35%	48%
Base for stats		923	22	34	26	11	30	13	48	30	32	85	27	28	70	42
Mean Score		2.68	2.16	2.13	2.59	2.56	2.84	2.50	2.70	2.77	2.37	2.81	2.52	2.53	2.72	2.48
Standard Deviation		.940	1.093	.843	1.005	.717	1.015	1.276	.923	1.050	.805	.922	1.164	.978	.946	.899
Standard Error		.031	.316	.172	.190	.239	.177	.451	.128	.183	.161	.096	.282	.178	.113	.132
Error variance		*	.10	.03	.04	.06	.03	.20	.02	.03	.03	.01	.08	.03	.01	.02



## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2\_6. Wolves should be strictly protected: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age			
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c	
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423	
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	186	8	7	59	19	88	98	26	37	33	30	30	30	63	63	60
		19%	20%	16%	20%	22%	18%	19%	26%	23%	22%	19%	18%	12%	24%	20%	14%
									f	f	f	f		c	c		
Tend to agree	(3.0)	376	14	18	124	28	179	196	41	55	54	59	68	98	96	113	167
		38%	37%	43%	43%	33%	37%	39%	41%	35%	35%	37%	42%	38%	37%	36%	39%
Tend to disagree	(2.0)	240	7	10	66	24	125	115	18	27	41	38	43	73	45	79	116
		24%	19%	25%	23%	28%	26%	23%	17%	17%	27%	24%	26%	28%	17%	25%	27%
											b			ab		a	a
Strongly disagree	(1.0)	121	5	6	17	11	66	55	4	24	14	20	14	44	29	34	58
		12%	14%	15%	6%	13%	14%	11%	4%	15%	9%	13%	9%	17%	11%	11%	14%
				c		c			a	a	a	a	ace				
Don't know		72	4	-	25	4	27	45	12	14	10	12	9	15	27	22	24
		7%	11%	-	9%	5%	6%	9%	12%	9%	7%	7%	6%	6%	10%	7%	6%
			b		b			a	f					c			
NET: Agree		562	21	25	184	47	268	294	68	92	87	89	98	129	159	176	227
		56%	57%	60%	63%	54%	55%	58%	67%	58%	57%	56%	60%	49%	61%	57%	53%
									f				f	c			
NET: Disagree		361	12	17	82	35	191	170	22	52	55	58	57	117	74	113	174
		36%	32%	40%	28%	41%	39%	33%	21%	33%	36%	37%	35%	45%	28%	36%	41%
						c				a	a	a	a	abe	a	a	a
Base for stats	923	33	41	266	82	458	465	89	144	142	147	155	246	233	289	401	
Mean Score	2.68	2.72	2.60	2.85	2.66	2.63	2.73	3.00	2.73	2.75	2.67	2.73	2.47	2.83	2.71	2.57	
								bcd	ef	f	f	f	f	c			
Standard Deviation	.940	.997	.946	.837	.979	.952	.927	.827	1.031	.926	.953	.876	.925	.965	.939	.914	
Standard Error	.031	.171	.143	.049	.104	.043	.044	.089	.086	.076	.077	.068	.060	.064	.054	.046	
Error variance	*	.03	.02	*	.01	*	*	.01	.01	.01	.01	.01	*	*	*	*	

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2\_6. Wolves should be strictly protected: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Diet							
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	
		a	b	c	*d	e	*f	*g	
Significance Level: 95%									
Unweighted Total		1005	827	156	68	17	34	17	20
Total		995	822	152	66	18	35	16	18
		100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	186	126	55	26	6	9	8	6
		19%	15%	36%	40%	32%	26%	50%	32%
			a	a					
Tend to agree	(3.0)	376	311	55	20	7	15	6	7
		38%	38%	36%	31%	39%	42%	37%	38%
Tend to disagree	(2.0)	240	211	25	12	4	3	2	4
		24%	26%	17%	18%	24%	8%	12%	24%
			be						
Strongly disagree	(1.0)	121	112	8	1	-	6	-	1
		12%	14%	5%	2%	-	16%	-	5%
			bc				bc		
Don't know		72	63	10	6	1	3	-	-
		7%	8%	6%	9%	5%	8%	-	-
NET: Agree		562	437	110	47	12	24	14	13
		56%	53%	72%	71%	71%	68%	88%	71%
			a	a					
NET: Disagree		361	322	33	13	4	9	2	5
		36%	39%	22%	20%	24%	24%	12%	29%
			bc						
Base for stats		923	760	143	60	17	32	16	18
Mean Score		2.68	2.59	3.10	3.19	3.08	2.85	3.38	2.98
			a	a					
Standard Deviation		.940	.932	.882	.841	.785	1.035	.719	.900
Standard Error		.031	.034	.073	.106	.196	.186	.174	.206
Error variance		*	*	.01	.01	.04	.03	.03	.04

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2\_7. I would know how to behave if I were to encounter a wolf: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Finland regions														
		Total	South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo
Unweighted Total		1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49
Total		995	24	36	28	15	32	13	50	33	33	92	33	30	74	46
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	456	11	14	15	5	16	6	27	16	9	43	14	10	36	18
		46%	46%	41%	54%	33%	49%	50%	54%	49%	27%	47%	43%	32%	48%	40%
Tend to agree	(3.0)	385	9	10	10	6	12	5	17	12	17	34	16	17	28	22
		39%	39%	28%	36%	42%	38%	38%	33%	38%	50%	37%	48%	56%	38%	48%
Tend to disagree	(2.0)	72	2	3	1	2	3	2	5	4	1	5	-	4	8	3
		7%	8%	8%	3%	17%	8%	12%	9%	11%	4%	5%	-	13%	11%	6%
Strongly disagree	(1.0)	30	-	4	1	-	-	-	2	-	1	3	2	-	1	3
		3%	-	12%	3%	-	-	-	4%	-	4%	3%	5%	-	1%	6%
Don't know		53	2	4	1	1	2	-	-	1	5	7	2	-	1	-
		5%	8%	12%	3%	8%	6%	-	-	3%	15%	8%	5%	-	1%	-
NET: Agree		841	21	24	25	11	28	11	44	29	26	78	30	26	64	40
		85%	85%	68%	90%	75%	86%	88%	87%	86%	77%	84%	91%	87%	87%	88%
NET: Disagree		101	2	7	2	2	3	2	7	4	3	7	2	4	9	6
		10%	8%	20%	7%	17%	8%	12%	13%	11%	8%	8%	5%	13%	12%	12%
Base for stats		942	22	31	27	13	30	13	50	32	28	85	32	30	73	46
Mean Score		3.34	3.41	3.10	3.45	3.17	3.43	3.38	3.37	3.39	3.18	3.39	3.35	3.19	3.36	3.21
Standard Deviation		.753	.656	1.059	.737	.744	.658	.723	.807	.691	.730	.737	.734	.648	.729	.824
Standard Error		.024	.189	.226	.137	.224	.114	.256	.110	.117	.156	.077	.164	.115	.085	.118
Error variance		*	.04	.05	.02	.05	.01	.07	.01	.01	.02	.01	.03	.01	.01	.01

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2\_7. I would know how to behave if I were to encounter a wolf: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	456 46%	14 39%	21 51%	134 46%	45 53%	188 39%	268 53% a	51 50%	82 52% f	66 43%	71 45%	85 52% f	101 39%	133 51%	136 44%	186 44%
Tend to agree (3.0)	385 39%	15 40%	15 35%	109 37%	32 37%	199 41%	187 37%	36 35%	57 36%	59 39%	59 37%	57 35%	117 45% e	93 36%	118 38%	174 41%
Tend to disagree (2.0)	72 7%	4 10%	3 7%	19 6%	6 6%	42 9%	30 6%	6 6%	11 7%	15 10%	10 6%	10 6%	19 7%	18 7%	25 8%	29 7%
Strongly disagree (1.0)	30 3%	- -	1 3%	11 4%	1 1%	22 5% b	8 2%	6 6% b	2 1%	3 2%	4 3%	4 3%	10 4%	8 3%	8 2%	14 3%
Don't know	53 5%	4 10%	2 4%	19 6%	3 3%	35 7% b	18 4%	2 2%	5 3%	10 6%	14 9% ab	8 5%	13 5%	8 3%	24 8% a	21 5%
NET: Agree	841 85%	29 79%	36 86%	243 83%	77 89%	387 80%	454 89% a	87 85%	140 88%	125 82%	130 82%	142 86%	219 84%	226 87%	254 82%	360 85%
NET: Disagree	101 10%	4 10%	4 9%	30 10%	6 7%	64 13% b	37 7%	13 12%	13 8%	18 12%	14 9%	15 9%	29 11%	26 10%	32 10%	43 10%
Base for stats	942	33	39	273	84	451	492	99	153	142	144	156	247	252	287	404
Mean Score	3.34	3.32	3.41	3.34	3.46	3.23	3.45 a	3.32	3.44 f	3.31	3.36	3.42 f	3.26	3.39	3.34	3.32
Standard Deviation	.753	.680	.747	.782	.672	.810	.681	.858	.685	.746	.747	.738	.762	.758	.746	.756
Standard Error	.024	.117	.115	.046	.071	.037	.031	.088	.055	.060	.061	.057	.050	.048	.043	.038
Error variance	*	.01	.01	*	.01	*	*	.01	*	*	*	*	*	*	*	*

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2\_7. I would know how to behave if I were to encounter a wolf: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Diet						
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	e	*f	*g
Significance Level: 95%								
Unweighted Total	1005	827	156	68	17	34	17	20
Total	995	822	152	66	18	35	16	18
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	456 46%	363 44%	84 55% a	39 60% a	11 63%	17 49%	9 56%	7 42%
Tend to agree (3.0)	385 39%	327 40%	51 33%	23 35%	5 26%	12 34%	3 19%	8 48%
Tend to disagree (2.0)	72 7%	58 7%	12 8%	4 6%	1 5%	4 10%	2 12%	2 10%
Strongly disagree (1.0)	30 3%	26 3%	3 2%	- -	- -	2 4%	1 7%	- -
Don't know	53 5%	49 6% bc	3 2%	- -	1 5%	1 3%	1 7%	- -
NET: Agree	841 85%	690 84%	135 88%	62 94% a	16 90%	29 83%	12 74%	16 90%
NET: Disagree	101 10%	84 10%	15 10%	4 6%	1 5%	5 15%	3 19%	2 10%
Base for stats	942	774	149	66	17	34	15	18
Mean Score	3.34	3.33	3.45	3.54 a	3.62	3.30	3.32	3.32
Standard Deviation	.753	.757	.718	.606	.603	.843	.986	.668
Standard Error	.024	.027	.058	.074	.151	.147	.246	.149
Error variance	*	*	*	.01	.02	.02	.06	.02

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2\_8. Wolves should be allowed to roam freely without human intervention: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Finland regions														
Total		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo	
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49	
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	142	4	1	5	1	4	2	7	7	3	17	5	6	9	6
		14%	15%	4%	17%	8%	12%	13%	13%	20%	8%	18%	14%	19%	12%	12%
Tend to agree	(3.0)	321	2	3	11	1	15	2	17	9	14	36	8	10	20	8
		32%	8%	8%	40%	8%	46%	12%	34%	26%	42%	39%	24%	34%	27%	17%
Tend to disagree	(2.0)	319	13	17	7	9	9	5	19	9	14	19	11	8	25	17
		32%	54%	48%	27%	58%	28%	38%	38%	27%	42%	21%	33%	25%	34%	38%
Strongly disagree	(1.0)	167	6	13	5	2	4	5	5	6	3	14	8	6	17	14
		17%	23%	36%	17%	17%	11%	37%	9%	19%	8%	15%	24%	19%	23%	32%
Don't know		45	-	1	-	1	1	-	3	3	-	6	2	1	3	1
		5%	-	4%	-	8%	3%	-	6%	8%	-	7%	5%	3%	4%	2%
NET: Agree		463	6	4	16	2	19	3	24	15	17	52	13	16	29	13
		47%	23%	12%	56%	17%	58%	25%	47%	46%	50%	57%	38%	53%	39%	29%
NET: Disagree		486	19	30	12	11	13	9	24	15	17	33	19	13	42	32
		49%	77%	84%	44%	75%	39%	75%	47%	46%	50%	36%	57%	44%	56%	69%
Base for stats		950	24	34	28	13	31	13	48	30	33	85	32	29	71	45
Mean Score		2.46	2.15	1.79	2.56	2.09	2.60	2.00	2.55	2.51	2.50	2.64	2.30	2.54	2.30	2.09
Standard Deviation		.949	.966	.769	.976	.824	.859	1.043	.855	1.070	.758	.980	1.020	1.031	.976	1.000
Standard Error		.031	.268	.157	.178	.249	.147	.369	.120	.186	.149	.102	.228	.185	.116	.144
Error variance		*	.07	.02	.03	.06	.02	.14	.01	.03	.02	.01	.05	.03	.01	.02

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2\_8. Wolves should be allowed to roam freely without human intervention: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	142 14%	2 5%	8 18%	51 17% a	8 10%	76 16%	66 13%	21 21% f	22 14%	23 15%	24 15%	25 15%	26 10%	43 17%	48 15%	51 12%
Tend to agree (3.0)	321 32%	15 40%	14 35%	102 35%	35 41%	153 32%	168 33%	38 37%	51 32%	46 30%	60 38%	52 32%	75 29%	89 34%	106 34%	127 30%
Tend to disagree (2.0)	319 32%	13 34%	12 29%	89 31%	24 28%	149 31%	170 33%	31 30%	50 32%	46 30%	50 32%	53 32%	90 34%	81 31%	96 31%	143 34%
Strongly disagree (1.0)	167 17%	4 11%	7 18%	33 11%	16 18%	91 19%	76 15%	5 5%	30 19%	25 16% a	20 12% a	28 17% a	59 23% ad	35 13%	45 14%	87 21% ab
Don't know	45 5%	4 11% b	- -	16 6%	3 3%	16 3%	29 6%	7 7%	5 3%	11 8%	5 3%	6 4%	11 4%	12 5%	16 5%	17 4%
NET: Agree	463 47%	17 45%	22 53%	153 52%	43 50%	229 47%	234 46%	59 58% f	73 46%	69 46%	84 53% f	77 47%	101 39%	132 51% c	153 49% c	178 42%
NET: Disagree	486 49%	17 45%	19 47%	122 42%	40 46%	240 49%	246 48%	36 35%	80 50% a	71 47%	70 44%	81 49% a	149 57% acd	115 44%	141 45%	230 54% ab
Base for stats	950	33	41	275	83	469	480	94	153	141	154	158	250	247	294	408
Mean Score	2.46	2.43	2.54	2.62	2.43	2.46	2.47	2.79 bcef	2.43	2.48 f	2.58 f	2.47 f	2.27	2.57 c	2.53 c	2.35
Standard Deviation	.949	.781	.998	.922	.914	.981	.917	.852	.965	.971	.908	.963	.941	.938	.938	.953
Standard Error	.031	.134	.150	.054	.096	.044	.043	.090	.078	.080	.072	.074	.061	.060	.053	.047
Error variance	*	.02	.02	*	.01	*	*	.01	.01	.01	.01	.01	*	*	*	*

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q2\_8. Wolves should be allowed to roam freely without human intervention: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Diet							
		Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	e	*f	*g	
Significance Level: 95%									
Unweighted Total		1005	827	156	68	17	34	17	20
Total		995	822	152	66	18	35	16	18
		100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	142 14%	100 12%	36 23% ae	20 31% ae	4 22%	1 3%	6 37%	5 27%
Tend to agree	(3.0)	321 32%	253 31%	60 40% a	24 36%	6 31%	15 43%	7 44%	9 49%
Tend to disagree	(2.0)	319 32%	280 34% b	36 24%	16 24%	5 29%	10 28%	2 14%	3 19%
Strongly disagree	(1.0)	167 17%	151 18% bc	14 9%	3 5%	2 13%	6 18% c	1 6%	1 5%
Don't know		45 5%	39 5%	6 4%	2 3%	1 5%	3 8%	- -	- -
NET: Agree		463 47%	353 43%	96 63% a	44 67% ae	9 54%	16 46%	13 80%	13 76%
NET: Disagree		486 49%	431 52% bc	50 33%	19 29%	7 41%	16 46%	3 20%	4 24%
Base for stats		950	784	146	64	17	32	16	18
Mean Score		2.46	2.38	2.81	2.96	2.67	2.33	3.11	2.98
Standard Deviation		.949	.937	.915	.888	1.008	.833	.885	.835
Standard Error		.031	.033	.075	.109	.252	.150	.215	.192
Error variance		*	*	.01	.01	.06	.02	.05	.04



## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3 Summary: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Strongly agree	Tend to agree	Tend to disagree	Strongly disagree	Don't know	NET: Agree	NET: Disagree
Unweighted Total	-	-	-	-	-	-	-	-
Humans should find a way to coexist with wolves	995 100%	401 40%	418 42%	93 9%	46 5%	36 4%	820 82%	139 14%
The Government and European Union should fund and equip farmers with the tools to protect farm animals from wolf attacks	995 100%	344 35%	421 42%	107 11%	40 4%	83 8%	765 77%	147 15%
Farmers and people living in rural areas should use non-lethal methods to keep wolves away	995 100%	292 29%	384 39%	154 15%	85 9%	80 8%	676 68%	239 24%
Farmers and people living in rural areas should accept the presence of wolves and other wild animals	995 100%	267 27%	389 39%	190 19%	90 9%	59 6%	656 66%	280 28%
Only authorities should have the authority to permit the killing of wolves to protect farm animals when necessary	995 100%	342 34%	303 30%	195 20%	96 10%	58 6%	646 65%	291 29%
Farmers and people living in rural areas should coexist with wolves and other wild animals without harming them	995 100%	219 22%	383 38%	200 20%	108 11%	86 9%	602 60%	307 31%

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3 Nets summary (Agree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions													
		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Humans should find a way to coexist with wolves	820	11	23	23	12	29	8	44	26	28	78	22	25	63	35
	82%	46%	64%	83%	84%	92%	63%	87%	77%	85%	85%	67%	84%	85%	77%
The Government and European Union should fund and equip farmers with the tools to protect farm animals from wolf attacks	765	17	27	22	12	28	11	44	25	27	71	28	26	64	36
	77%	69%	76%	80%	84%	86%	87%	87%	74%	81%	78%	86%	84%	87%	79%
Farmers and people living in rural areas should use non-lethal methods to keep wolves away	676	11	14	20	7	25	8	35	25	21	69	22	20	48	25
	68%	46%	40%	70%	50%	78%	63%	70%	74%	62%	75%	67%	66%	65%	55%
Farmers and people living in rural areas should accept the presence of wolves and other wild animals	656	11	11	17	6	27	8	32	22	21	67	14	23	46	21
	66%	46%	32%	60%	42%	83%	63%	64%	65%	61%	73%	43%	75%	61%	47%
Only authorities should have the authority to permit the killing of wolves to protect farm animals when necessary	646	11	17	19	10	22	9	34	21	21	61	22	18	49	23
	65%	46%	48%	70%	67%	69%	75%	68%	62%	62%	67%	67%	59%	66%	51%
Farmers and people living in rural areas should coexist with wolves and other wild animals without harming them	602	9	14	18	5	22	8	34	22	19	59	16	20	45	19
	60%	38%	40%	63%	34%	69%	63%	66%	66%	57%	64%	48%	66%	61%	41%

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3 Nets summary (Agree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Humans should find a way to coexist with wolves	820	31	33	253	75	403	417	85	118	125	142	140	210	203	267	350
	82%	84%	80%	87%	87%	83%	82%	84%	75%	82%	90%	85%	80%	78%	86%	82%
											bf	b			a	
The Government and European Union should fund and equip farmers with the tools to protect farm animals from wolf attacks	765	28	33	207	59	369	396	80	118	115	117	126	209	198	232	335
	77%	76%	80%	71%	68%	76%	78%	79%	75%	76%	74%	77%	80%	76%	75%	79%
Farmers and people living in rural areas should use non-lethal methods to keep wolves away	676	24	31	205	66	322	354	74	106	102	117	112	165	180	219	277
	68%	65%	76%	70%	76%	66%	70%	73%	67%	67%	74%	68%	63%	69%	70%	65%
											f					
Farmers and people living in rural areas should accept the presence of wolves and other wild animals	656	24	29	209	68	329	327	76	103	104	120	108	145	179	224	253
	66%	66%	71%	72%	79%	68%	64%	75%	65%	68%	76%	66%	55%	69%	72%	59%
								f		f	bef	f		c	c	
Only authorities should have the authority to permit the killing of wolves to protect farm animals when necessary	646	23	30	194	60	318	327	61	95	95	103	118	174	156	198	292
	65%	63%	72%	67%	70%	66%	64%	60%	60%	63%	65%	72%	67%	60%	64%	69%
											ab				a	
Farmers and people living in rural areas should coexist with wolves and other wild animals without harming them	602	20	27	188	57	295	306	64	92	91	105	108	141	156	196	249
	60%	55%	66%	65%	66%	61%	60%	63%	58%	60%	66%	66%	54%	60%	63%	59%
											f	f				

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3 Nets summary (Agree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Diet							
	Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	e	*f	*g
Significance Level: 95%								
Unweighted Total	1005	827	156	68	17	34	17	20
Total	995	822	152	66	18	35	16	18
	100%	100%	100%	100%	100%	100%	100%	100%
Humans should find a way to coexist with wolves	820 82%	664 81%	135 89% ae	61 93% ae	16 90%	26 73%	15 94%	17 95%
The Government and European Union should fund and equip farmers with the tools to protect farm animals from wolf attacks	765 77%	633 77%	117 77%	53 81%	12 68%	27 75%	13 81%	12 68%
Farmers and people living in rural areas should use non-lethal methods to keep wolves away	676 68%	533 65%	124 82% a	55 83% a	9 52%	28 81%	16 100%	16 89%
Farmers and people living in rural areas should accept the presence of wolves and other wild animals	656 66%	518 63%	120 79% a	57 86% ae	12 66%	23 65%	15 93%	14 80%
Only authorities should have the authority to permit the killing of wolves to protect farm animals when necessary	646 65%	516 63%	111 73% a	50 76% a	11 60%	23 65%	13 79%	15 84%
Farmers and people living in rural areas should coexist with wolves and other wild animals without harming them	602 60%	470 57%	114 74% a	53 80% a	8 47%	25 71%	14 86%	14 79%

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3 Nets summary (Disagree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions													
		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Farmers and people living in rural areas should coexist with wolves and other wild animals without harming them	307 31%	9 39%	19 52%	9 33%	7 50%	8 25%	5 37%	13 26%	9 26%	13 39%	26 28%	14 43%	9 28%	24 32%	23 50%
Farmers and people living in rural areas should accept the presence of wolves and other wild animals	280 28%	7 31%	21 60%	10 36%	6 42%	6 17%	5 37%	15 30%	10 29%	12 35%	22 24%	16 48%	8 25%	23 31%	21 46%
Farmers and people living in rural areas should use non-lethal methods to keep wolves away	239 24%	8 31%	17 48%	8 30%	4 24%	7 22%	5 37%	11 22%	8 23%	9 27%	15 17%	8 24%	7 22%	23 31%	17 37%
The Government and European Union should fund and equip farmers with the tools to protect farm animals from wolf attacks	147 15%	4 15%	7 20%	6 20%	1 8%	4 11%	- -	5 9%	5 14%	4 11%	11 12%	3 10%	4 12%	9 12%	6 13%
Only authorities should have the authority to permit the killing of wolves to protect farm animals when necessary	291 29%	9 39%	18 52%	7 26%	5 33%	8 25%	3 25%	14 27%	10 32%	9 27%	26 28%	9 28%	12 41%	24 32%	19 42%
Humans should find a way to coexist with wolves	139 14%	7 31%	13 36%	4 13%	2 16%	3 8%	5 37%	6 11%	8 23%	4 11%	9 10%	8 24%	5 16%	10 13%	11 23%

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3 Nets summary (Disagree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Farmers and people living in rural areas should coexist with wolves and other wild animals without harming them	307 31%	14 37%	11 27%	70 24%	25 29%	154 32%	154 30%	25 25%	57 36%	42 27%	41 26%	43 26%	100 38%	82 32%	82 26%	143 34%
Farmers and people living in rural areas should accept the presence of wolves and other wild animals	280 28%	11 29%	10 25%	59 20%	18 20%	134 28%	146 29%	20 20%	47 30%	38 25%	29 18%	49 30%	97 37%	67 26%	67 22%	146 34%
Farmers and people living in rural areas should use non-lethal methods to keep wolves away	239 24%	10 27%	8 19%	59 20%	17 20%	134 28%	105 21%	21 21%	39 25%	37 24%	33 21%	39 24%	69 27%	60 23%	70 23%	109 26%
The Government and European Union should fund and equip farmers with the tools to protect farm animals from wolf attacks	147 15%	6 16%	5 11%	49 17%	20 24%	85 18%	62 12%	11 11%	27 17%	20 13%	28 18%	25 15%	36 14%	38 15%	48 15%	60 14%
Only authorities should have the authority to permit the killing of wolves to protect farm animals when necessary	291 29%	12 31%	10 23%	73 25%	21 25%	150 31%	141 28%	28 27%	53 33%	48 32%	48 30%	39 24%	76 29%	80 31%	96 31%	114 27%
Humans should find a way to coexist with wolves	139 14%	3 8%	7 16%	26 9%	10 12%	70 14%	70 14%	12 12%	31 20%	20 13%	15 10%	21 13%	40 15%	44 17%	35 11%	60 14%

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3 Nets summary (Disagree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Diet							
	Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	e	*f	*g
Significance Level: 95%								
Unweighted Total	1005	827	156	68	17	34	17	20
Total	995	822	152	66	18	35	16	18
	100%	100%	100%	100%	100%	100%	100%	100%
Farmers and people living in rural areas should coexist with wolves and other wild animals without harming them	307 31%	275 33% bc	31 20%	10 15%	7 42%	9 24%	2 14%	3 16%
Farmers and people living in rural areas should accept the presence of wolves and other wild animals	280 28%	247 30% bc	29 19%	8 12%	5 29%	11 32% c	1 7%	3 20%
Farmers and people living in rural areas should use non-lethal methods to keep wolves away	239 24%	216 26% bc	22 14%	7 11%	7 37%	7 19%	- -	1 5%
The Government and European Union should fund and equip farmers with the tools to protect farm animals from wolf attacks	147 15%	117 14%	26 17%	9 13%	4 21%	7 19%	3 19%	4 22%
Only authorities should have the authority to permit the killing of wolves to protect farm animals when necessary	291 29%	261 32% bc	28 18%	9 13%	5 29%	10 29%	2 14%	2 10%
Humans should find a way to coexist with wolves	139 14%	125 15% c	15 10%	2 4%	1 5%	9 27% bc	1 6%	1 5%

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3\_1. Farmers and people living in rural areas should coexist with wolves and other wild animals without harming them: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Finland regions														
Total		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo	
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49	
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	219	4	4	4	2	8	-	10	9	3	25	8	6	17	7
		22%	15%	12%	13%	17%	23%	-	21%	26%	8%	27%	24%	19%	22%	16%
Tend to agree	(3.0)	383	6	10	14	2	15	8	23	13	17	34	8	14	29	11
		38%	23%	28%	50%	17%	46%	63%	46%	39%	50%	37%	24%	47%	39%	25%
Tend to disagree	(2.0)	200	4	10	5	6	7	2	9	6	9	15	6	6	12	13
		20%	16%	28%	19%	41%	23%	13%	18%	18%	27%	16%	19%	19%	16%	29%
Strongly disagree	(1.0)	108	6	9	4	1	1	3	4	3	4	11	8	3	12	10
		11%	23%	24%	14%	8%	3%	25%	7%	8%	12%	12%	24%	10%	16%	21%
Don't know		86	6	3	1	2	2	-	4	3	1	7	3	2	5	4
		9%	23%	8%	3%	17%	6%	-	8%	8%	4%	7%	10%	6%	7%	9%
NET: Agree		602	9	14	18	5	22	8	34	22	19	59	16	20	45	19
		60%	38%	40%	63%	34%	69%	63%	66%	66%	57%	64%	48%	66%	61%	41%
NET: Disagree		307	9	19	9	7	8	5	13	9	13	26	14	9	24	23
		31%	39%	52%	33%	50%	25%	37%	26%	26%	39%	28%	43%	28%	32%	50%
Base for stats		909	19	33	27	12	30	13	46	30	32	85	30	28	69	42
Mean Score		2.78	2.39	2.30	2.65	2.51	2.95	2.38	2.87	2.91	2.56	2.86	2.53	2.80	2.72	2.39
Standard Deviation		.943	1.145	1.014	.904	.962	.790	.892	.858	.925	.816	.987	1.159	.892	1.020	1.036
Standard Error		.031	.362	.211	.168	.304	.137	.315	.121	.161	.163	.102	.266	.163	.123	.154
Error variance		*	.13	.04	.03	.09	.02	.10	.01	.03	.03	.01	.07	.03	.02	.02



## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3\_1. Farmers and people living in rural areas should coexist with wolves and other wild animals without harming them: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	219 22%	6 15%	10 25%	70 24%	27 32%	107 22%	112 22%	26 25%	35 22%	35 23%	38 24%	45 27%	41 16%	61 23%	73 23%	86 20%
Tend to agree (3.0)	383 38%	15 40%	17 41%	118 40%	30 35%	189 39%	194 38%	38 38%	57 36%	56 37%	67 42%	64 39%	100 38%	96 37%	123 40%	164 39%
Tend to disagree (2.0)	200 20%	11 29%	8 18%	53 18%	18 21%	96 20%	104 20%	23 23%	38 24%	27 18%	28 18%	27 16%	56 22%	62 24%	55 18%	83 20%
Strongly disagree (1.0)	108 11%	3 8%	4 9%	17 6%	7 9%	57 12%	50 10%	2 2%	19 12%	15 10%	13 8%	16 10%	44 17%	21 8%	27 9%	60 14%
Don't know	86 9%	3 8%	3 7%	34 12%	4 4%	36 7%	49 10%	12 12%	9 6%	20 13%	12 8%	13 8%	20 8%	21 8%	32 10%	32 8%
NET: Agree	602 60%	20 55%	27 66%	188 65%	57 66%	295 61%	306 60%	64 63%	92 58%	91 60%	105 66%	108 66%	141 54%	156 60%	196 63%	249 59%
NET: Disagree	307 31%	14 37%	11 27%	70 24%	25 29%	154 32%	154 30%	25 25%	57 36%	42 27%	41 26%	43 26%	100 38%	82 32%	82 26%	143 34%
Base for stats	909	34	38	258	83	449	460	89	149	132	146	152	241	238	278	393
Mean Score	2.78	2.67	2.89	2.94	2.93	2.77	2.80	2.98	2.73	2.84	2.90	2.90	2.58	2.82	2.87	2.70
Standard Deviation	.943	.864	.923	.859	.957	.955	.931	.800	.960	.940	.892	.948	.976	.910	.914	.977
Standard Error	.031	.146	.144	.051	.101	.044	.044	.086	.079	.079	.072	.074	.064	.059	.053	.049
Error variance	*	.02	.02	*	.01	*	*	.01	.01	.01	.01	.01	*	*	*	*

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3\_1. Farmers and people living in rural areas should coexist with wolves and other wild animals without harming them: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Diet						
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	e	*f	*g
Significance Level: 95%								
Unweighted Total	1005	827	156	68	17	34	17	20
Total	995	822	152	66	18	35	16	18
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	219 22%	153 19%	60 39% a	31 47% a	3 17%	11 32% a	11 67%	4 22%
Tend to agree (3.0)	383 38%	317 39%	54 35%	22 33%	5 30%	14 38%	3 19%	10 57%
Tend to disagree (2.0)	200 20%	178 22% b	21 14%	9 13%	6 32%	3 8%	2 14%	2 11%
Strongly disagree (1.0)	108 11%	97 12% bc	10 6%	1 2%	2 11%	6 16% c	- -	1 5%
Don't know	86 9%	78 9%	8 5%	3 5%	2 11%	2 5%	- -	1 6%
NET: Agree	602 60%	470 57%	114 74% a	53 80% a	8 47%	25 71%	14 86%	14 79%
NET: Disagree	307 31%	275 33% bc	31 20%	10 15%	7 42%	9 24%	2 14%	3 16%
Base for stats	909	744	144	63	16	33	16	17
Mean Score	2.78	2.71	3.13 a	3.31 ae	2.59	2.92	3.53	3.02
Standard Deviation	.943	.937	.906	.797	.954	1.062	.749	.769
Standard Error	.031	.034	.074	.099	.246	.188	.182	.176
Error variance	*	*	.01	.01	.06	.04	.03	.03

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3\_2. Farmers and people living in rural areas should accept the presence of wolves and other wild animals: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Finland regions														
Total		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo	
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49	
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	267	2	6	6	2	10	3	8	11	6	31	6	11	18	7
		27%	8%	16%	23%	17%	31%	25%	17%	32%	19%	34%	19%	35%	24%	16%
Tend to agree	(3.0)	389	9	6	10	4	17	5	24	11	14	36	8	12	28	14
		39%	38%	16%	37%	25%	51%	38%	48%	34%	42%	39%	24%	40%	38%	31%
Tend to disagree	(2.0)	190	2	14	5	4	4	2	12	6	10	13	8	7	17	12
		19%	8%	40%	19%	25%	12%	13%	24%	18%	31%	14%	24%	22%	23%	25%
Strongly disagree	(1.0)	90	6	7	5	2	2	3	3	4	1	9	8	1	6	10
		9%	23%	20%	17%	17%	6%	25%	6%	11%	4%	10%	24%	3%	8%	21%
Don't know		59	6	3	1	2	-	-	3	2	1	2	3	-	5	3
		6%	23%	8%	4%	16%	-	-	6%	6%	4%	2%	10%	-	7%	7%
NET: Agree		656	11	11	17	6	27	8	32	22	21	67	14	23	46	21
		66%	46%	32%	60%	42%	83%	63%	64%	65%	61%	73%	43%	75%	61%	47%
NET: Disagree		280	7	21	10	6	6	5	15	10	12	22	16	8	23	21
		28%	31%	60%	36%	42%	17%	37%	30%	29%	35%	24%	48%	25%	31%	46%
Base for stats		936	19	33	27	12	32	13	48	31	32	90	30	30	69	43
Mean Score		2.89	2.40	2.30	2.68	2.50	3.09	2.63	2.80	2.91	2.80	2.99	2.42	3.06	2.83	2.45
Standard Deviation		.928	1.050	1.012	1.043	1.070	.816	1.156	.803	1.011	.812	.956	1.108	.846	.917	1.035
Standard Error		.030	.332	.211	.194	.338	.138	.409	.112	.173	.162	.097	.254	.149	.110	.153
Error variance		*	.11	.04	.04	.11	.02	.17	.01	.03	.03	.01	.06	.02	.01	.02

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3\_2. Farmers and people living in rural areas should accept the presence of wolves and other wild animals: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age			
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c	
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423	
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	267	8	11	93	27	130	137	34	43	47	46	49	49	77	93	98
		27%	23%	26%	32%	31%	27%	27%	34%	27%	31%	29%	30%	19%	29%	30%	23%
									f		f	f	f		c		
Tend to agree	(3.0)	389	16	18	117	41	199	190	42	60	57	74	59	96	103	131	155
		39%	43%	44%	40%	47%	41%	37%	42%	38%	38%	47%	36%	37%	39%	42%	36%
											ef						
Tend to disagree	(2.0)	190	8	4	50	12	91	99	16	32	26	20	32	64	48	46	96
		19%	21%	11%	17%	14%	19%	19%	16%	20%	17%	13%	19%	25%	18%	15%	23%
													d			b	
Strongly disagree	(1.0)	90	3	6	9	6	42	47	4	15	12	9	17	33	19	21	50
		9%	8%	14%	3%	7%	9%	9%	4%	9%	8%	6%	10%	13%	7%	7%	12%
				c									ad			b	
Don't know		59	2	2	23	1	23	36	5	8	10	9	8	19	13	19	26
		6%	5%	4%	8%	1%	5%	7%	5%	5%	7%	6%	5%	7%	5%	6%	6%
				d													
NET: Agree		656	24	29	209	68	329	327	76	103	104	120	108	145	179	224	253
		66%	66%	71%	72%	79%	68%	64%	75%	65%	68%	76%	66%	55%	69%	72%	59%
									f		f	bef	f	c	c		
NET: Disagree		280	11	10	59	18	134	146	20	47	38	29	49	97	67	67	146
		28%	29%	25%	20%	20%	28%	29%	20%	30%	25%	18%	30%	37%	26%	22%	34%
										d		d	acd			ab	
Base for stats		936	35	39	268	85	463	473	96	150	142	149	157	242	246	291	398
Mean Score		2.89	2.85	2.87	3.09	3.05	2.90	2.88	3.10	2.87	2.98	3.05	2.90	2.66	2.96	3.02	2.75
									bf	f	f	f	f	c	c		
Standard Deviation		.928	.897	.993	.814	.853	.915	.941	.827	.942	.926	.828	.969	.951	.905	.876	.963
Standard Error		.030	.150	.153	.048	.089	.042	.044	.086	.077	.075	.066	.075	.063	.058	.050	.048
Error variance		*	.02	.02	*	.01	*	*	.01	.01	.01	*	.01	*	*	*	*

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3\_2. Farmers and people living in rural areas should accept the presence of wolves and other wild animals: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Diet							
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	
		a	b	c	*d	e	*f	*g	
Significance Level: 95%									
Unweighted Total		827	156	68	17	34	17	20	
Total		995	152	66	18	35	16	18	
		100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	267 27%	190 23%	69 45% a	36 55% a	5 27%	12 35%	9 55%	7 39%
Tend to agree	(3.0)	389 39%	328 40%	51 34%	20 31%	7 38%	11 30%	6 38%	7 41%
Tend to disagree	(2.0)	190 19%	168 20% bc	20 13%	7 10%	3 16%	6 17%	1 7%	3 20%
Strongly disagree	(1.0)	90 9%	80 10% c	9 6%	1 2%	2 13%	6 16% c	- -	- -
Don't know		59 6%	57 7% b	3 2%	1 1%	1 5%	1 3%	- -	- -
NET: Agree		656 66%	518 63%	120 79% a	57 86% ae	12 66%	23 65%	15 93%	14 80%
NET: Disagree		280 28%	247 30% bc	29 19%	8 12%	5 29%	11 32% c	1 7%	3 20%
Base for stats		936	766	150	65	17	34	16	18
Mean Score		2.89	2.82	3.20	3.41	2.84	2.86	3.49	3.19
Standard Deviation		.928	.924	.899	.769	1.025	1.092	.640	.763
Standard Error		.030	.033	.073	.094	.256	.190	.155	.171
Error variance		*	*	.01	.01	.07	.04	.02	.03

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3\_3. Farmers and people living in rural areas should use non-lethal methods to keep wolves away: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Finland regions													
Total		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0) 292 29%	7 31%	6 16%	7 26%	1 8%	9 27%	5 38%	12 25%	12 38%	4 12%	26 29%	11 33%	7 22%	23 32%	8 18%
Tend to agree	(3.0) 384 39%	4 15%	8 24%	12 44%	6 42%	16 51%	3 25%	23 46%	12 37%	17 50%	42 46%	11 33%	13 43%	25 34%	17 37%
Tend to disagree	(2.0) 154 15%	4 15%	11 32%	4 16%	2 16%	6 19%	3 25%	9 18%	3 9%	3 8%	9 10%	3 9%	3 9%	14 19%	11 24%
Strongly disagree	(1.0) 85 9%	4 15%	6 16%	4 14%	1 8%	1 3%	2 12%	2 4%	5 14%	6 19%	6 7%	5 14%	4 13%	9 12%	6 13%
Don't know	80 8%	6 23%	4 12%	- -	4 26%	- -	- -	4 8%	1 3%	4 11%	8 9%	3 10%	4 12%	3 4%	4 8%
NET: Agree	676 68%	11 46%	14 40%	20 70%	7 50%	25 78%	8 63%	35 70%	25 74%	21 62%	69 75%	22 67%	20 66%	48 65%	25 55%
NET: Disagree	239 24%	8 31%	17 48%	8 30%	4 24%	7 22%	5 37%	11 22%	8 23%	9 27%	15 17%	8 24%	7 22%	23 31%	17 37%
Base for stats	915	19	31	28	11	32	13	47	32	30	84	30	27	71	42
Mean Score	2.96	2.79	2.45	2.82	2.67	3.01	2.88	2.99	3.00	2.61	3.06	2.95	2.86	2.89	2.66
Standard Deviation	.927	1.201	1.005	.992	.857	.769	1.094	.797	1.051	.985	.855	1.068	.976	1.008	.960
Standard Error	.030	.380	.214	.181	.286	.130	.387	.113	.178	.205	.089	.245	.184	.120	.143
Error variance	*	.14	.05	.03	.08	.02	.15	.01	.03	.04	.01	.06	.03	.01	.02

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3\_3. Farmers and people living in rural areas should use non-lethal methods to keep wolves away: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	292 29%	9 23%	14 33%	102 35%	27 32%	136 28%	156 31%	38 37% f	46 29%	48 32%	47 30%	51 31%	61 23%	84 32%	95 31%	112 26%
Tend to agree (3.0)	384 39%	15 42%	18 43%	103 35%	38 44%	186 38%	198 39%	36 36%	60 38%	54 35%	69 44%	61 37%	104 40%	96 37%	123 40%	165 39%
Tend to disagree (2.0)	154 15%	5 13%	4 9%	48 16%	12 14%	90 18% b	65 13%	14 13%	20 13%	26 17%	22 14%	30 18%	43 17%	34 13%	48 15%	73 17%
Strongly disagree (1.0)	85 9%	5 14% c	4 11% c	11 4%	5 6%	44 9%	41 8%	7 7%	19 12% e	11 7%	12 7%	10 6%	26 10%	27 10%	23 7%	36 8%
Don't know	80 8%	3 8%	2 4%	27 9%	4 4%	30 6%	50 10% a	6 6%	13 8%	13 9%	8 5%	13 8%	26 10%	19 7%	21 7%	39 9%
NET: Agree	676 68%	24 65%	31 76%	205 70%	66 76%	322 66%	354 70%	74 73%	106 67%	102 67%	117 74% f	112 68%	165 63%	180 69%	219 70%	277 65%
NET: Disagree	239 24%	10 27%	8 19%	59 20%	17 20%	134 28% b	105 21%	21 21%	39 25%	37 24%	33 21%	39 24%	69 27%	60 23%	70 23%	109 26%
Base for stats	915	34	39	264	83	455	460	95	145	139	150	151	235	240	289	386
Mean Score	2.96	2.81	3.03	3.12 a	3.07	2.91	3.02	3.10 f	2.92	3.00	3.02	3.01	2.85	2.99	3.01	2.91
Standard Deviation	.927	.991	.955	.851 a	.848	.936	.914	.924 f	.992	.924	.880	.890	.936	.968	.900	.920
Standard Error	.030	.167	.147	.050	.090	.043	.044	.096	.082	.076	.070	.070	.063	.063	.052	.047
Error variance	*	.03	.02	*	.01	*	*	.01	.01	.01	*	*	*	*	*	*

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3\_3. Farmers and people living in rural areas should use non-lethal methods to keep wolves away: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Diet								
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan		
		Total	a	b	c	*d	e	*f	*g	
Significance Level: 95%										
Unweighted Total		1005	827	156	68	17	34	17	20	
Total		995	822	152	66	18	35	16	18	
		100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	292 29%	206 25%	78 51% a	35 54% a	6 32%	18 50% a	13 80%	6 34%	
Tend to agree	(3.0)	384 39%	327 40% b	47 31%	19 29%	4 21%	11 30%	3 20%	10 56%	
Tend to disagree	(2.0)	154 15%	140 17% bc	12 8%	5 8%	3 19%	3 8%	- -	1 5%	
Strongly disagree	(1.0)	85 9%	76 9%	9 6%	2 4%	3 18%	4 11%	- -	- -	
Don't know		80 8%	73 9%	7 4%	4 6%	2 11%	- -	- -	1 6%	
NET: Agree		676 68%	533 65%	124 82% a	55 83% a	9 52%	28 81%	16 100%	16 89%	
NET: Disagree		239 24%	216 26% bc	22 14%	7 11%	7 37%	7 19%	- -	1 5%	
Base for stats		915	749	146	62	16	35	16	17	
Mean Score		2.96	2.89	3.32 a	3.42 a	2.74	3.20	3.80	3.30	
Standard Deviation		.927	.925	.882	.799	1.180	1.012	.410	.580	
Standard Error		.030	.034	.072	.099	.305	.174	.099	.133	
Error variance		*	*	.01	.01	.09	.03	.01	.02	



## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3\_4. The Government and European Union should fund and equip farmers with the tools to protect farm animals from wolf attacks: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions														
		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo	
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49	
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	344	7	11	9	5	14	5	21	13	12	39	17	14	36	14
		35%	31%	32%	33%	33%	43%	37%	42%	39%	35%	42%	53%	47%	48%	30%
Tend to agree	(3.0)	421	9	16	13	7	14	6	23	11	15	33	11	11	28	22
		42%	39%	44%	47%	51%	42%	50%	45%	35%	46%	36%	33%	38%	38%	48%
Tend to disagree	(2.0)	107	4	4	4	1	3	-	5	5	4	9	2	3	6	3
		11%	15%	12%	13%	8%	9%	-	9%	14%	11%	10%	5%	9%	8%	6%
Strongly disagree	(1.0)	40	-	3	2	-	1	-	-	-	-	2	2	1	3	3
		4%	-	8%	7%	-	3%	-	-	-	-	2%	5%	3%	4%	6%
Don't know		83	4	1	-	1	1	2	2	4	3	9	2	1	1	4
		8%	15%	4%	-	8%	3%	13%	4%	12%	8%	10%	5%	3%	2%	9%
NET: Agree		765	17	27	22	12	28	11	44	25	27	71	28	26	64	36
		77%	69%	76%	80%	84%	86%	87%	87%	74%	81%	78%	86%	84%	87%	79%
NET: Disagree		147	4	7	6	1	4	-	5	5	4	11	3	4	9	6
		15%	15%	20%	20%	8%	11%	-	9%	14%	11%	12%	10%	12%	12%	13%
Base for stats		912	21	34	28	13	31	11	48	29	31	83	32	29	73	42
Mean Score		3.17	3.18	3.04	3.06	3.28	3.30	3.43	3.34	3.29	3.26	3.31	3.40	3.33	3.33	3.13
Standard Deviation		.801	.732	.899	.867	.633	.756	.519	.649	.738	.671	.765	.814	.789	.794	.826
Standard Error		.026	.221	.184	.158	.191	.130	.196	.090	.130	.137	.081	.182	.142	.093	.123
Error variance		*	.05	.03	.03	.04	.02	.04	.01	.02	.02	.01	.03	.02	.01	.02

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3\_4. The Government and European Union should fund and equip farmers with the tools to protect farm animals from wolf attacks: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age			
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c	
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423	
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	344	12	13	71	30	165	179	34	59	51	49	62	90	93	100	151
		35%	33%	32%	24%	35%	34%	35%	34%	37%	33%	31%	38%	34%	36%	32%	36%
					c												
Tend to agree	(3.0)	421	16	20	137	28	204	217	46	60	64	68	64	119	105	132	183
		42%	43%	48%	47%	33%	42%	43%	45%	38%	42%	43%	39%	46%	41%	43%	43%
					d												
Tend to disagree	(2.0)	107	6	3	33	15	65	42	10	22	13	21	17	25	32	33	42
		11%	16%	7%	11%	17%	13%	8%	9%	14%	8%	13%	10%	10%	12%	11%	10%
					b												
Strongly disagree	(1.0)	40	-	2	17	6	20	20	2	5	7	7	8	11	7	15	19
		4%	-	5%	6%	6%	4%	4%	2%	3%	5%	5%	5%	4%	3%	5%	4%
Don't know		83	3	4	35	7	32	51	10	13	17	13	14	16	23	31	30
		8%	7%	9%	12%	9%	7%	10%	10%	8%	11%	8%	8%	6%	9%	10%	7%
					a												
NET: Agree		765	28	33	207	59	369	396	80	118	115	117	126	209	198	232	335
		77%	76%	80%	71%	68%	76%	78%	79%	75%	76%	74%	77%	80%	76%	75%	79%
NET: Disagree		147	6	5	49	20	85	62	11	27	20	28	25	36	38	48	60
		15%	16%	11%	17%	24%	18%	12%	11%	17%	13%	18%	15%	14%	15%	15%	14%
					b												
Base for stats		912	34	38	257	79	454	458	92	145	135	145	151	245	237	280	395
Mean Score	3.17	3.19	3.18	3.02	3.06	3.13	3.21	3.23	3.18	3.17	3.09	3.19	3.18	3.20	3.13	3.18	
Standard Deviation	.801	.717	.787	.815	.929	.816	.784	.719	.811	.811	.826	.840	.782	.775	.818	.804	
Standard Error	.026	.121	.124	.049	.101	.038	.037	.077	.067	.068	.067	.066	.051	.051	.048	.040	
Error variance	*	.01	.02	*	.01	*	*	.01	*	*	*	*	*	*	*	*	

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3\_4. The Government and European Union should fund and equip farmers with the tools to protect farm animals from wolf attacks: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Diet							
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	
		a	b	c	*d	e	*f	*g	
Significance Level: 95%									
Unweighted Total		827	156	68	17	34	17	20	
Total		995	822	152	66	18	35	16	
		100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	344	282	55	26	9	8	8	
		35%	34%	36%	40%	49%	22%	49%	
Tend to agree	(3.0)	421	351	61	27	3	19	5	
		42%	43%	40%	41%	19%	53%	32%	
Tend to disagree	(2.0)	107	85	18	6	2	6	1	
		11%	10%	12%	9%	11%	16%	7%	
Strongly disagree	(1.0)	40	32	8	3	2	1	2	
		4%	4%	5%	5%	10%	2%	13%	
Don't know		83	72	10	4	2	2	-	
		8%	9%	6%	6%	11%	6%	-	
NET: Agree		765	633	117	53	12	27	13	
		77%	77%	77%	81%	68%	75%	81%	
NET: Disagree		147	117	26	9	4	7	3	
		15%	14%	17%	13%	21%	19%	19%	
Base for stats		912	750	143	62	16	33	16	
Mean Score		3.17	3.18	3.15	3.24	3.19	3.01	3.17	
Standard Deviation		.801	.794	.846	.818	1.081	.727	1.051	
Standard Error		.026	.029	.070	.102	.279	.128	.255	
Error variance		*	*	*	.01	.08	.02	.06	

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3\_5. Only authorities should have the authority to permit the killing of wolves to protect farm animals when necessary: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Finland regions														
Total		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo	
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49	
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	342	6	6	9	5	14	8	16	12	10	41	13	10	24	10
		34%	23%	16%	33%	34%	43%	62%	31%	35%	31%	44%	38%	32%	33%	22%
Tend to agree	(3.0)	303	6	11	10	5	8	2	19	9	10	20	10	8	25	13
		30%	23%	32%	37%	33%	26%	12%	37%	28%	31%	22%	29%	27%	33%	29%
Tend to disagree	(2.0)	195	8	13	4	4	7	-	9	6	3	17	6	8	17	15
		20%	31%	36%	13%	25%	22%	-	18%	18%	8%	18%	19%	25%	23%	33%
Strongly disagree	(1.0)	96	2	6	4	1	3	5	5	6	6	9	3	5	7	4
		10%	8%	16%	13%	8%	3%	25%	9%	14%	19%	10%	10%	16%	10%	8%
Don't know		58	4	-	1	-	2	-	2	2	4	5	2	-	1	3
		6%	15%	-	4%	-	6%	-	4%	6%	11%	5%	5%	-	1%	7%
NET: Agree		646	11	17	19	10	22	9	34	21	21	61	22	18	49	23
		65%	46%	48%	70%	67%	69%	75%	68%	62%	62%	67%	67%	59%	66%	51%
NET: Disagree		291	9	18	7	5	8	3	14	10	9	26	9	12	24	19
		29%	39%	52%	26%	33%	25%	25%	27%	32%	27%	28%	28%	41%	32%	42%
Base for stats		937	21	36	27	15	30	13	48	31	30	87	32	30	73	42
Mean Score		2.95	2.72	2.48	2.93	2.92	3.16	3.12	2.94	2.88	2.83	3.06	3.00	2.75	2.91	2.70
Standard Deviation		.991	.985	.957	1.033	.988	.902	1.325	.957	1.087	1.148	1.045	1.015	1.085	.981	.944
Standard Error		.032	.297	.191	.192	.285	.157	.469	.133	.186	.239	.107	.227	.192	.115	.139
Error variance		*	.09	.04	.04	.08	.02	.22	.02	.03	.06	.01	.05	.04	.01	.02

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3\_5. Only authorities should have the authority to permit the killing of wolves to protect farm animals when necessary: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Significance Level: 95%																
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	342 34%	12 31%	13 32%	104 36%	32 37%	161 33%	181 36%	27 26%	51 32%	50 33%	56 36%	68 42%	90 34%	78 30%	106 34%	158 37%
Tend to agree (3.0)	303 30%	12 32%	17 40%	90 31%	28 33%	157 32%	146 29%	34 34%	44 28%	45 30%	47 29%	50 30%	84 32%	78 30%	92 30%	134 31%
Tend to disagree (2.0)	195 20%	7 18%	7 17%	53 18%	14 16%	99 20%	96 19%	21 21%	29 18%	29 19%	33 21%	32 20%	50 19%	51 19%	62 20%	83 19%
Strongly disagree (1.0)	96 10%	5 13%	3 7%	20 7%	7 9%	51 11%	45 9%	6 6%	24 15%	20 13%	15 9%	6 4%	26 10%	30 12%	34 11%	32 7%
Don't know	58 6%	2 5%	2 4%	24 8%	5 6%	17 3%	41 8%	13 13%	11 7%	9 6%	7 5%	7 4%	11 4%	24 9%	16 5%	19 4%
NET: Agree	646 65%	23 63%	30 72%	194 67%	60 70%	318 66%	327 64%	61 60%	95 60%	95 63%	103 65%	118 72%	174 67%	156 60%	198 64%	292 69%
NET: Disagree	291 29%	12 31%	10 23%	73 25%	21 25%	150 31%	141 28%	28 27%	53 33%	48 32%	48 30%	39 24%	76 29%	80 31%	96 31%	114 27%
Base for stats	937	35	39	267	81	469	468	89	147	144	151	157	249	236	295	406
Mean Score	2.95	2.86	3.02	3.04	3.03	2.91	2.99	2.92	2.83	2.88	2.96	3.15	2.95	2.86	2.92	3.03
Standard Deviation	.991	1.040	.896	.946	.967	.993	.988	.910	1.079	1.043	.993	.885	.986	1.018	1.017	.952
Standard Error	.032	.173	.138	.056	.103	.045	.047	.099	.089	.084	.079	.068	.064	.067	.058	.047
Error variance	*	.03	.02	*	.01	*	*	.01	.01	.01	.01	*	*	*	*	*

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3\_5. Only authorities should have the authority to permit the killing of wolves to protect farm animals when necessary: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Diet						
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	e	*f	*g
Significance Level: 95%								
Unweighted Total	1005	827	156	68	17	34	17	20
Total	995	822	152	66	18	35	16	18
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	342 34%	259 31%	70 46% a	30 46% a	7 39%	16 44%	11 67%	7 38%
Tend to agree (3.0)	303 30%	258 31%	41 27%	19 30%	4 21%	8 21%	2 12%	8 46%
Tend to disagree (2.0)	195 20%	181 22% bc	13 8%	5 7%	1 7%	5 14%	- -	2 10%
Strongly disagree (1.0)	96 10%	81 10%	15 10%	4 6%	4 21%	5 15%	2 14%	- -
Don't know	58 6%	45 5%	13 9%	7 11% a	2 11%	2 5%	1 7%	1 6%
NET: Agree	646 65%	516 63%	111 73% a	50 76% a	11 60%	23 65%	13 79%	15 84%
NET: Disagree	291 29%	261 32% bc	28 18%	9 13%	5 29%	10 29%	2 14%	2 10%
Base for stats	937	777	139	58	16	33	15	17
Mean Score	2.95	2.89	3.19 a	3.30 a	2.88	2.99	3.42	3.29
Standard Deviation	.991	.984	1.004	.888	1.253	1.141	1.105	.675
Standard Error	.032	.035	.084	.114	.324	.202	.276	.155
Error variance	*	*	.01	.01	.10	.04	.08	.02

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3\_6. Humans should find a way to coexist with wolves: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Finland regions														
Total		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo	
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49	
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	401	9	8	9	4	14	3	20	12	11	41	11	13	29	13
		40%	38%	24%	31%	25%	43%	25%	39%	35%	34%	44%	33%	44%	40%	29%
Tend to agree	(3.0)	418	2	14	15	9	15	5	24	14	17	37	11	12	34	22
		42%	8%	40%	52%	59%	48%	38%	48%	42%	50%	41%	33%	40%	46%	47%
Tend to disagree	(2.0)	93	4	7	2	1	3	2	5	5	4	5	6	4	7	7
		9%	15%	20%	7%	8%	8%	13%	9%	14%	11%	5%	19%	13%	9%	15%
Strongly disagree	(1.0)	46	4	6	2	1	-	3	1	3	-	4	2	1	3	4
		5%	15%	16%	6%	5%	-	25%	2%	8%	-	5%	5%	3%	4%	8%
Don't know		36	6	-	1	-	-	-	1	-	1	5	3	-	1	-
		4%	23%	-	4%	-	-	-	2%	-	4%	5%	10%	-	2%	-
NET: Agree		820	11	23	23	12	29	8	44	26	28	78	22	25	63	35
		82%	46%	64%	83%	84%	92%	63%	87%	77%	85%	85%	67%	84%	85%	77%
NET: Disagree		139	7	13	4	2	3	5	6	8	4	9	8	5	10	11
		14%	31%	36%	13%	16%	8%	37%	11%	23%	11%	10%	24%	16%	13%	23%
Base for stats		959	19	36	27	15	32	13	50	33	32	87	30	30	73	46
Mean Score		3.22	2.90	2.72	3.12	3.01	3.35	2.63	3.26	3.04	3.24	3.31	3.05	3.25	3.22	2.97
Standard Deviation		.812	1.258	1.016	.815	.841	.639	1.156	.715	.927	.659	.798	.902	.807	.787	.892
Standard Error		.026	.398	.203	.151	.243	.108	.409	.098	.155	.132	.082	.207	.143	.092	.127
Error variance		*	.16	.04	.02	.06	.01	.17	.01	.02	.02	.01	.04	.02	.01	.02

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3\_6. Humans should find a way to coexist with wolves: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	401 40%	18 47%	16 40%	131 45%	39 46%	194 40%	208 41%	45 44% b	50 32%	64 42%	66 41%	73 45% b	103 39%	95 37%	130 42%	176 41%
Tend to agree (3.0)	418 42%	14 37%	16 40%	122 42%	36 41%	210 43%	209 41%	40 39%	68 43%	61 40%	76 48%	67 41%	107 41%	108 42%	137 44%	173 41%
Tend to disagree (2.0)	93 9%	- -	5 11% a	23 8%	6 7%	48 10%	45 9%	11 11%	25 16% cdef	10 7%	10 6%	15 9%	22 8%	36 14% bc	20 7%	36 9%
Strongly disagree (1.0)	46 5%	3 8% c	2 4%	4 1%	5 5% c	22 5%	25 5%	1 1%	6 4%	10 6% a	5 3%	6 4%	18 7% a	7 3%	15 5%	24 6%
Don't know	36 4%	3 8% d	2 4%	12 4%	1 1%	12 3%	23 5%	4 4% d	8 5% d	7 5% d	1 1%	4 2%	11 4% d	13 5%	8 3%	15 4%
NET: Agree	820 82%	31 84%	33 80%	253 87%	75 87%	403 83%	417 82%	85 84%	118 75%	125 82%	142 90% bf	140 85% b	210 80%	203 78%	267 86% a	350 82%
NET: Disagree	139 14%	3 8%	7 16%	26 9%	10 12%	70 14%	70 14%	12 12%	31 20% d	20 13%	15 10%	21 13%	40 15%	44 17%	35 11%	60 14%
Base for stats	959	34	39	279	85	473	486	97	150	145	157	161	249	247	302	410
Mean Score	3.22	3.34	3.20	3.36	3.29	3.22	3.23	3.33 b	3.08	3.24	3.28 b	3.29 b	3.18	3.18	3.26	3.22
Standard Deviation	.812	.881	.836	.689	.817	.807	.818	.724	.817	.856	.734	.786	.871	.789	.794	.839
Standard Error	.026	.149	.129	.040	.085	.036	.038	.075	.067	.069	.057	.060	.056	.051	.045	.041
Error variance	*	.02	.02	*	.01	*	*	.01	*	*	*	*	*	*	*	*



## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q3\_6. Humans should find a way to coexist with wolves: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Diet						
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	e	*f	*g
Significance Level: 95%								
Unweighted Total	1005	827	156	68	17	34	17	20
Total	995	822	152	66	18	35	16	18
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	401 40%	302 37%	86 56% a	40 61% a	9 52%	17 48%	12 74%	8 43%
Tend to agree (3.0)	418 42%	362 44% be	49 32%	21 32%	7 38%	9 26%	3 20%	9 52%
Tend to disagree (2.0)	93 9%	84 10% c	9 6%	1 2%	- -	6 16% bc	1 6%	1 5%
Strongly disagree (1.0)	46 5%	40 5%	6 4%	1 2%	1 5%	4 10%	- -	- -
Don't know	36 4%	33 4%	3 2%	2 3%	1 5%	- -	- -	- -
NET: Agree	820 82%	664 81%	135 89% ae	61 93% ae	16 90%	26 73%	15 94%	17 95%
NET: Disagree	139 14%	125 15% c	15 10%	2 4%	1 5%	9 27% bc	1 6%	1 5%
Base for stats	959	789	150	64	17	35	16	18
Mean Score	3.22	3.17	3.44 ae	3.57 ae	3.45	3.11	3.68	3.38
Standard Deviation	.812	.816	.778 ae	.646 ae	.774	1.037	.594	.598
Standard Error	.026	.029	.063	.079	.194	.178	.144	.134
Error variance	*	*	*	.01	.04	.03	.02	.02

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q4 Summary: To what extent do you believe each of the following are acceptable?

BASE: All respondents

	Total	Always acceptable	Sometimes acceptable	Rarely acceptable	Never acceptable	Don't know	NET: At least sometimes acceptable	NET: Rarely/never acceptable
Unweighted Total	-	-	-	-	-	-	-	-
Killing wolves that have attacked farm animals	995 100%	315 32%	441 44%	168 17%	43 4%	28 3%	756 76%	211 21%
Killing wolves to control their population size	995 100%	200 20%	461 46%	224 23%	72 7%	38 4%	661 66%	296 30%
Killing wolves to decrease the pressure on populations of other animals lower down the food chain (e.g. deer or hares)	995 100%	70 7%	341 34%	322 32%	150 15%	111 11%	411 41%	472 47%
Killing wolves for their fur	995 100%	26 3%	57 6%	179 18%	704 71%	29 3%	84 8%	882 89%
Killing wolves for leisure	995 100%	25 2%	50 5%	161 16%	735 74%	24 2%	75 8%	896 90%

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q4 Nets summary (At least sometimes acceptable): To what extent do you believe each of the following are acceptable?

BASE: All respondents

	Total	Finland regions													
		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Killing wolves that have attacked farm animals	756	21	31	21	12	22	13	41	24	26	70	24	27	65	41
	76%	85%	88%	77%	83%	68%	100%	81%	73%	77%	76%	72%	88%	88%	90%
Killing wolves to control their population size	661	17	26	21	11	22	9	34	18	26	62	19	26	52	34
	66%	69%	72%	74%	75%	68%	75%	67%	54%	77%	67%	57%	85%	70%	75%
Killing wolves to decrease the pressure on populations of other animals lower down the food chain (e.g. deer or hares)	411	11	14	9	7	14	6	20	11	14	36	13	16	40	16
	41%	46%	40%	33%	50%	42%	50%	40%	34%	42%	39%	38%	54%	54%	35%
Killing wolves for their fur	84	-	6	4	-	4	2	9	4	4	10	2	3	6	3
	8%	-	16%	13%	-	11%	13%	17%	11%	11%	11%	5%	10%	8%	6%
Killing wolves for leisure	75	-	6	5	1	2	3	4	3	5	8	2	4	6	1
	8%	-	16%	17%	8%	5%	25%	7%	8%	15%	9%	5%	13%	8%	2%

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q4 Nets summary (At least sometimes acceptable): To what extent do you believe each of the following are acceptable?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Killing wolves that have attacked farm animals	756	29	30	196	64	382	374	57	108	111	117	130	233	165	228	363
	76%	79%	72%	67%	74%	79%	73%	56%	68%	73%	74%	79%	89%	64%	73%	85%
									a	a	a	ab	abcde		a	ab
Killing wolves to control their population size	661	28	25	178	55	329	332	61	103	101	97	116	184	164	198	300
	66%	74%	61%	61%	64%	68%	65%	60%	65%	66%	61%	70%	71%	63%	64%	71%
												d	d			ab
Killing wolves to decrease the pressure on populations of other animals lower down the food chain (e.g. deer or hares)	411	20	12	111	39	201	210	44	78	62	50	67	110	122	112	178
	41%	53%	30%	38%	45%	41%	41%	43%	49%	41%	32%	41%	42%	47%	36%	42%
		b							d				d	b		
Killing wolves for their fur	84	3	4	21	2	63	20	21	19	15	9	5	14	40	24	19
	8%	8%	9%	7%	2%	13%	4%	21%	12%	10%	6%	3%	5%	15%	8%	5%
						b		cdef	def	e				bc		
Killing wolves for leisure	75	3	6	15	3	53	22	17	17	9	8	8	16	34	17	25
	8%	8%	14%	5%	3%	11%	4%	16%	11%	6%	5%	5%	6%	13%	5%	6%
			cd			b		cdef	d					bc		

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q4 Nets summary (At least sometimes acceptable): To what extent do you believe each of the following are acceptable?

BASE: All respondents

	Diet							
	Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	e	*f	*g
Significance Level: 95%								
Unweighted Total	1005	827	156	68	17	34	17	20
Total	995	822	152	66	18	35	16	18
	100%	100%	100%	100%	100%	100%	100%	100%
Killing wolves that have attacked farm animals	756 76%	654 80% bce	88 58%	44 67%	14 78%	18 52%	5 31%	7 41%
Killing wolves to control their population size	661 66%	573 70% bce	77 50%	36 55%	11 61%	18 50%	7 42%	5 30%
Killing wolves to decrease the pressure on populations of other animals lower down the food chain (e.g. deer or hares)	411 41%	347 42%	58 38%	23 35%	8 46%	16 45%	8 50%	3 15%
Killing wolves for their fur	84 8%	69 8%	14 9%	8 13%	1 5%	2 5%	2 12%	1 5%
Killing wolves for leisure	75 8%	64 8%	10 6%	3 5%	2 11%	2 5%	2 12%	1 5%

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q4 Nets summary (Rarely/never acceptable): To what extent do you believe each of the following are acceptable?

BASE: All respondents

	Total	Finland regions													
		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Killing wolves for leisure	896	22	27	23	13	29	9	46	30	28	82	30	26	64	44
	90%	92%	76%	83%	92%	92%	75%	91%	92%	85%	89%	91%	87%	87%	96%
Killing wolves to control their population size	296	6	8	6	4	10	3	16	12	5	29	11	5	21	9
	30%	23%	24%	23%	25%	32%	25%	31%	38%	15%	32%	33%	15%	29%	21%
Killing wolves that have attacked farm animals	211	2	4	6	2	8	-	9	8	6	21	9	4	8	3
	21%	8%	12%	23%	17%	26%	-	17%	24%	19%	23%	28%	12%	11%	6%
Killing wolves for their fur	882	21	28	23	12	29	11	41	29	28	79	32	27	65	43
	89%	85%	80%	83%	83%	89%	87%	81%	86%	85%	86%	95%	90%	88%	94%
Killing wolves to decrease the pressure on populations of other animals lower down the food chain (e.g. deer or hares)	472	9	13	17	5	15	5	27	18	15	46	16	11	31	23
	47%	38%	36%	60%	33%	46%	37%	54%	54%	46%	50%	48%	37%	42%	51%

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q4 Nets summary (Rarely/never acceptable): To what extent do you believe each of the following are acceptable?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Killing wolves for leisure	896	34	34	272	81	424	472	78	138	137	148	152	243	216	285	396
	90%	92%	82%	93%	93%	87%	93%	77%	87%	90%	93%	93%	93%	83%	92%	93%
			b	b	a				a	a	a	ab		a	a	
Killing wolves to control their population size	296	10	15	98	26	140	155	37	50	41	56	48	64	87	98	111
	30%	26%	37%	34%	31%	29%	31%	36%	32%	27%	36%	29%	24%	33%	31%	26%
						f		f			f			c		
Killing wolves that have attacked farm animals	211	7	11	81	20	96	115	39	46	34	33	33	25	85	68	58
	21%	19%	26%	28%	24%	20%	23%	39%	29%	23%	21%	20%	9%	33%	22%	14%
								cdef	f	f	f	f		bc	c	
Killing wolves for their fur	882	32	37	263	82	408	474	75	136	128	148	155	239	211	276	395
	89%	87%	91%	90%	95%	84%	93%	74%	86%	84%	94%	95%	92%	81%	89%	93%
						a	a		a		abc	abc	ac		a	a
Killing wolves to decrease the pressure on populations of other animals lower down the food chain (e.g. deer or hares)	472	13	27	143	38	254	218	41	63	71	89	86	122	104	160	209
	47%	36%	66%	49%	44%	52%	43%	40%	40%	46%	56%	53%	47%	40%	51%	49%
			acd			b					ab	b			a	a

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q4 Nets summary (Rarely/never acceptable): To what extent do you believe each of the following are acceptable?

BASE: All respondents

	Diet							
	Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	e	*f	*g
Significance Level: 95%								
Unweighted Total	1005	827	156	68	17	34	17	20
Total	995	822	152	66	18	35	16	18
	100%	100%	100%	100%	100%	100%	100%	100%
Killing wolves for leisure	896	738	139	59	16	33	14	17
	90%	90%	91%	90%	89%	93%	88%	95%
Killing wolves to control their population size	296	217	70	28	6	16	8	11
	30%	26%	46%	43%	33%	45%	52%	64%
			a	a		a		
Killing wolves that have attacked farm animals	211	146	58	19	2	16	11	10
	21%	18%	38%	30%	11%	45%	69%	54%
			a	a		a		
Killing wolves for their fur	882	727	136	55	17	33	14	17
	89%	88%	89%	84%	95%	93%	88%	95%
Killing wolves to decrease the pressure on populations of other animals lower down the food chain (e.g. deer or hares)	472	378	82	37	8	18	7	13
	47%	46%	54%	56%	43%	50%	44%	74%



## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q4\_1. Killing wolves for leisure: To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

		Finland regions														
		Total	South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo
Unweighted Total		1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49
Total		995	24	36	28	15	32	13	50	33	33	92	33	30	74	46
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Always acceptable	(4.0)	25	-	3	3	1	1	-	1	2	-	4	-	2	1	-
		2%	-	8%	10%	8%	3%	-	2%	5%	-	4%	-	6%	1%	-
Sometimes acceptable	(3.0)	50	-	3	2	-	1	3	3	1	5	5	2	2	5	1
		5%	-	8%	7%	-	3%	25%	5%	3%	15%	5%	5%	6%	7%	2%
Rarely acceptable	(2.0)	161	6	6	3	2	3	-	10	4	8	11	6	6	9	10
		16%	23%	16%	10%	17%	11%	-	19%	11%	23%	12%	19%	19%	12%	22%
Never acceptable	(1.0)	735	17	21	20	11	26	9	36	27	21	71	24	21	55	34
		74%	69%	60%	73%	75%	81%	75%	71%	81%	61%	77%	71%	68%	74%	74%
Don't know		24	2	3	-	-	1	-	1	-	-	2	2	-	4	1
		2%	8%	8%	-	-	3%	-	2%	-	-	2%	5%	-	6%	2%
NET: At least sometimes acceptable		75	-	6	5	1	2	3	4	3	5	8	2	4	6	1
		8%	-	16%	17%	8%	5%	25%	7%	8%	15%	9%	5%	13%	8%	2%
NET: Rarely/never acceptable		896	22	27	23	13	29	9	46	30	28	82	30	26	64	44
		90%	92%	76%	83%	92%	92%	75%	91%	92%	85%	89%	91%	87%	87%	96%
Base for stats		971	22	33	28	15	31	13	50	33	33	90	32	30	70	45
Mean Score		1.35	1.25	1.61	1.53	1.41	1.25	1.50	1.37	1.33	1.54	1.35	1.30	1.51	1.31	1.27
Standard Deviation		.695	.444	.983	1.006	.891	.657	.901	.684	.785	.758	.758	.563	.889	.660	.501
Standard Error		.022	.128	.205	.184	.257	.113	.319	.094	.131	.149	.077	.126	.157	.079	.072
Error variance		*	.02	.04	.03	.07	.01	.10	.01	.02	.02	.01	.02	.02	.01	.01

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q4\_1. Killing wolves for leisure: To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Always acceptable (4.0)	25 2%	1 3%	1 2%	6 2%	- -	19 4%	6 1%	8 8%	5 3%	6 4%	2 1%	- -	4 2%	13 5%	7 2%	4 1%
Sometimes acceptable (3.0)	50 5%	2 5%	5 12%	9 3%	3 3%	34 7%	17 3%	9 9%	12 8%	4 2%	6 4%	8 5%	12 5%	21 8%	9 3%	20 5%
Rarely acceptable (2.0)	161 16%	6 16%	8 20%	49 17%	15 17%	87 18%	74 15%	21 21%	32 20%	26 17%	17 11%	18 11%	47 18%	53 20%	43 14%	65 15%
Never acceptable (1.0)	735 74%	28 76%	26 62%	224 77%	66 76%	337 69%	398 78%	56 56%	106 67%	111 73%	131 83%	134 82%	197 75%	163 63%	242 78%	330 78%
Don't know	24 2%	- -	2 4%	4 1%	3 3%	9 2%	15 3%	7 7%	3 2%	6 4%	3 2%	4 2%	1 *	10 4%	9 3%	5 1%
NET: At least sometimes acceptable	75 8%	3 8%	6 14%	15 5%	3 3%	53 11%	22 4%	17 16%	17 11%	9 6%	8 5%	8 5%	16 6%	34 13%	17 5%	25 6%
NET: Rarely/never acceptable	896 90%	34 92%	34 82%	272 93%	81 93%	424 87%	472 93%	78 77%	138 87%	137 90%	148 93%	152 93%	243 93%	216 83%	285 92%	396 93%
Base for stats	971	37	39	287	84	477	494	94	155	146	155	160	260	249	302	420
Mean Score	1.35	1.34	1.52	1.29	1.25	1.44	1.25	1.66	1.46	1.34	1.22	1.22	1.32	1.54	1.28	1.28
Standard Deviation	.695	.711	.805	.628	.508	.792	.571	.958	.779	.710	.563	.526	.640	.855	.641	.600
Standard Error	.022	.115	.124	.036	.054	.035	.026	.101	.062	.057	.044	.040	.041	.055	.036	.029
Error variance	*	.01	.02	*	*	*	*	.01	*	*	*	*	*	*	*	*

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q4\_1. Killing wolves for leisure: To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

		Diet							
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexetarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	
		Total	a	b	c	*d	e	*f	*g
Significance Level: 95%									
Unweighted Total		1005	827	156	68	17	34	17	20
Total		995	822	152	66	18	35	16	18
		100%	100%	100%	100%	100%	100%	100%	100%
Always acceptable	(4.0)	25 2%	18 2%	6 4%	3 5%	2 11%	- -	1 5%	- -
Sometimes acceptable	(3.0)	50 5%	47 6%	4 2%	- -	- -	2 5%	1 7%	1 5%
Rarely acceptable	(2.0)	161 16%	139 17%	20 13%	10 15%	2 11%	4 11%	- -	4 24%
Never acceptable	(1.0)	735 74%	599 73%	119 78%	50 75%	14 79%	29 82%	14 88%	13 70%
Don't know		24 2%	20 2%	4 3%	3 5%	- -	1 3%	- -	- -
NET: At least sometimes acceptable		75 8%	64 8%	10 6%	3 5%	2 11%	2 5%	2 12%	1 5%
NET: Rarely/never acceptable		896 90%	738 90%	139 91%	59 90%	16 89%	33 93%	14 88%	17 95%
Base for stats		971	802	148	63	18	34	16	18
Mean Score		1.35	1.36	1.30	1.32	1.42	1.20	1.30	1.35
Standard Deviation		.695	.692	.714	.737	.965	.513	.848	.597
Standard Error		.022	.024	.058	.091	.234	.089	.206	.134
Error variance		*	*	*	.01	.05	.01	.04	.02

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q4\_2. Killing wolves to control their population size: To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

		Finland regions														
		Total	South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo
Unweighted Total		1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49
Total		995	24	36	28	15	32	13	50	33	33	92	33	30	74	46
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Always acceptable	(4.0)	200	6	16	6	2	7	6	6	7	10	20	10	9	16	11
		20%	23%	44%	20%	17%	22%	50%	13%	20%	31%	22%	29%	29%	21%	25%
Sometimes acceptable	(3.0)	461	11	10	15	8	15	3	28	11	15	42	9	17	36	23
		46%	46%	28%	53%	58%	46%	25%	55%	34%	46%	46%	28%	56%	49%	50%
Rarely acceptable	(2.0)	224	6	7	3	4	9	3	12	10	5	19	8	2	17	7
		23%	23%	20%	9%	25%	27%	25%	23%	32%	15%	21%	24%	6%	23%	16%
Never acceptable	(1.0)	72	-	1	4	-	2	-	4	2	-	10	3	3	4	2
		7%	-	4%	13%	-	6%	-	8%	6%	-	11%	9%	9%	5%	4%
Don't know		38	2	1	1	-	-	-	1	3	3	1	3	-	1	2
		4%	8%	4%	4%	-	-	-	2%	9%	8%	1%	10%	-	1%	4%
NET: At least sometimes acceptable		661	17	26	21	11	22	9	34	18	26	62	19	26	52	34
		66%	69%	72%	74%	75%	68%	75%	67%	54%	77%	67%	57%	85%	70%	75%
NET: Rarely/never acceptable		296	6	8	6	4	10	3	16	12	5	29	11	5	21	9
		30%	23%	24%	23%	25%	32%	25%	31%	38%	15%	32%	33%	15%	29%	21%
Base for stats		957	22	34	27	15	32	13	50	30	31	91	30	30	73	44
Mean Score		2.83	3.00	3.17	2.84	2.91	2.84	3.25	2.74	2.74	3.17	2.78	2.85	3.04	2.87	3.00
Standard Deviation		.845	.723	.912	.927	.665	.841	.864	.792	.886	.698	.916	1.004	.860	.812	.788
Standard Error		.027	.209	.186	.172	.192	.142	.305	.109	.154	.142	.092	.230	.152	.095	.115
Error variance		*	.04	.03	.03	.04	.02	.09	.01	.02	.02	.01	.05	.02	.01	.01

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q4\_2. Killing wolves to control their population size: To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age			
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c	
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423	
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Always acceptable	(4.0)	200	7	9	37	17	106	94	11	34	36	26	32	60	46	62	93
	20%	18%	22%	13%	19%	22%	18%	11%	22%	24%	16%	20%	23%	18%	20%	22%	
									a	a			a				
Sometimes acceptable	(3.0)	461	21	16	142	39	222	238	49	69	64	72	83	124	118	136	207
	46%	56%	39%	49%	45%	46%	47%	49%	43%	42%	45%	51%	48%	45%	44%	49%	
Rarely acceptable	(2.0)	224	6	13	73	21	111	113	24	29	31	43	39	58	53	74	97
	23%	15%	32%	25%	24%	23%	22%	24%	18%	21%	27%	24%	22%	20%	24%	23%	
Never acceptable	(1.0)	72	4	2	26	5	30	42	13	22	10	13	9	5	34	23	14
	7%	10%	5%	9%	6%	6%	8%	12%	14%	7%	8%	5%	2%	13%	8%	3%	
								ef	cef	f	f			bc	c		
Don't know		38	-	1	15	5	16	22	4	5	10	5	1	13	9	15	14
	4%	-	2%	5%	5%	3%	4%	4%	3%	7%	3%	1%	5%	4%	5%	3%	
								e		e			e				
NET: At least sometimes acceptable		661	28	25	178	55	329	332	61	103	101	97	116	184	164	198	300
	66%	74%	61%	61%	64%	68%	65%	60%	65%	66%	61%	70%	71%	63%	64%	71%	
													d			ab	
NET: Rarely/never acceptable		296	10	15	98	26	140	155	37	50	41	56	48	64	87	98	111
	30%	26%	37%	34%	31%	29%	31%	36%	32%	27%	36%	29%	24%	33%	31%	26%	
								f		f				c			
Base for stats		957	37	40	277	82	469	488	97	153	142	154	163	248	250	295	411
Mean Score	2.83	2.82	2.80	2.68	2.81	2.86	2.79	2.61	2.75	2.89	2.71	2.85	2.97	2.70	2.80	2.92	
										a		a	abd			ab	
Standard Deviation	.845	.862	.856	.818	.837	.836	.853	.859	.959	.867	.847	.798	.753	.922	.860	.772	
Standard Error	.027	.140	.130	.047	.089	.038	.040	.089	.078	.071	.067	.060	.049	.059	.049	.038	
Error variance	*	.02	.02	*	.01	*	*	.01	.01	*	*	*	*	*	*	*	

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q4\_2. Killing wolves to control their population size: To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

	Total	Diet						
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	e	*f	*g
Significance Level: 95%								
Unweighted Total	1005	827	156	68	17	34	17	20
Total	995	822	152	66	18	35	16	18
	100%	100%	100%	100%	100%	100%	100%	100%
Always acceptable (4.0)	200 20%	175 21%	24 16%	8 12%	4 24%	7 19%	3 18%	3 14%
Sometimes acceptable (3.0)	461 46%	398 48% be	52 34%	28 43%	7 37%	11 31%	4 24%	3 15%
Rarely acceptable (2.0)	224 23%	168 20%	48 31% a	18 27%	4 22%	14 40% a	5 33%	7 38%
Never acceptable (1.0)	72 7%	50 6%	22 14% a	10 16% a	2 11%	2 5%	3 19%	5 27%
Don't know	38 4%	32 4%	6 4%	1 2%	1 5%	2 5%	1 7%	1 6%
NET: At least sometimes acceptable	661 66%	573 70% bce	77 50%	36 55%	11 61%	18 50%	7 42%	5 30%
NET: Rarely/never acceptable	296 30%	217 26%	70 46% a	28 43% a	6 33%	16 45% a	8 52%	11 64%
Base for stats	957	790	146	65	17	33	15	17
Mean Score	2.83	2.88 bc	2.54	2.52	2.78	2.67	2.44	2.18
Standard Deviation	.845	.820	.942	.914	.986	.869	1.053	1.040
Standard Error	.027	.029	.077	.112	.246	.154	.263	.239
Error variance	*	*	.01	.01	.06	.02	.07	.06

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q4\_3. Killing wolves that have attacked farm animals: To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

		Finland regions														
		Total	South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo
Unweighted Total		1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49
Total		995	24	36	28	15	32	13	50	33	33	92	33	30	74	46
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Always acceptable	(4.0)	315	7	21	9	6	8	8	14	6	16	27	13	7	34	23
		32%	31%	60%	33%	42%	25%	62%	28%	17%	46%	29%	38%	22%	46%	51%
Sometimes acceptable	(3.0)	441	13	10	12	6	14	5	27	19	10	43	11	20	31	18
		44%	54%	28%	44%	42%	43%	38%	53%	56%	31%	47%	33%	66%	42%	39%
Rarely acceptable	(2.0)	168	2	4	6	1	7	-	8	7	5	14	6	4	5	2
		17%	8%	12%	23%	8%	20%	-	15%	21%	15%	16%	19%	12%	7%	4%
Never acceptable	(1.0)	43	-	-	-	1	2	-	1	1	1	7	3	-	3	1
		4%	-	-	-	8%	6%	-	2%	3%	4%	7%	9%	-	4%	2%
Don't know		28	2	-	-	-	2	-	1	1	1	1	-	-	1	2
		3%	8%	-	-	-	6%	-	2%	3%	4%	1%	-	-	1%	4%
NET: At least sometimes acceptable		756	21	31	21	12	22	13	41	24	26	70	24	27	65	41
		76%	85%	88%	77%	83%	68%	100%	81%	73%	77%	76%	72%	88%	88%	90%
NET: Rarely/never acceptable		211	2	4	6	2	8	-	9	8	6	21	9	4	8	3
		21%	8%	12%	23%	17%	26%	-	17%	24%	19%	23%	28%	12%	11%	6%
Base for stats		967	22	36	28	15	30	13	50	32	32	91	33	30	73	44
Mean Score		3.06	3.25	3.48	3.10	3.16	2.93	3.62	3.09	2.89	3.24	2.99	3.00	3.10	3.31	3.45
Standard Deviation		.822	.609	.711	.759	.930	.863	.505	.728	.722	.878	.869	.990	.586	.782	.682
Standard Error		.026	.176	.142	.139	.269	.150	.178	.100	.122	.176	.087	.216	.104	.092	.099
Error variance		*	.03	.02	.02	.07	.02	.03	.01	.01	.03	.01	.05	.01	.01	.01

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q4\_3. Killing wolves that have attacked farm animals: To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Significance Level: 95%																
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Always acceptable (4.0)	315 32%	12 31%	9 22%	71 24%	25 29%	166 34%	149 29%	15 15%	38 24%	46 30%	47 29%	58 35%	112 43%	53 21%	92 30%	170 40%
Sometimes acceptable (3.0)	441 44%	18 48%	21 50%	125 43%	39 45%	216 44%	225 44%	42 41%	70 44%	65 43%	71 45%	72 44%	121 46%	112 43%	136 44%	193 45%
Rarely acceptable (2.0)	168 17%	4 11%	9 21%	67 23%	17 19%	77 16%	91 18%	34 33%	32 20%	24 16%	29 18%	28 17%	22 8%	66 25%	52 17%	49 12%
Never acceptable (1.0)	43 4%	3 7%	2 5%	15 5%	4 4%	19 4%	24 5%	6 6%	14 9%	11 7%	5 3%	5 3%	3 1%	19 7%	15 5%	8 2%
Don't know	28 3%	1 3%	1 2%	14 5%	2 2%	8 2%	21 4%	5 5%	4 3%	7 5%	8 5%	1 1%	3 1%	9 4%	15 5%	4 1%
NET: At least sometimes acceptable	756 76%	29 79%	30 72%	196 67%	64 74%	382 79%	374 73%	57 56%	108 68%	111 73%	117 74%	130 79%	233 89%	165 64%	228 73%	363 85%
NET: Rarely/never acceptable	211 21%	7 19%	11 26%	81 28%	20 24%	96 20%	115 23%	39 39%	46 29%	34 23%	33 21%	33 20%	25 9%	85 33%	68 22%	58 14%
Base for stats	967	36	40	278	85	478	489	96	154	145	151	163	258	250	296	421
Mean Score	3.06	3.05	2.91	2.91	3.02	3.11	3.02	2.69	2.86	3.00	3.06	3.12	3.33	2.80	3.03	3.25
Standard Deviation	.822	.870	.803	.837	.825	.811	.831	.811	.892	.882	.791	.803	.679	.864	.836	.736
Standard Error	.026	.143	.122	.048	.086	.036	.038	.085	.072	.071	.063	.061	.043	.055	.047	.036
Error variance	*	.02	.01	*	.01	*	*	.01	.01	.01	*	*	*	*	*	*



## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q4\_3. Killing wolves that have attacked farm animals: To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

	Total	Diet						
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	e	*f	*g
Significance Level: 95%								
Unweighted Total	1005	827	156	68	17	34	17	20
Total	995	822	152	66	18	35	16	18
	100%	100%	100%	100%	100%	100%	100%	100%
Always acceptable (4.0)	315 32%	284 35% bce	27 18%	11 17%	6 36%	6 18%	1 5%	3 15%
Sometimes acceptable (3.0)	441 44%	370 45%	61 40%	33 51%	7 42%	12 34%	4 25%	5 26%
Rarely acceptable (2.0)	168 17%	120 15%	41 27% a	13 20%	2 11%	13 37% a	9 57%	4 22%
Never acceptable (1.0)	43 4%	26 3%	17 11% a	6 10% a	- -	3 8%	2 12%	6 32%
Don't know	28 3%	22 3%	6 4%	2 3%	2 11%	1 3%	- -	1 5%
NET: At least sometimes acceptable	756 76%	654 80% bce	88 58%	44 67%	14 78%	18 52%	5 31%	7 41%
NET: Rarely/never acceptable	211 21%	146 18%	58 38% a	19 30% a	2 11%	16 45% a	11 69%	10 54%
Base for stats	967	800	147	64	16	34	16	17
Mean Score	3.06	3.14 bce	2.67	2.76	3.28	2.63	2.24	2.25
Standard Deviation	.822	.785	.911	.859	.690	.894	.757	1.122
Standard Error	.026	.028	.075	.107	.178	.156	.184	.257
Error variance	*	*	.01	.01	.03	.02	.03	.07

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q4\_4. Killing wolves for their fur: To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

		Finland regions														
Total		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo	
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49	
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Always acceptable	(4.0)	26 3%	- -	3 8%	2 6%	- -	1 3%	2 13%	2 4%	2 5%	- -	5 5%	2 5%	1 3%	1 1%	1 2%
Sometimes acceptable	(3.0)	57 6%	- -	3 8%	2 7%	- -	3 8%	- -	6 13%	2 6%	4 11%	5 6%	- -	2 6%	5 7%	2 5%
Rarely acceptable	(2.0)	179 18%	11 46%	6 16%	5 16%	1 8%	2 5%	- -	9 17%	6 20%	17 50%	10 11%	9 28%	5 18%	14 19%	8 17%
Never acceptable	(1.0)	704 71%	9 39%	23 64%	19 67%	11 75%	27 84%	11 87%	32 64%	22 67%	12 35%	69 75%	22 67%	22 72%	51 69%	35 77%
Don't know		29 3%	4 15%	1 4%	1 4%	2 17%	- -	- -	1 2%	1 3%	1 4%	3 3%	- -	- -	3 4%	- -
NET: At least sometimes acceptable		84 8%	- -	6 16%	4 13%	- -	4 11%	2 13%	9 17%	4 11%	4 11%	10 11%	2 5%	3 10%	6 8%	3 6%
NET: Rarely/never acceptable		882 89%	21 85%	28 80%	23 83%	12 83%	29 89%	11 87%	41 81%	29 86%	28 85%	79 86%	32 95%	27 90%	65 88%	43 94%
Base for stats	966	21	34	27	12	32	13	50	32	32	89	33	30	71	46	
Mean Score	1.39	1.54	1.59	1.51	1.10	1.30	1.38	1.56	1.48	1.75	1.39	1.42	1.41	1.38	1.32	
Standard Deviation	.721	.511	.971	.907	.313	.748	1.037	.879	.851	.658	.821	.734	.763	.678	.657	
Standard Error	.023	.154	.198	.168	.099	.126	.367	.121	.144	.132	.083	.160	.135	.080	.094	
Error variance	*	.02	.04	.03	.01	.02	.13	.01	.02	.02	.01	.03	.02	.01	.01	

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q4\_4. Killing wolves for their fur: To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Significance Level: 95%																
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Always acceptable (4.0)	26 3%	- -	2 4%	5 2%	- -	20 4%	6 1%	7 7%	5 3%	5 3%	1 1%	2 2%	6 2%	12 5%	6 2%	8 2%
Sometimes acceptable (3.0)	57 6%	3 8%	2 5%	17 6%	2 2%	43 9%	14 3%	14 14%	14 9%	10 7%	8 5%	3 2%	8 3%	28 11%	18 6%	11 3%
Rarely acceptable (2.0)	179 18%	6 16%	8 19%	49 17%	13 15%	108 22%	71 14%	19 18%	26 17%	20 13%	32 20%	26 16%	56 21%	45 17%	52 17%	82 19%
Never acceptable (1.0)	704 71%	26 70%	29 71%	215 74%	69 80%	300 62%	403 79%	57 56%	110 69%	108 71%	117 74%	129 79%	184 70%	166 64%	224 72%	313 74%
Don't know	29 3%	2 5%	- -	7 2%	3 3%	14 3%	15 3%	5 5%	3 2%	9 6%	1 1%	4 2%	7 3%	8 3%	10 3%	11 3%
NET: At least sometimes acceptable	84 8%	3 8%	4 9%	21 7%	2 2%	63 13%	20 4%	21 21%	19 12%	15 10%	9 6%	5 3%	14 5%	40 15%	24 8%	19 5%
NET: Rarely/never acceptable	882 89%	32 87%	37 91%	263 90%	82 95%	408 84%	474 93%	75 74%	136 86%	128 84%	148 94%	155 95%	239 92%	211 81%	276 89%	395 93%
Base for stats	966	35	41	285	84	471	494	96	155	143	157	160	253	251	301	414
Mean Score	1.39	1.34	1.42	1.34	1.20	1.54	1.24	1.70	1.45	1.39	1.32	1.24	1.35	1.55	1.35	1.31
Standard Deviation	.721	.638	.788	.664	.452	.830	.562	.971	.794	.777	.596	.558	.657	.873	.688	.622
Standard Error	.023	.106	.119	.038	.048	.037	.026	.101	.064	.063	.046	.042	.042	.056	.039	.031
Error variance	*	.01	.01	*	*	*	*	.01	*	*	*	*	*	*	*	*

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q4\_4. Killing wolves for their fur: To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

	Total	Diet						
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	e	*f	*g
Significance Level: 95%								
Unweighted Total	1005	827	156	68	17	34	17	20
Total	995	822	152	66	18	35	16	18
	100%	100%	100%	100%	100%	100%	100%	100%
Always acceptable	(4.0) 26 3%	18 2%	8 5%	4 6%	1 5%	2 5%	1 5%	- -
		a	a	a				
Sometimes acceptable	(3.0) 57 6%	51 6%	6 4%	4 6%	- -	- -	1 7%	1 5%
Rarely acceptable	(2.0) 179 18%	154 19%	20 13%	4 6%	2 11%	9 26%	- -	5 29%
		c	c			c		
Never acceptable	(1.0) 704 71%	573 70%	116 76%	51 78%	15 84%	24 67%	14 88%	12 65%
Don't know	29 3%	26 3%	3 2%	2 3%	- -	1 3%	- -	- -
NET: At least sometimes acceptable	84 8%	69 8%	14 9%	8 13%	1 5%	2 5%	2 12%	1 5%
NET: Rarely/never acceptable	882 89%	727 88%	136 89%	55 84%	17 95%	33 93%	14 88%	17 95%
Base for stats	966	796	149	64	18	34	16	18
Mean Score	1.39	1.39	1.37	1.39	1.26	1.40	1.30	1.40
Standard Deviation	.721	.709	.789	.880	.722	.731	.848	.609
Standard Error	.023	.025	.064	.108	.175	.127	.206	.136
Error variance	*	*	*	.01	.03	.02	.04	.02

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q4\_5. Killing wolves to decrease the pressure on populations of other animals lower down the food chain (e.g. deer or hares): To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

		Finland regions														
		Total	South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo
Unweighted Total		1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49
Total		995	24	36	28	15	32	13	50	33	33	92	33	30	74	46
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Always acceptable	(4.0)	70	4	6	2	1	3	3	4	5	1	4	3	4	9	2
		7%	15%	16%	7%	8%	8%	25%	7%	14%	4%	4%	9%	13%	12%	4%
Sometimes acceptable	(3.0)	341	7	9	7	6	11	3	16	7	13	33	9	12	31	14
		34%	31%	24%	26%	42%	34%	25%	33%	20%	38%	36%	29%	41%	42%	31%
Rarely acceptable	(2.0)	322	9	9	12	5	14	2	21	9	11	29	10	7	23	13
		32%	38%	24%	43%	33%	43%	12%	42%	28%	34%	32%	29%	25%	31%	29%
Never acceptable	(1.0)	150	-	4	5	-	1	3	6	9	4	17	6	4	8	10
		15%	-	12%	16%	-	3%	25%	11%	26%	12%	18%	19%	12%	10%	23%
Don't know		111	4	9	2	2	4	2	3	4	4	10	5	3	3	6
		11%	15%	24%	7%	17%	12%	13%	6%	12%	12%	11%	14%	9%	4%	14%
NET: At least sometimes acceptable		411	11	14	9	7	14	6	20	11	14	36	13	16	40	16
		41%	46%	40%	33%	50%	42%	50%	40%	34%	42%	39%	38%	54%	54%	35%
NET: Rarely/never acceptable		472	9	13	17	5	15	5	27	18	15	46	16	11	31	23
		47%	38%	36%	60%	33%	46%	37%	54%	54%	46%	50%	48%	37%	42%	51%
Base for stats		884	21	27	26	12	28	11	47	29	30	82	28	28	71	39
Mean Score		2.38	2.73	2.58	2.26	2.70	2.54	2.58	2.38	2.25	2.39	2.28	2.33	2.60	2.58	2.20
Standard Deviation		.857	.768	1.010	.847	.667	.715	1.237	.807	1.067	.782	.841	.957	.908	.852	.898
Standard Error		.029	.232	.232	.160	.211	.128	.468	.113	.189	.163	.089	.226	.169	.101	.137
Error variance		*	.05	.05	.03	.04	.02	.22	.01	.04	.03	.01	.05	.03	.01	.02

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q4\_5. Killing wolves to decrease the pressure on populations of other animals lower down the food chain (e.g. deer or hares): To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Always acceptable	(4.0) 70 7%	3 8%	3 7%	12 4%	3 3%	41 8%	30 6%	7 7%	13 8%	11 7%	7 4%	9 5%	23 9%	20 8%	18 6%	32 8%
Sometimes acceptable	(3.0) 341 34%	17 46%	9 22%	99 34%	36 42%	161 33%	180 35%	37 36%	65 41%	50 33%	43 27%	58 36%	87 33%	102 39%	94 30%	145 34%
Rarely acceptable	(2.0) 322 32%	11 29%	17 41%	95 33%	25 29%	179 37%	143 28%	31 31%	44 28%	49 32%	54 34%	53 32%	92 35%	75 29%	102 33%	145 34%
Never acceptable	(1.0) 150 15%	3 8%	10 25%	48 17%	13 15%	75 15%	75 15%	10 9%	19 12%	22 14%	35 22%	34 20%	30 12%	29 11%	57 18%	64 15%
Don't know	111 11%	4 11%	2 4%	37 13%	9 11%	31 6%	81 16%	17 17%	17 11%	20 13%	19 12%	10 6%	28 11%	34 13%	39 12%	39 9%
NET: At least sometimes acceptable	411 41%	20 53%	12 30%	111 38%	39 45%	201 41%	210 41%	44 43%	78 49%	62 41%	50 32%	67 41%	110 42%	122 47%	112 36%	178 42%
NET: Rarely/never acceptable	472 47%	13 36%	27 66%	143 49%	38 44%	254 52%	218 43%	41 40%	63 40%	71 46%	89 56%	86 53%	122 47%	104 40%	160 51%	209 49%
Base for stats	884	33	39	255	77	455	428	85	141	132	139	154	233	226	272	386
Mean Score	2.38	2.59	2.13	2.30	2.38	2.37	2.38	2.48	2.51	2.39	2.16	2.28	2.44	2.50	2.27	2.38
Standard Deviation	.857	.772	.899	.827	.807	.860	.854	.804	.844	.864	.863	.871	.843	.828	.870	.857
Standard Error	.029	.132	.139	.050	.089	.039	.042	.089	.071	.073	.071	.068	.057	.055	.051	.044
Error variance	*	.02	.02	*	.01	*	*	.01	*	.01	.01	*	*	*	*	*

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q4\_5. Killing wolves to decrease the pressure on populations of other animals lower down the food chain (e.g. deer or hares): To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

		Diet							
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	
		Total	a	b	c	*d	e	*f	*g
Significance Level: 95%									
Unweighted Total		1005	827	156	68	17	34	17	20
Total		995	822	152	66	18	35	16	18
		100%	100%	100%	100%	100%	100%	100%	100%
Always acceptable	(4.0)	70	57	13	5	2	6	1	-
		7%	7%	9%	8%	11%	16%	5%	-
Sometimes acceptable	(3.0)	341	290	44	18	6	10	7	3
		34%	35%	29%	27%	36%	29%	44%	15%
Rarely acceptable	(2.0)	322	259	54	23	6	13	3	9
		32%	31%	35%	35%	32%	38%	18%	52%
Never acceptable	(1.0)	150	119	29	14	2	4	4	4
		15%	14%	19%	22%	11%	12%	26%	22%
Don't know		111	98	13	6	2	2	1	2
		11%	12%	8%	9%	11%	5%	7%	11%
NET: At least sometimes acceptable		411	347	58	23	8	16	8	3
		41%	42%	38%	35%	46%	45%	50%	15%
NET: Rarely/never acceptable		472	378	82	37	8	18	7	13
		47%	46%	54%	56%	43%	50%	44%	74%
Base for stats		884	724	140	60	16	33	15	16
Mean Score		2.38	2.39	2.30	2.23	2.52	2.51	2.31	1.93
Standard Deviation		.857	.852	.904	.915	.880	.932	.973	.664
Standard Error		.029	.031	.076	.115	.227	.165	.243	.161
Error variance		*	*	.01	.01	.05	.03	.06	.03

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q5 Summary: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Strongly agree	Tend to agree	Tend to disagree	Strongly disagree	Don't know	NET: Agree	NET: Disagree
Unweighted Total	-	-	-	-	-	-	-	-
Wolves are beneficial to the ecosystem in which they live	995 100%	329 33%	460 46%	82 8%	44 4%	81 8%	789 79%	126 13%
Wolves improve the overall health of populations of animals lower down the food chain (e.g. deer or hares) by killing off those that are diseased, weak or old	995 100%	285 29%	441 44%	101 10%	44 4%	124 12%	726 73%	145 15%
Wolves help to control populations of animals lower down the food chain (e.g. deer or hares)	995 100%	250 25%	452 45%	122 12%	48 5%	123 12%	702 71%	170 17%
Wolves help to improve the genetic diversity of animals lower down the food chain (e.g. deer or hares)	995 100%	175 18%	357 36%	144 14%	61 6%	259 26%	532 53%	205 21%
Wolves in the wild are an opportunity for tourism in rural and natural areas	995 100%	137 14%	289 29%	277 28%	162 16%	130 13%	427 43%	438 44%



## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q5 Nets summary (Agree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions													
		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Wolves are beneficial to the ecosystem in which they live	789	13	26	21	11	30	6	41	28	23	77	21	23	56	37
	79%	54%	72%	75%	75%	94%	50%	81%	83%	69%	84%	62%	75%	75%	80%
Wolves improve the overall health of populations of animals lower down the food chain (e.g. deer or hares) by killing off those that are diseased, weak or old	726	15	23	26	9	29	8	36	25	24	67	19	21	57	32
	73%	61%	64%	93%	59%	92%	62%	71%	75%	73%	73%	57%	69%	78%	71%
Wolves help to control populations of animals lower down the food chain (e.g. deer or hares)	702	13	26	22	6	24	6	39	23	18	64	21	22	50	33
	71%	54%	72%	80%	42%	75%	50%	78%	69%	54%	70%	62%	72%	68%	72%
Wolves help to improve the genetic diversity of animals lower down the food chain (e.g. deer or hares)	532	7	14	18	4	21	6	28	16	19	43	13	16	43	28
	53%	30%	40%	66%	25%	66%	50%	56%	48%	58%	47%	38%	53%	58%	62%
Wolves in the wild are an opportunity for tourism in rural and natural areas	427	9	6	16	4	16	5	30	16	13	37	11	14	31	16
	43%	38%	16%	57%	25%	51%	37%	60%	48%	38%	40%	33%	47%	42%	34%

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q5 Nets summary (Agree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Significance Level: 95%																
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Wolves are beneficial to the ecosystem in which they live	789 79%	32 87%	35 84%	238 82%	72 84%	381 79%	407 80%	76 75%	123 78%	123 81%	133 84%	135 82%	198 76%	200 77%	256 82%	333 78%
Wolves improve the overall health of populations of animals lower down the food chain (e.g. deer or hares) by killing off those that are diseased, weak or old	726 73%	29 78%	30 73%	207 71%	69 80%	365 75%	362 71%	70 69%	107 67%	105 69%	128 81% abc	125 76%	191 73%	177 68%	233 75%	316 74%
Wolves help to control populations of animals lower down the food chain (e.g. deer or hares)	702 71%	31 84%	27 66%	205 70%	72 84% bc	347 72%	355 70%	71 70%	119 75% f	104 68%	128 81% acef	116 71%	165 63%	189 73%	232 75% c	281 66%
Wolves help to improve the genetic diversity of animals lower down the food chain (e.g. deer or hares)	532 53%	19 52%	20 49%	160 55%	55 63%	280 58% b	251 49%	52 51%	76 48%	74 49%	102 64% abcf	94 57%	133 51%	128 49%	176 57%	227 54%
Wolves in the wild are an opportunity for tourism in rural and natural areas	427 43%	14 37%	19 46%	132 45%	38 44%	245 50% b	182 36%	41 40%	60 38%	72 48%	74 47%	75 45%	105 40%	100 39%	147 47% a	179 42%

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q5 Nets summary (Agree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Diet							
	Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	e	*f	*g
Significance Level: 95%								
Unweighted Total	1005	827	156	68	17	34	17	20
Total	995	822	152	66	18	35	16	18
	100%	100%	100%	100%	100%	100%	100%	100%
Wolves are beneficial to the ecosystem in which they live	789 79%	642 78%	127 84%	60 92% ae	13 73%	25 70%	14 87%	16 90%
Wolves improve the overall health of populations of animals lower down the food chain (e.g. deer or hares) by killing off those that are diseased, weak or old	726 73%	601 73%	108 71%	48 73%	13 73%	22 61%	13 80%	13 74%
Wolves help to control populations of animals lower down the food chain (e.g. deer or hares)	702 71%	569 69%	116 76%	52 78%	13 73%	25 72%	12 74%	14 79%
Wolves help to improve the genetic diversity of animals lower down the food chain (e.g. deer or hares)	532 53%	433 53%	85 56%	40 60%	8 48%	18 50%	11 68%	9 49%
Wolves in the wild are an opportunity for tourism in rural and natural areas	427 43%	350 43%	67 44%	36 54% e	3 16%	12 33%	8 47%	10 54%

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q5 Nets summary (Disagree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions													
		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Wolves are beneficial to the ecosystem in which they live	126 13%	8 31%	7 20%	4 14%	1 8%	1 3%	5 37%	8 15%	5 14%	6 19%	9 10%	6 19%	5 16%	14 19%	5 11%
Wolves help to control populations of animals lower down the food chain (e.g. deer or hares)	170 17%	8 31%	9 24%	4 13%	5 34%	8 25%	5 37%	6 11%	8 25%	10 31%	14 15%	6 19%	4 13%	16 22%	9 20%
Wolves in the wild are an opportunity for tourism in rural and natural areas	438 44%	13 54%	24 68%	11 40%	7 50%	13 40%	8 63%	19 38%	13 38%	16 46%	38 42%	17 52%	13 44%	32 44%	24 53%
Wolves help to improve the genetic diversity of animals lower down the food chain (e.g. deer or hares)	205 21%	9 39%	9 24%	6 20%	2 17%	5 17%	5 37%	11 23%	9 26%	8 23%	19 21%	11 33%	6 19%	16 21%	9 20%
Wolves improve the overall health of populations of animals lower down the food chain (e.g. deer or hares) by killing off those that are diseased, weak or old	145 15%	6 23%	9 24%	1 3%	2 17%	3 8%	3 25%	10 21%	4 11%	6 19%	10 11%	9 29%	6 19%	10 14%	7 15%

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q5 Nets summary (Disagree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Wolves are beneficial to the ecosystem in which they live	126 13%	4 11%	6 16%	25 8%	7 8%	68 14%	58 11%	16 16%	18 11%	17 11%	16 10%	17 10%	42 16%	34 13%	33 11%	59 14%
Wolves help to control populations of animals lower down the food chain (e.g. deer or hares)	170 17%	3 8%	7 18%	44 15%	5 5%	92 19%	78 15%	16 16%	20 12%	28 18%	19 12%	29 17%	59 23%	36 14%	46 15%	88 21%
Wolves in the wild are an opportunity for tourism in rural and natural areas	438 44%	17 47%	17 41%	117 40%	39 45%	192 40%	246 48%	47 46%	73 46%	67 44%	62 39%	73 45%	116 45%	120 46%	129 41%	190 45%
Wolves help to improve the genetic diversity of animals lower down the food chain (e.g. deer or hares)	205 21%	8 21%	12 29%	49 17%	11 13%	105 22%	100 20%	23 23%	28 18%	32 21%	25 16%	29 18%	67 26%	51 20%	57 18%	96 23%
Wolves improve the overall health of populations of animals lower down the food chain (e.g. deer or hares) by killing off those that are diseased, weak or old	145 15%	3 8%	6 14%	41 14%	9 11%	72 15%	73 14%	17 17%	24 15%	25 16%	15 10%	23 14%	40 16%	41 16%	40 13%	64 15%

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q5 Nets summary (Disagree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Diet							
	Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	e	*f	*g
Significance Level: 95%								
Unweighted Total	1005	827	156	68	17	34	17	20
Total	995	822	152	66	18	35	16	18
	100%	100%	100%	100%	100%	100%	100%	100%
Wolves are beneficial to the ecosystem in which they live	126 13%	106 13%	18 12%	5 7%	2 11%	9 25% ac	1 7%	2 10%
Wolves help to control populations of animals lower down the food chain (e.g. deer or hares)	170 17%	149 18% c	18 12%	5 8%	2 11%	7 20%	3 20%	1 5%
Wolves in the wild are an opportunity for tourism in rural and natural areas	438 44%	368 45%	61 40%	23 36%	10 57%	16 45%	7 46%	4 24%
Wolves help to improve the genetic diversity of animals lower down the food chain (e.g. deer or hares)	205 21%	175 21%	28 18%	13 19%	3 16%	8 22%	2 12%	2 14%
Wolves improve the overall health of populations of animals lower down the food chain (e.g. deer or hares) by killing off those that are diseased, weak or old	145 15%	120 15%	23 15%	10 15%	3 16%	8 22%	1 6%	1 5%

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q5\_1. Wolves are beneficial to the ecosystem in which they live: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions														
		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo	
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49	
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	329	11	8	9	2	11	2	18	13	9	31	8	11	26	9
		33%	46%	24%	33%	17%	34%	13%	36%	38%	27%	33%	24%	37%	34%	20%
Tend to agree	(3.0)	460	2	17	12	8	19	5	23	15	14	46	13	11	30	28
		46%	8%	48%	42%	58%	60%	38%	45%	45%	43%	50%	38%	38%	41%	61%
Tend to disagree	(2.0)	82	2	4	2	-	1	5	6	3	4	6	2	3	11	3
		8%	8%	12%	7%	-	3%	37%	11%	8%	11%	6%	5%	9%	15%	7%
Strongly disagree	(1.0)	44	6	3	2	1	-	2	2	2	3	4	5	2	3	2
		4%	23%	8%	7%	8%	-	4%	6%	8%	4%	4%	14%	6%	4%	5%
Don't know		81	4	3	3	2	1	2	2	1	4	6	6	3	4	4
		8%	15%	8%	11%	17%	3%	13%	4%	3%	11%	6%	19%	9%	6%	8%
NET: Agree		789	13	26	21	11	30	6	41	28	23	77	21	23	56	37
		79%	54%	72%	75%	75%	94%	50%	81%	83%	69%	84%	62%	75%	75%	80%
NET: Disagree		126	8	7	4	1	1	5	8	5	6	9	6	5	14	5
		13%	31%	20%	14%	8%	3%	37%	15%	14%	19%	10%	19%	16%	19%	11%
Base for stats		914	21	33	25	12	31	11	49	32	30	86	27	27	70	42
Mean Score		3.17	2.90	2.95	3.14	3.00	3.33	2.72	3.18	3.19	3.00	3.20	2.88	3.17	3.12	3.04
Standard Deviation		.782	1.344	.873	.879	.809	.537	.735	.792	.836	.900	.744	1.039	.886	.836	.711
Standard Error		.026	.405	.182	.169	.256	.092	.278	.110	.141	.188	.077	.252	.164	.100	.106
Error variance		*	.16	.03	.03	.07	.01	.08	.01	.02	.04	.01	.06	.03	.01	.01

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q5\_1. Wolves are beneficial to the ecosystem in which they live: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	329 33%	11 31%	15 36%	103 35%	31 36%	158 33%	170 33%	37 37%	57 36%	54 36%	59 37%	62 38%	60 23%	94 36%	113 36%	121 29%
Tend to agree (3.0)	460 46%	21 56%	20 48%	135 46%	41 48%	223 46%	237 46%	39 38%	67 42%	69 45%	74 47%	73 44%	138 53%	106 41%	143 46%	211 50%
Tend to disagree (2.0)	82 8%	3 8%	4 9%	21 7%	5 5%	48 10%	34 7%	11 10%	8 5%	13 8%	13 8%	10 6%	28 11%	19 7%	25 8%	38 9%
Strongly disagree (1.0)	44 4%	1 3%	3 7%	4 1%	3 3%	19 4%	25 5%	5 5%	10 6%	5 3%	3 2%	7 4%	13 5%	15 6%	8 3%	20 5%
Don't know	81 8%	1 3%	- -	29 10%	7 8%	37 8%	44 9%	9 9%	17 11%	12 8%	10 6%	12 8%	21 8%	26 10%	21 7%	33 8%
NET: Agree	789 79%	32 87%	35 84%	238 82%	72 84%	381 79%	407 80%	76 75%	123 78%	123 81%	133 84%	135 82%	198 76%	200 77%	256 82%	333 78%
NET: Disagree	126 13%	4 11%	6 16%	25 8%	7 8%	68 14%	58 11%	16 16%	18 11%	17 11%	16 10%	17 10%	42 16%	34 13%	33 11%	59 14%
Base for stats	914	36	41	263	80	449	466	92	141	141	149	152	240	234	289	392
Mean Score	3.17	3.18	3.14	3.29	3.26	3.16	3.19	3.17	3.21	3.23	3.26	3.25	3.02	3.19	3.25	3.11
Standard Deviation	.782	.696	.845	.672	.721	.779	.785	.855	.835	.750	.712	.773	.771	.841	.729	.779
Standard Error	.026	.114	.127	.040	.078	.036	.037	.091	.070	.061	.057	.061	.051	.055	.042	.039
Error variance	*	.01	.02	*	.01	*	*	.01	*	*	*	*	*	*	*	*



## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q5\_1. Wolves are beneficial to the ecosystem in which they live: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Diet						
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	e	*f	*g
Significance Level: 95%								
Unweighted Total	1005	827	156	68	17	34	17	20
Total	995	822	152	66	18	35	16	18
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	329 33%	251 31%	72 47% a	35 54% ae	7 38%	11 32%	10 62%	9 49%
Tend to agree (3.0)	460 46%	391 48% b	56 36%	25 38%	6 35%	13 38%	4 24%	7 41%
Tend to disagree (2.0)	82 8%	69 8%	11 7%	2 3%	1 6%	5 14% c	1 7%	2 10%
Strongly disagree (1.0)	44 4%	37 4%	7 5%	3 4%	1 5%	4 11%	- -	- -
Don't know	81 8%	74 9% c	7 5%	1 2%	3 16%	2 6%	1 7%	- -
NET: Agree	789 79%	642 78%	127 84%	60 92% ae	13 73%	25 70%	14 87%	16 90%
NET: Disagree	126 13%	106 13%	18 12%	5 7%	2 11%	9 25% ac	1 7%	2 10%
Base for stats	914	748	145	65	15	33	15	18
Mean Score	3.17	3.14	3.32 ae	3.44 ae	3.26	2.96	3.59	3.39
Standard Deviation	.782	.777	.817	.742	.858	.984	.643	.679
Standard Error	.026	.028	.067	.091	.229	.174	.161	.152
Error variance	*	*	*	.01	.05	.03	.03	.02

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q5\_2. Wolves help to control populations of animals lower down the food chain (e.g. deer or hares): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions														
		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo	
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49	
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	250	4	7	10	1	7	2	14	12	6	28	6	8	19	9
		25%	15%	20%	36%	8%	23%	13%	29%	37%	19%	30%	19%	28%	26%	20%
Tend to agree	(3.0)	452	9	18	12	5	17	5	25	10	12	37	14	13	31	24
		45%	38%	52%	44%	33%	52%	38%	49%	32%	35%	40%	43%	44%	42%	52%
Tend to disagree	(2.0)	122	4	6	2	4	6	3	3	6	9	10	3	3	8	7
		12%	15%	16%	6%	25%	19%	25%	6%	17%	27%	11%	10%	10%	11%	15%
Strongly disagree	(1.0)	48	4	3	2	1	2	3	3	1	4	4	3	1	8	2
		5%	15%	8%	7%	8%	6%	12%	5%	8%	4%	4%	9%	3%	11%	5%
Don't know		123	4	1	2	4	-	2	6	2	5	13	6	5	8	4
		12%	15%	4%	7%	25%	-	13%	12%	6%	15%	15%	19%	15%	10%	9%
NET: Agree		702	13	26	22	6	24	6	39	23	18	64	21	22	50	33
		71%	54%	72%	80%	42%	75%	50%	78%	69%	54%	70%	62%	72%	68%	72%
NET: Disagree		170	8	9	4	5	8	5	6	8	10	14	6	4	16	9
		17%	31%	24%	13%	34%	25%	37%	11%	25%	31%	15%	19%	13%	22%	20%
Base for stats		872	21	34	26	11	32	11	45	31	28	78	27	26	67	42
Mean Score		3.04	2.63	2.87	3.17	2.55	2.92	2.58	3.14	3.04	2.82	3.13	2.88	3.14	2.93	2.95
Standard Deviation		.804	1.004	.845	.871	.871	.816	.946	.789	.976	.850	.813	.913	.770	.952	.776
Standard Error		.027	.303	.173	.165	.290	.138	.358	.114	.167	.181	.088	.221	.148	.116	.116
Error variance		*	.09	.03	.03	.08	.02	.13	.01	.03	.03	.01	.05	.02	.01	.01

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q5\_2. Wolves help to control populations of animals lower down the food chain (e.g. deer or hares): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age			
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c	
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423	
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	250	7	10	67	32	125	125	32	45	43	51	44	36	77	94	79
		25%	20%	23%	23%	37%	26%	25%	32%	28%	28%	32%	27%	14%	30%	30%	19%
					c				f	f	f	f	f		c	c	
Tend to agree	(3.0)	452	24	18	138	41	222	230	38	74	61	77	72	129	112	138	201
		45%	64%	43%	47%	47%	46%	45%	38%	47%	40%	49%	44%	49%	43%	45%	47%
													a				
Tend to disagree	(2.0)	122	2	6	39	1	70	52	13	10	24	12	18	45	23	36	63
		12%	6%	16%	13%	1%	14%	10%	13%	6%	16%	8%	11%	17%	9%	12%	15%
				d	d		b				bd		bd			a	
Strongly disagree	(1.0)	48	1	1	5	4	22	26	3	10	4	6	10	14	13	10	25
		5%	3%	2%	2%	4%	4%	5%	3%	6%	3%	4%	6%	6%	5%	3%	6%
Don't know		123	3	6	43	9	47	76	15	20	20	11	19	37	34	32	56
		12%	8%	16%	15%	11%	10%	15%	15%	12%	13%	7%	12%	14%	13%	10%	13%
							a						d				
NET: Agree		702	31	27	205	72	347	355	71	119	104	128	116	165	189	232	281
		71%	84%	66%	70%	84%	72%	70%	70%	75%	68%	81%	71%	63%	73%	75%	66%
						bc				f		acef				c	
NET: Disagree		170	3	7	44	5	92	78	16	20	28	19	29	59	36	46	88
		17%	8%	18%	15%	5%	19%	15%	16%	12%	18%	12%	17%	23%	14%	15%	21%
				d	d								bd			ab	
Base for stats	872	34	35	248	77	439	433	87	139	132	147	145	224	225	279	369	
Mean Score	3.04	3.10	3.03	3.07	3.30	3.03	3.05	3.15	3.11	3.09	3.17	3.03	2.83	3.13	3.13	2.91	
					c			f	f	f	f	f		c	c		
Standard Deviation	.804	.623	.763	.706	.728	.803	.806	.803	.822	.789	.759	.848	.769	.813	.773	.806	
Standard Error	.027	.105	.125	.043	.080	.037	.040	.088	.070	.067	.061	.068	.053	.055	.045	.042	
Error variance	*	.01	.02	*	.01	*	*	.01	*	*	*	*	*	*	*	*	

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q5\_2. Wolves help to control populations of animals lower down the food chain (e.g. deer or hares): To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Diet							
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexetarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	
		a	b	c	*d	e	*f	*g	
Significance Level: 95%									
Unweighted Total		827	156	68	17	34	17	20	
Total		995	822	152	66	18	35	16	
		100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	250	195	51	26	4	7	7	
		25%	24%	33%	40%	23%	21%	44%	
			a		a				
Tend to agree	(3.0)	452	374	65	25	9	18	5	
		45%	45%	43%	38%	50%	52%	31%	
Tend to disagree	(2.0)	122	107	12	3	-	6	2	
		12%	13%	8%	4%	-	17%	14%	
			c				c		
Strongly disagree	(1.0)	48	42	6	2	2	1	1	
		5%	5%	4%	4%	11%	3%	6%	
Don't know		123	104	18	9	3	3	1	
		12%	13%	12%	14%	16%	8%	6%	
NET: Agree		702	569	116	52	13	25	12	
		71%	69%	76%	78%	73%	72%	74%	
NET: Disagree		170	149	18	5	2	7	3	
		17%	18%	12%	8%	11%	20%	20%	
			c						
Base for stats		872	718	134	57	15	32	15	
Mean Score		3.04	3.01	3.20	3.33	3.02	2.98	3.19	
			a		ae				
Standard Deviation		.804	.809	.785	.761	.915	.740	.944	
Standard Error		.027	.030	.067	.099	.245	.133	.236	
Error variance		*	*	*	.01	.06	.02	.06	

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q5\_3. Wolves in the wild are an opportunity for tourism in rural and natural areas: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Finland regions														
Total		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo	
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49	
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	137	4	-	6	1	3	2	5	9	4	10	2	5	14	5
		14%	15%	-	20%	8%	9%	12%	10%	26%	12%	11%	5%	16%	19%	12%
Tend to agree	(3.0)	289	6	6	10	2	14	3	25	7	9	27	9	9	17	10
		29%	23%	16%	37%	17%	43%	25%	50%	22%	27%	29%	28%	31%	23%	22%
Tend to disagree	(2.0)	277	6	13	5	4	10	5	14	8	12	21	10	7	24	9
		28%	23%	36%	20%	24%	31%	37%	27%	23%	35%	23%	29%	22%	33%	21%
Strongly disagree	(1.0)	162	8	11	6	4	3	6	5	4	17	8	7	8	15	
		16%	31%	32%	20%	25%	8%	25%	11%	15%	12%	19%	24%	22%	11%	32%
Don't know		130	2	6	1	4	3	-	1	5	5	17	5	3	10	6
		13%	8%	16%	3%	25%	9%	-	2%	14%	15%	18%	14%	9%	14%	13%
NET: Agree		427	9	6	16	4	16	5	30	16	13	37	11	14	31	16
		43%	38%	16%	57%	25%	51%	37%	60%	48%	38%	40%	33%	47%	42%	34%
NET: Disagree		438	13	24	11	7	13	8	19	13	16	38	17	13	32	24
		44%	54%	68%	40%	50%	40%	63%	38%	38%	46%	42%	52%	44%	44%	53%
Base for stats		865	22	30	27	11	29	13	50	28	28	75	28	27	64	39
Mean Score		2.47	2.24	1.81	2.59	2.11	2.57	2.24	2.59	2.69	2.45	2.40	2.17	2.44	2.59	2.16
Standard Deviation		.970	1.113	.745	1.053	1.048	.800	1.008	.824	1.098	.909	.986	.913	1.056	.982	1.082
Standard Error		.033	.321	.163	.196	.349	.141	.356	.113	.197	.194	.108	.215	.196	.123	.165
Error variance		*	.10	.03	.04	.12	.02	.13	.01	.04	.04	.01	.05	.04	.02	.03

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q5\_3. Wolves in the wild are an opportunity for tourism in rural and natural areas: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	137 14%	6 17%	2 5%	49 17% b	12 14%	85 18% b	52 10%	15 15% f	24 15% f	19 12% c	34 21% cf	27 16% f	19 7%	39 15%	52 17% c	46 11%
Tend to agree (3.0)	289 29%	7 20%	17 41% a	83 29%	26 30%	160 33% b	130 25%	26 25%	36 23%	54 35% b	41 26%	48 29%	85 33% b	62 24%	94 30%	133 31% a
Tend to disagree (2.0)	277 28%	11 30%	10 25%	87 30%	22 26%	134 28%	142 28%	35 34% d	42 27%	41 27%	36 22%	51 31%	72 28%	77 30%	77 25%	123 29%
Strongly disagree (1.0)	162 16%	6 17%	6 16%	30 10%	16 19% c	58 12% c	103 20% a	12 12%	31 20%	25 17%	26 17%	23 14%	44 17%	43 17%	52 17%	67 16%
Don't know	130 13%	6 16%	5 13%	43 15%	10 11%	49 10% a	82 16% a	14 14%	25 16% c	13 8%	22 14%	16 10%	40 15% c	39 15%	35 11%	56 13%
NET: Agree	427 43%	14 37%	19 46%	132 45%	38 44%	245 50% b	182 36%	41 40%	60 38%	72 48%	74 47%	75 45%	105 40%	100 39%	147 47% a	179 42%
NET: Disagree	438 44%	17 47%	17 41%	117 40%	39 45%	192 40%	246 48% a	47 46%	73 46%	67 44%	62 39%	73 45%	116 45%	120 46%	129 41%	190 45%
Base for stats	865	31	36	249	77	437	428	87	133	139	136	148	221	220	275	369
Mean Score	2.47	2.44	2.40	2.61	2.44	2.62 b	2.30	2.50	2.40	2.47	2.60 f	2.53	2.36	2.44	2.54	2.43
Standard Deviation	.970	1.053	.857	.934	.996	.945	.970	.934	1.037	.944	1.062	.962	.899	.997	1.004	.927
Standard Error	.033	.186	.139	.057	.109	.044	.048	.103	.090	.078	.089	.077	.062	.068	.059	.048
Error variance	*	.03	.02	*	.01	*	*	.01	.01	.01	.01	.01	*	*	*	*

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q5\_3. Wolves in the wild are an opportunity for tourism in rural and natural areas: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Diet						
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	e	*f	*g
Significance Level: 95%								
Unweighted Total	1005	827	156	68	17	34	17	20
Total	995	822	152	66	18	35	16	18
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	137 14%	109 13%	27 18%	17 25% ae	1 6%	2 5%	4 24%	4 22%
Tend to agree (3.0)	289 29%	241 29%	40 26%	19 29%	2 11%	10 27%	4 23%	6 32%
Tend to disagree (2.0)	277 28%	234 28%	35 23%	13 20%	5 30%	8 23%	5 33%	3 19%
Strongly disagree (1.0)	162 16%	134 16%	26 17%	10 15%	5 26%	8 22%	2 13%	1 5%
Don't know	130 13%	105 13%	24 16%	7 10%	5 27%	8 22%	1 7%	4 22%
NET: Agree	427 43%	350 43%	67 44%	36 54% e	3 16%	12 33%	8 47%	10 54%
NET: Disagree	438 44%	368 45%	61 40%	23 36%	10 57%	16 45%	7 46%	4 24%
Base for stats	865	717	128	59	13	27	15	14
Mean Score	2.47	2.45	2.54	2.72 a	1.94	2.20	2.62	2.90
Standard Deviation	.970	.962	1.041	1.063	.938	.953	1.055	.917
Standard Error	.033	.036	.091	.136	.271	.187	.264	.229
Error variance	*	*	.01	.02	.07	.03	.07	.05

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q5\_4. Wolves help to improve the genetic diversity of animals lower down the food chain (e.g. deer or hares): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions														
		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo	
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49	
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	175	6	3	9	1	6	2	9	7	4	17	5	4	16	6
		18%	23%	8%	33%	8%	17%	13%	17%	20%	11%	19%	14%	12%	22%	14%
Tend to agree	(3.0)	357	2	11	9	2	16	5	20	9	16	26	8	12	27	22
		36%	8%	32%	33%	17%	48%	38%	39%	28%	46%	28%	24%	41%	36%	48%
Tend to disagree	(2.0)	144	6	6	4	-	5	5	9	6	5	14	6	4	8	6
		14%	23%	16%	13%	-	14%	37%	17%	17%	15%	16%	19%	12%	11%	14%
Strongly disagree	(1.0)	61	4	3	2	2	1	-	3	3	3	5	5	2	8	3
		6%	15%	8%	7%	17%	3%	-	5%	8%	8%	5%	14%	6%	11%	6%
Don't know		259	8	13	4	9	6	2	11	9	6	30	9	8	15	8
		26%	31%	36%	14%	58%	18%	13%	22%	26%	19%	32%	28%	28%	20%	19%
NET: Agree		532	7	14	18	4	21	6	28	16	19	43	13	16	43	28
		53%	30%	40%	66%	25%	66%	50%	56%	48%	58%	47%	38%	53%	58%	62%
NET: Disagree		205	9	9	6	2	5	5	11	9	8	19	11	6	16	9
		21%	39%	24%	20%	17%	17%	37%	23%	26%	23%	21%	33%	19%	21%	20%
Base for stats		736	17	23	24	6	26	11	39	25	27	62	24	22	59	37
Mean Score		2.88	2.55	2.62	3.06	2.40	2.97	2.72	2.86	2.81	2.76	2.89	2.53	2.82	2.88	2.85
Standard Deviation		.865	1.202	.876	.945	1.313	.727	.735	.841	.986	.826	.899	1.042	.833	.974	.795
Standard Error		.032	.401	.219	.185	.587	.135	.278	.128	.190	.180	.109	.269	.174	.126	.126
Error variance		*	.16	.05	.03	.34	.02	.08	.02	.04	.03	.01	.07	.03	.02	.02



## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q5\_4. Wolves help to improve the genetic diversity of animals lower down the food chain (e.g. deer or hares): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age			
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c	
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423	
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	175	7	5	52	17	101	73	18	26	25	37	36	32	43	63	68
		18%	20%	12%	18%	20%	21%	14%	18%	16%	17%	24%	22%	12%	17%	20%	16%
							b				f	f					
Tend to agree	(3.0)	357	12	15	108	37	179	178	34	51	49	64	58	101	85	113	159
		36%	32%	37%	37%	43%	37%	35%	34%	32%	32%	41%	35%	39%	33%	37%	37%
Tend to disagree	(2.0)	144	6	9	41	6	73	71	19	19	23	17	20	45	38	40	65
		14%	16%	22%	14%	6%	15%	14%	19%	12%	15%	10%	12%	17%	15%	13%	15%
				d													
Strongly disagree	(1.0)	61	2	3	8	6	32	29	4	9	8	9	9	22	13	17	31
		6%	5%	7%	3%	7%	7%	6%	4%	6%	5%	6%	5%	8%	5%	6%	7%
Don't know		259	10	9	82	20	100	159	26	54	46	31	41	61	80	77	101
		26%	27%	22%	28%	24%	21%	31%	26%	34%	30%	20%	25%	23%	31%	25%	24%
							a			df	d			c			
NET: Agree		532	19	20	160	55	280	251	52	76	74	102	94	133	128	176	227
		53%	52%	49%	55%	63%	58%	49%	51%	48%	49%	64%	57%	51%	49%	57%	54%
							b				abcf						
NET: Disagree		205	8	12	49	11	105	100	23	28	32	25	29	67	51	57	96
		21%	21%	29%	17%	13%	22%	20%	23%	18%	21%	16%	18%	26%	20%	18%	23%
				d									d				
Base for stats		736	27	32	209	66	385	351	75	105	106	127	123	200	180	233	323
Mean Score	2.88	2.91	2.70	2.97	3.01	2.91	2.84	2.88	2.89	2.86	3.02	2.99	2.72	2.88	2.95	2.82	
Standard Deviation	.865	.893	.841	.778	.838	.881	.846	.836	.875	.872	.842	.867	.863	.857	.857	.873	
Standard Error	.032	.169	.144	.052	.100	.044	.046	.098	.085	.083	.073	.075	.062	.064	.055	.049	
Error variance	*	.03	.02	*	.01	*	*	.01	.01	.01	.01	.01	*	*	*	*	

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q5\_4. Wolves help to improve the genetic diversity of animals lower down the food chain (e.g. deer or hares): To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Diet							
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	
		Total	a	b	c	*d	e	*f	*g
Significance Level: 95%									
Unweighted Total		1005	827	156	68	17	34	17	20
Total		995	822	152	66	18	35	16	18
		100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	175 18%	137 17%	34 23%	19 29% a	4 23%	4 12%	5 31%	2 11%
Tend to agree	(3.0)	357 36%	296 36%	51 34%	21 31%	4 25%	13 38%	6 37%	7 38%
Tend to disagree	(2.0)	144 14%	121 15%	22 14%	10 16%	2 11%	5 14%	2 12%	2 14%
Strongly disagree	(1.0)	61 6%	54 7%	6 4%	2 4%	1 5%	3 8%	- -	- -
Don't know		259 26%	214 26%	39 26%	13 20%	6 36%	10 28%	3 20%	7 37%
NET: Agree		532 53%	433 53%	85 56%	40 60%	8 48%	18 50%	11 68%	9 49%
NET: Disagree		205 21%	175 21%	28 18%	13 19%	3 16%	8 22%	2 12%	2 14%
Base for stats		736	608	113	52	11	26	13	11
Mean Score		2.88	2.85	3.00	3.08	3.03	2.75	3.23	2.95
Standard Deviation		.865	.870	.846	.864	.961	.883	.723	.661
Standard Error		.032	.035	.079	.118	.290	.180	.193	.191
Error variance		*	*	.01	.01	.08	.03	.04	.04

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q5\_5. Wolves improve the overall health of populations of animals lower down the food chain (e.g. deer or hares) by killing off those that are diseased, weak or old: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions														
		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo	
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49	
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	285	7	8	11	2	13	3	14	13	3	26	8	9	20	11
		29%	30%	24%	39%	17%	40%	25%	28%	38%	8%	29%	24%	31%	27%	24%
Tend to agree	(3.0)	441	8	14	15	6	16	5	22	12	22	40	11	11	37	22
		44%	31%	40%	54%	42%	51%	37%	43%	37%	66%	44%	33%	38%	50%	47%
Tend to disagree	(2.0)	101	4	4	-	1	1	3	8	2	5	7	6	4	5	7
		10%	15%	12%	-	8%	3%	25%	15%	6%	15%	8%	19%	13%	7%	15%
Strongly disagree	(1.0)	44	2	4	1	1	2	-	3	2	1	3	3	2	5	-
		4%	8%	12%	3%	8%	5%	-	5%	5%	4%	3%	10%	6%	7%	-
Don't know		124	4	4	1	4	-	2	4	5	3	15	5	4	6	6
		12%	15%	12%	3%	25%	-	13%	8%	14%	8%	16%	14%	12%	9%	14%
NET: Agree		726	15	23	26	9	29	8	36	25	24	67	19	21	57	32
		73%	61%	64%	93%	59%	92%	62%	71%	75%	73%	73%	57%	69%	78%	71%
NET: Disagree		145	6	9	1	2	3	3	10	4	6	10	9	6	10	7
		15%	23%	24%	3%	17%	8%	25%	21%	11%	19%	11%	29%	19%	14%	15%
Base for stats		871	21	31	27	11	32	11	46	29	31	77	28	27	68	39
Mean Score		3.11	2.99	2.86	3.34	2.89	3.27	3.00	3.02	3.25	2.83	3.18	2.83	3.07	3.07	3.10
Standard Deviation		.796	.975	.983	.665	.916	.773	.794	.848	.851	.635	.743	.975	.896	.827	.673
Standard Error		.027	.294	.210	.123	.305	.131	.300	.120	.153	.130	.081	.230	.169	.100	.103
Error variance		*	.09	.04	.02	.09	.02	.09	.01	.02	.02	.01	.05	.03	.01	.01

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q5\_5. Wolves improve the overall health of populations of animals lower down the food chain (e.g. deer or hares) by killing off those that are diseased, weak or old: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	285 29%	11 31%	10 23%	79 27%	35 41% bc	150 31%	135 26%	29 28%	40 25%	43 28%	55 35% f	57 35% f	61 24%	69 26%	98 32%	118 28%
Tend to agree (3.0)	441 44%	18 47%	20 50%	128 44%	33 38%	214 44%	227 45%	41 40%	67 42%	63 41%	73 46%	68 42%	130 50%	108 42%	135 44%	198 47%
Tend to disagree (2.0)	101 10%	2 6%	4 9%	31 11%	7 8%	54 11%	46 9%	13 13% d	15 10%	17 11%	9 6%	16 10%	30 11%	29 11%	26 8%	46 11%
Strongly disagree (1.0)	44 4%	1 3%	2 5%	10 3%	3 3%	18 4%	26 5%	3 3%	9 6%	8 5%	6 4%	7 4%	11 4%	12 5%	14 5%	18 4%
Don't know	124 12%	5 14%	5 13%	44 15%	8 10%	49 10%	75 15% a	15 14%	27 17% de	22 14%	15 9%	16 10%	29 11%	42 16% c	37 12%	45 11%
NET: Agree	726 73%	29 78%	30 73%	207 71%	69 80%	365 75%	362 71%	70 69%	107 67%	105 69%	128 81% abc	125 76%	191 73%	177 68%	233 75%	316 74%
NET: Disagree	145 15%	3 8%	6 14%	41 14%	9 11%	72 15%	73 14%	17 17%	24 15%	25 16%	15 10%	23 14%	40 16%	41 16%	40 13%	64 15%
Base for stats	871	32	36	248	78	437	434	87	131	130	143	149	231	218	274	380
Mean Score	3.11	3.23	3.06	3.12	3.30	3.14	3.08	3.10	3.05	3.08	3.23 f	3.18	3.04	3.07	3.16	3.10
Standard Deviation	.796	.706	.773	.768	.779	.783	.809	.799	.832	.837	.756	.813	.760	.817	.798	.783
Standard Error	.027	.123	.125	.047	.086	.037	.040	.088	.073	.071	.061	.064	.051	.056	.047	.040
Error variance	*	.02	.02	*	.01	*	*	.01	.01	.01	*	*	*	*	*	*

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Q5\_5. Wolves improve the overall health of populations of animals lower down the food chain (e.g. deer or hares) by killing off those that are diseased, weak or old: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Diet						
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	e	*f	*g
Significance Level: 95%								
Unweighted Total	1005	827	156	68	17	34	17	20
Total	995	822	152	66	18	35	16	18
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	285 29%	223 27%	55 36% a	25 39% a	5 29%	10 29%	7 43%	7 42%
Tend to agree (3.0)	441 44%	378 46% b	53 35%	23 34%	8 44%	11 32%	6 37%	6 32%
Tend to disagree (2.0)	101 10%	83 10%	16 11%	7 10%	2 11%	7 20%	1 6%	- -
Strongly disagree (1.0)	44 4%	37 4%	6 4%	3 5%	1 5%	1 3%	- -	1 5%
Don't know	124 12%	101 12%	22 14%	8 12%	2 11%	6 17%	2 14%	4 21%
NET: Agree	726 73%	601 73%	108 71%	48 73%	13 73%	22 61%	13 80%	13 74%
NET: Disagree	145 15%	120 15%	23 15%	10 15%	3 16%	8 22%	1 6%	1 5%
Base for stats	871	721	131	58	16	29	14	14
Mean Score	3.11	3.09	3.20	3.21	3.09	3.05	3.43	3.41
Standard Deviation	.796	.789	.835	.871	.845	.856	.645	.814
Standard Error	.027	.029	.073	.114	.218	.162	.167	.204
Error variance	*	*	.01	.01	.05	.03	.03	.04

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Gender

BASE: All respondents

	Finland regions														
	Total	South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Male	486	7	14	13	7	12	9	27	19	18	43	14	18	41	22
	49%	30%	39%	48%	49%	38%	75%	54%	57%	53%	46%	42%	58%	56%	48%
Female	509	17	22	14	7	20	3	23	14	16	49	19	13	33	24
	51%	70%	61%	52%	51%	62%	25%	46%	43%	47%	54%	58%	42%	44%	52%
Non-binary	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
In some other way	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Gender

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Male	486	16	13	151	41	486	-	43	53	84	77	82	147	96	160	229
	49%	43%	32%	52%	48%	100%	-	42%	34%	55%	48%	50%	57%	37%	52%	54%
				b		b				ab	b	b	ab		a	a
Female	509	21	28	141	45	-	509	59	105	69	82	82	113	164	150	196
	51%	57%	68%	48%	52%	-	100%	58%	66%	45%	52%	50%	43%	63%	48%	46%
			c				a	cf	cdef					bc		
Non-binary	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
In some other way	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

# Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

## Gender

BASE: All respondents

Significance Level: 95%

	Diet							Awareness of 'new category meat'				Likelihood of trying 'new category meat'		
	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	NET: Heard of	Heard of and understands	Heard of, but doesn't understand	Not heard of	NET: Likely	NET: Unlikely	
Total	a	b	c	*d	e	*f	*g	a	b	c	d	a	b	
Unweighted Total	1005	827	156	68	17	34	17	20	556	220	336	418	554	346
Total	995	822	152	66	18	35	16	18	544	210	334	418	541	350
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Male	486	430	47	24	5	11	3	5	300	130	170	171	293	148
	49%	52%	31%	36%	26%	32%	17%	31%	55%	62%	51%	41%	54%	42%
		bce							d	cd	d		b	
Female	509	392	105	42	13	24	13	12	245	80	164	247	248	202
	51%	48%	69%	64%	74%	68%	83%	69%	45%	38%	49%	59%	46%	58%
		a	a	a		a					b	abc	a	
Non-binary	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
In some other way	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-



# Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

## Age

BASE: All respondents

	Finland regions														
	Total	South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
18-24	101	2	-	5	1	4	-	14	5	8	8	-	3	10	2
	10%	8%	-	17%	8%	12%	-	27%	15%	24%	9%	-	10%	13%	5%
25-34	158	2	9	2	1	3	-	6	6	9	17	8	8	11	3
	16%	8%	24%	7%	8%	8%	-	11%	18%	27%	19%	24%	26%	15%	7%
35-44	152	6	10	4	2	4	2	7	5	3	12	5	5	7	6
	15%	23%	28%	16%	17%	14%	13%	14%	16%	8%	14%	14%	18%	9%	14%
45-54	158	4	4	5	1	4	5	10	6	3	13	3	3	11	7
	16%	15%	12%	16%	8%	14%	37%	20%	19%	8%	14%	9%	9%	15%	16%
55-64	164	2	3	5	1	4	2	6	5	5	20	5	4	15	10
	17%	8%	8%	19%	8%	14%	12%	12%	16%	15%	22%	14%	12%	20%	21%
65+	261	9	10	7	7	12	5	8	5	7	21	13	8	20	17
	26%	39%	28%	25%	50%	38%	38%	15%	16%	20%	23%	39%	25%	27%	37%
NET: 18-34	260	4	9	6	2	7	-	19	11	17	25	8	11	21	5
	26%	16%	24%	23%	17%	21%	-	38%	33%	50%	28%	24%	36%	28%	11%
NET: 35-54	310	9	14	9	4	9	6	17	12	5	25	8	8	18	14
	31%	38%	39%	32%	25%	27%	50%	34%	35%	15%	27%	24%	27%	24%	30%
NET: 55+	425	11	13	12	9	17	6	14	11	12	41	17	11	35	27
	43%	46%	36%	44%	58%	52%	50%	27%	32%	35%	45%	53%	37%	47%	59%
Base for stats	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46
Mean Score	48.65	50.81	47.39	48.25	54.82	52.52	58.03	42.51	44.35	42.00	48.51	52.11	45.74	49.84	55.55
Standard Deviation	16.924	15.932	15.353	17.925	20.553	17.130	9.918	17.901	17.300	19.130	16.902	15.837	17.718	17.831	15.035
Standard Error	.534	4.419	3.071	3.273	5.933	2.895	3.507	2.436	2.883	3.752	1.690	3.456	3.132	2.073	2.148
Error variance	.28	19.52	9.43	10.71	35.20	8.38	12.30	5.93	8.31	14.07	2.86	11.94	9.81	4.30	4.61

# Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

## Age

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
18-24	101	2	5	22	10	43	59	101	-	-	-	-	-	101	-	-
	10%	6%	13%	8%	12%	9%	11%	100%	-	-	-	-	-	39%	-	-
								bcdef						bc		
25-34	158	6	6	54	9	53	105	-	158	-	-	-	-	158	-	-
	16%	16%	13%	18%	11%	11%	21%	-	100%	-	-	-	-	61%	-	-
							a		acdef					bc		
35-44	152	6	8	49	10	84	69	-	-	152	-	-	-	-	152	-
	15%	17%	20%	17%	11%	17%	13%	-	-	100%	-	-	-	-	49%	-
										abdef				ac		
45-54	158	3	7	54	15	77	82	-	-	-	158	-	-	-	158	-
	16%	8%	18%	18%	18%	16%	16%	-	-	-	100%	-	-	-	51%	-
											abcef			ac		
55-64	164	6	6	57	8	82	82	-	-	-	-	164	-	-	-	164
	17%	17%	15%	19%	9%	17%	16%	-	-	-	-	100%	-	-	-	39%
				d								abcdf				ab
65+	261	13	9	56	34	147	113	-	-	-	-	-	261	-	-	261
	26%	36%	21%	19%	39%	30%	22%	-	-	-	-	-	100%	-	-	61%
		c			bc	b							abcde			ab
NET: 18-34	260	8	11	76	19	96	164	101	158	-	-	-	-	260	-	-
	26%	22%	26%	26%	22%	20%	32%	100%	100%	-	-	-	-	100%	-	-
							a	cdef	cdef					bc		
NET: 35-54	310	9	15	103	25	160	150	-	-	152	158	-	-	-	310	-
	31%	25%	37%	35%	29%	33%	29%	-	-	100%	100%	-	-	-	100%	-
										abef	abef			ac		
NET: 55+	425	20	15	112	42	229	196	-	-	-	-	164	261	-	-	425
	43%	53%	36%	39%	48%	47%	38%	-	-	-	-	100%	100%	-	-	100%
						b						abcd	abcd			ab
Base for stats	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
Mean Score	48.65	51.14	46.68	47.46	51.66	50.93	46.46	21.13	29.81	39.27	49.12	59.36	69.23	26.42	44.29	65.41
					c	b			a	ab	abc	abcd	abcde		a	ab
Standard Deviation	16.924	16.901	16.141	15.894	17.847	16.683	16.879	1.970	2.762	2.770	2.889	2.810	3.764	4.914	5.685	5.905
Standard Error	.534	2.742	2.433	.896	1.851	.739	.766	.200	.220	.218	.224	.212	.240	.308	.314	.287
Error variance	.28	7.52	5.92	.80	3.42	.55	.59	.04	.05	.05	.05	.04	.06	.09	.10	.08

# Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

## Age

BASE: All respondents

	Diet							Awareness of 'new category meat'				Likelihood of trying 'new category meat'		
	Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	NET: Heard of	Heard of and understands	Heard of, but doesn't understand	Not heard of	NET: Likely	NET: Unlikely
	a	b	c	d	e	f	g	a	b	c	d	a	b	
Significance Level: 95%														
Unweighted Total	1005	827	156	68	17	34	17	20	556	220	336	418	554	346
Total	995	822	152	66	18	35	16	18	544	210	334	418	541	350
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
18-24	101	78	20	11	1	3	3	2	65	31	33	33	75	17
	10%	10%	13%	17%	6%	9%	20%	12%	12% d	15% d	10%	8%	14% b	5%
25-34	158	107	51	19	8	15	6	4	82	37	45	73	85	57
	16%	13%	34% a	29% a	44%	41% a	38%	22%	15%	18%	13%	17%	16% a	16%
35-44	152	125	25	11	3	5	2	5	98	39	59	46	81	55
	15%	15%	17%	16%	16%	13%	11%	31%	18% d	19% d	18% d	11%	15% d	16%
45-54	158	139	16	9	1	3	1	3	81	31	49	72	92	52
	16%	17%	11%	14%	5%	8%	7%	16%	15%	15%	15%	17%	17% d	15%
55-64	164	144	17	8	3	3	2	1	92	34	58	65	89	54
	17%	18%	11%	12%	19%	9%	12%	5%	17%	16%	17%	16%	16% d	16%
65+	261	229	22	8	2	7	2	3	128	38	90	128	120	113
	26%	28% bc	14%	13%	11%	20%	13%	15%	23%	18%	27% b	31% ab	22% a	32% a
NET: 18-34	260	185	72	30	9	18	9	6	147	69	78	106	159	75
	26%	22% a	47% a	46% a	50%	50% a	58%	33%	27%	33% c	23%	25%	29% b	21%
NET: 35-54	310	264	42	20	4	7	3	8	178	70	108	119	173	108
	31%	32%	27%	30%	21%	21%	17%	47%	33%	33%	32%	28%	32% d	31%
NET: 55+	425	373	39	16	5	10	4	4	219	71	148	193	209	168
	43%	45% bc	26%	24%	30%	29%	25%	20%	40%	34%	44% b	46% b	39% a	48% a
Base for stats	995	822	152	66	18	35	16	18	544	210	334	418	541	350
Mean Score	48.65	49.89	41.06	41.06	40.09	42.50	38.59	41.35	47.50	44.86	49.16	50.31	46.84	51.15
		bce									b	ab		a
Standard Deviation	16.924	16.595	16.456	16.456	15.773	18.225	16.543	14.766	16.883	16.908	16.679	16.934	17.089	16.292
Standard Error	.534	.577	1.318	1.996	3.825	3.126	4.012	3.302	.716	1.140	.910	.828	.726	.876
Error variance	.28	.33	1.74	3.98	14.63	9.77	16.10	10.90	.51	1.30	.83	.69	.53	.77

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Region: Finland. Which one of these regions do you live in?

BASE: Finland

	Finland regions														
	Total	South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Åland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South Karelia	24	24	-	-	-	-	-	-	-	-	-	-	-	-	-
	2%	100%	-	-	-	-	-	-	-	-	-	-	-	-	-
South Ostrobothnia	36	-	36	-	-	-	-	-	-	-	-	-	-	-	-
	4%	-	100%	-	-	-	-	-	-	-	-	-	-	-	-
Etelä-Savo	28	-	-	28	-	-	-	-	-	-	-	-	-	-	-
	3%	-	-	100%	-	-	-	-	-	-	-	-	-	-	-
Kainuu	15	-	-	-	15	-	-	-	-	-	-	-	-	-	-
	1%	-	-	-	100%	-	-	-	-	-	-	-	-	-	-
Kanta-Häme	32	-	-	-	-	32	-	-	-	-	-	-	-	-	-
	3%	-	-	-	-	100%	-	-	-	-	-	-	-	-	-
Central Ostrobothnia	13	-	-	-	-	-	13	-	-	-	-	-	-	-	-
	1%	-	-	-	-	-	100%	-	-	-	-	-	-	-	-
Central Finland	50	-	-	-	-	-	-	50	-	-	-	-	-	-	-
	5%	-	-	-	-	-	-	100%	-	-	-	-	-	-	-
Kymenlaakso	33	-	-	-	-	-	-	-	33	-	-	-	-	-	-
	3%	-	-	-	-	-	-	-	100%	-	-	-	-	-	-
Lapland	33	-	-	-	-	-	-	-	-	33	-	-	-	-	-
	3%	-	-	-	-	-	-	-	-	100%	-	-	-	-	-
Pirkanmaa	92	-	-	-	-	-	-	-	-	-	92	-	-	-	-
	9%	-	-	-	-	-	-	-	-	-	100%	-	-	-	-
Ostrobothnia	33	-	-	-	-	-	-	-	-	-	-	33	-	-	-
	3%	-	-	-	-	-	-	-	-	-	-	100%	-	-	-
North Karelia	30	-	-	-	-	-	-	-	-	-	-	-	30	-	-
	3%	-	-	-	-	-	-	-	-	-	-	-	100%	-	-
North Ostrobothnia	74	-	-	-	-	-	-	-	-	-	-	-	-	74	-
	7%	-	-	-	-	-	-	-	-	-	-	-	-	100%	-
Pohjois-Savo	46	-	-	-	-	-	-	-	-	-	-	-	-	-	46
	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	100%
Päijät-Häme	37	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Region: Finland. Which one of these regions do you live in?

BASE: Finland

	Finland regions														
	Total	South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Satakunta	41	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Uusimaa	291	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Varsinais-Suomi	86	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

# Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

## Region: Finland. Which one of these regions do you live in?

BASE: Finland

	Finland regions				Gender		Age						Age			
	Total	Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Significance Level: 95%																
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Åland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South Karelia	24 2%	-	-	-	-	7 2%	17 3%	2 2%	2 1%	6 4%	4 2%	2 1%	9 4%	4 1%	9 3%	11 3%
South Ostrobothnia	36 4%	-	-	-	-	14 3%	22 4%	-	9 5%	10 ae	4 3%	3 2%	10 4%	9 3%	14 5%	13 3%
Etelä-Savo	28 3%	-	-	-	-	13 3%	14 3%	5 5%	2 1%	4 3%	5 3%	5 3%	7 3%	6 3%	9 3%	12 3%
Kainuu	15 1%	-	-	-	-	7 1%	7 1%	1 1%	1 1%	2 2%	1 1%	1 1%	7 3%	2 1%	4 1%	9 2%
Kanta-Häme	32 3%	-	-	-	-	12 3%	20 4%	4 4%	3 2%	4 3%	4 3%	4 3%	12 5%	7 3%	9 3%	17 4%
Central Ostrobothnia	13 1%	-	-	-	-	9 2%	3 1%	-	-	2 1%	5 b	2 1%	5 2%	-	6 2%	6 1%
Central Finland	50 5%	-	-	-	-	27 6%	23 5%	14 13%	6 4%	7 5%	10 6%	6 4%	8 3%	19 7%	17 6%	14 3%
Kymenlaakso	33 3%	-	-	-	-	19 4%	14 3%	5 5%	6 4%	5 3%	6 4%	5 3%	5 2%	11 4%	12 4%	11 2%
Lapland	33 3%	-	-	-	-	18 4%	16 3%	8 8%	9 6%	3 2%	3 2%	5 3%	7 3%	17 6%	5 2%	12 3%
Pirkanmaa	92 9%	-	-	-	-	43 9%	49 10%	8 8%	17 11%	12 8%	13 8%	20 12%	21 8%	25 10%	25 8%	41 10%
Ostrobothnia	33 3%	-	-	-	-	14 3%	19 4%	-	8 5%	5 3%	3 2%	5 3%	13 5%	8 3%	8 3%	17 4%
North Karelia	30 3%	-	-	-	-	18 4%	13 2%	3 3%	8 5%	5 4%	3 2%	4 2%	8 3%	11 4%	8 3%	11 3%
North Ostrobothnia	74 7%	-	-	-	-	41 8%	33 6%	10 10%	11 7%	7 4%	11 7%	15 9%	20 8%	21 8%	18 6%	35 8%
Pohjois-Savo	46 5%	-	-	-	-	22 4%	24 5%	2 2%	3 2%	6 4%	7 5%	10 6%	17 7%	5 2%	14 4%	27 6%
Päijät-Häme	37 4%	37 100%	-	-	-	16 3%	21 4%	2 2%	6 4%	6 4%	3 2%	6 4%	13 5%	8 3%	9 3%	20 5%

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Region: Finland. Which one of these regions do you live in?

BASE: Finland

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Satakunta	41	-	41	-	-	13	28	5	6	8	7	6	9	11	15	15
	4%	-	100%	-	-	3%	5%	5%	3%	5%	5%	4%	3%	4%	5%	4%
			acd				a									
Uusimaa	291	-	-	291	-	151	141	22	54	49	54	57	56	76	103	112
	29%	-	-	100%	-	31%	28%	22%	34%	32%	34%	35%	21%	29%	33%	26%
				abd					af	f	af	af			c	
Varsinais-Suomi	86	-	-	-	86	41	45	10	9	10	15	8	34	19	25	42
	9%	-	-	-	100%	9%	9%	10%	6%	6%	10%	5%	13%	7%	8%	10%
					abc								bce			

# Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

## Region: Finland. Which one of these regions do you live in?

BASE: Finland

	Diet							Awareness of 'new category meat'				Likelihood of trying 'new category meat'		
	Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	NET: Heard of	Heard of and understands	Heard of, but doesn't understand	Not heard of	NET: Likely	NET: Unlikely
	a	b	c	d	e	f	g	a	b	c	d	a	b	
Significance Level: 95%														
Unweighted Total	1005	827	156	68	17	34	17	20	556	220	336	418	554	346
Total	995	822	152	66	18	35	16	18	544	210	334	418	541	350
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Åland	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South Karelia	24 2%	21 3%	4 2%	-	-	2 5%	-	2 10%	11 2%	6 3%	6 2%	9 2%	11 2%	13 4%
South Ostrobothnia	36 4%	31 4%	4 3%	3 4%	1 8%	-	-	-	23 4%	1 1%	21 6%	10 2%	16 3%	17 5%
Etelä-Savo	28 3%	27 3%	1 1%	-	-	1 3%	-	-	12 2%	4 2%	7 2%	15 4%	9 2%	13 4%
Kainuu	15 1%	15 2%	-	-	-	-	-	-	7 1%	1 1%	6 2%	5 1%	6 1%	6 2%
Kanta-Häme	32 3%	26 3%	4 2%	1 1%	1 6%	-	1 6%	1 5%	15 3%	5 3%	9 3%	16 4%	22 4%	7 2%
Central Ostrobothnia	13 1%	9 1%	3 2%	2 2%	-	2 5%	-	-	2 *	2 1%	-	11 3%	5 1%	6 2%
Central Finland	50 5%	42 5%	9 6%	6 9%	-	2 6%	1 5%	-	37 7%	15 7%	22 6%	14 3%	32 6%	14 4%
Kymenlaakso	33 3%	26 3%	7 5%	1 2%	1 5%	3 9%	1 7%	1 5%	18 3%	7 3%	11 3%	15 4%	15 3%	13 4%
Lapland	33 3%	31 4%	1 1%	-	1 7%	-	-	-	22 4%	9 4%	13 4%	10 2%	19 4%	10 3%
Pirkanmaa	92 9%	74 9%	14 9%	9 13%	-	2 6%	2 12%	1 5%	48 9%	25 12%	23 7%	43 10%	42 8%	38 11%
Ostrobothnia	33 3%	27 3%	6 4%	2 2%	2 9%	2 4%	-	2 9%	19 3%	6 3%	13 4%	14 3%	17 3%	11 3%
North Karelia	30 3%	25 3%	5 3%	1 1%	2 11%	2 5%	-	-	22 4%	12 6%	9 3%	8 2%	19 3%	6 2%
North Ostrobothnia	74 7%	60 7%	13 8%	6 9%	-	1 3%	4 27%	1 6%	41 8%	16 8%	25 7%	32 8%	39 7%	25 7%



## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### Region: Finland. Which one of these regions do you live in?

BASE: Finland

	Diet							Awareness of 'new category meat'				Likelihood of trying 'new category meat'		
	Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	NET: Heard of	Heard of and understands	Heard of, but doesn't understand	Not heard of	NET: Likely	NET: Unlikely
	a	b	c	*d	e	*f	*g	a	b	c	d	a	b	
Significance Level: 95%														
Unweighted Total	1005	827	156	68	17	34	17	20	556	220	336	418	554	346
Total	995	822	152	66	18	35	16	18	544	210	334	418	541	350
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Pohjois-Savo	46 5%	44 5%	1 1%	- -	- -	1 3%	- -	- -	24 4%	7 3%	17 5%	21 5%	22 4%	19 6%
Päijät-Häme	37 4%	33 4%	4 2%	2 3%	1 6%	1 3%	- -	- -	12 2%	6 3%	6 2%	23 6%	24 4%	8 2%
Satakunta	41 4%	29 4%	9 6%	4 6%	- -	1 3%	1 7%	3 16%	22 4%	5 3%	16 5%	19 4%	23 4%	15 4%
Uusimaa	291 29%	231 28%	55 36%	23 35%	7 37%	14 41%	5 30%	7 37%	168 31%	68 32%	100 30%	111 27%	174 32%	88 25%
Varsinais-Suomi	86 9%	70 9%	14 9%	8 12%	2 10%	2 6%	1 7%	1 6%	43 8%	14 7%	29 9%	40 10%	44 8%	40 11%

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### D4. Which of the following best describes your diet?

BASE: All respondents

	Total	Finland regions													
		South Karelia	South Ostrobothnia	Etelä-Savo	Kainuu	Kanta-Häme	Central Ostrobothnia	Central Finland	Kymenlaakso	Lapland	Pirkanmaa	Ostrobothnia	North Karelia	North Ostrobothnia	Pohjois-Savo
Unweighted Total	1005	13	25	30	12	35	8	54	36	26	100	21	32	74	49
Total	995	24	36	28	15	32	13	50	33	33	92	33	30	74	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I eat meat, fish, dairy and/or other animal products	822	21	31	27	15	26	9	42	26	31	74	27	25	60	44
	83%	85%	88%	97%	100%	80%	75%	83%	79%	92%	81%	81%	84%	82%	98%
Flexitarian or reducetarian (I do not eat meat or fish for at least half of my meals)	66	-	3	-	-	1	2	6	1	-	9	2	1	6	-
	7%	-	8%	-	-	3%	12%	11%	3%	-	10%	5%	3%	8%	-
Dairy-free (I do not eat dairy)	18	-	1	-	-	1	-	-	1	1	-	2	2	-	-
	2%	-	4%	-	-	3%	-	-	3%	4%	-	5%	7%	-	-
Pescatarian (I do not eat fish)	35	2	-	1	-	-	2	2	3	-	2	2	2	1	1
	4%	8%	-	3%	-	-	13%	4%	9%	-	2%	5%	6%	1%	2%
Vegetarian (I do not eat meat or fish)	16	-	-	-	-	1	-	1	1	-	2	-	-	4	-
	2%	-	-	-	-	3%	-	2%	3%	-	2%	-	-	6%	-
Vegan (I do not eat meat, fish, dairy or other animal products)	18	2	-	-	-	1	-	-	1	-	1	2	-	1	-
	2%	8%	-	-	-	3%	-	-	3%	-	1%	5%	-	1%	-
Other	20	-	-	-	-	3	-	-	-	1	4	-	-	1	-
	2%	-	-	-	-	9%	-	-	-	4%	4%	-	-	1%	-
NET: Reduced intake of animal products	152	4	4	1	-	4	3	9	7	1	14	6	5	13	1
	15%	15%	12%	3%	-	11%	25%	17%	21%	4%	15%	19%	16%	17%	2%

## Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

### D4. Which of the following best describes your diet?

BASE: All respondents

	Total	Finland regions				Gender		Age						Age		
		Päijät-Häme	Satakunta	Uusimaa	Varsinais-Suomi	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1005	38	44	315	93	509	486	97	158	161	166	176	247	255	327	423
Total	995	37	41	291	86	486	509	101	158	152	158	164	261	260	310	425
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I eat meat, fish, dairy and/or other animal products	822 83%	33 90%	29 70%	231 79%	70 81%	430 89%	392 77%	78 77%	107 68%	125 82%	139 88%	144 88%	229 88%	185 71%	264 85%	373 88%
		b				b				b	ab	ab	ab		a	a
Flexitarian or reducetarian (I do not eat meat or fish for at least half of my meals)	66 7%	2 5%	4 9%	23 8%	8 9%	24 5%	42 8%	11 11%	19 12%	11 7%	9 6%	8 5%	8 3%	30 12%	20 6%	16 4%
						a		f	def					bc		
Dairy-free (I do not eat dairy)	18 2%	1 3%	-	7 2%	2 2%	5 1%	13 3%	1 1%	8 5%	3 2%	1 1%	3 2%	2 1%	9 3%	4 1%	5 1%
			-			a			df							
Pescatarian (I do not eat fish)	35 4%	1 2%	1 2%	14 5%	2 2%	11 2%	24 5%	3 3%	15 9%	5 3%	3 2%	3 2%	7 3%	18 7%	7 2%	10 2%
						a			cdef					bc		
Vegetarian (I do not eat meat or fish)	16 2%	-	1 3%	5 2%	1 1%	3 1%	13 3%	3 3%	6 4%	2 1%	1 1%	2 1%	2 1%	9 4%	3 1%	4 1%
						a			f					bc		
Vegan (I do not eat meat, fish, dairy or other animal products)	18 2%	-	3 7%	7 2%	1 1%	5 1%	12 2%	2 2%	4 2%	5 4%	3 2%	1 1%	3 1%	6 2%	8 3%	4 1%
										e					c	
Other	20 2%	-	4 9%	5 2%	3 3%	8 2%	13 2%	3 3%	-	2 1%	3 2%	3 2%	10 4%	3 1%	5 1%	13 3%
			c					b					b			
NET: Reduced intake of animal products	152 15%	4 10%	9 21%	55 19%	14 16%	47 10%	105 21%	20 20%	51 32%	25 17%	16 10%	17 10%	22 8%	72 28%	42 13%	39 9%
						a		def	acdef	f				bc		

# Public perceptions on wolf protection - Finland - Fieldwork Conducted 11th to the 17th of Feb 2020

## D4. Which of the following best describes your diet?

BASE: All respondents

	Diet							Awareness of 'new category meat'				Likelihood of trying 'new category meat'		
	Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	NET: Heard of	Heard of and understands	Heard of, but doesn't understand	Not heard of	NET: Likely	NET: Unlikely
	a	b	c	*d	e	*f	*g	a	b	c	d	a	b	
Significance Level: 95%														
Unweighted Total	1005	827	156	68	17	34	17	20	556	220	336	418	554	346
Total	995	822	152	66	18	35	16	18	544	210	334	418	541	350
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I eat meat, fish, dairy and/or other animal products	822	822	-	-	-	-	-	-	434	164	270	360	465	265
	83%	100%	-	-	-	-	-	-	80%	78%	81%	86%	86%	76%
		bce										ab	b	
Flexitarian or reducetarian (I do not eat meat or fish for at least half of my meals)	66	-	66	66	-	-	-	-	48	23	25	17	41	20
	7%	-	43%	100%	-	-	-	-	9%	11%	7%	4%	8%	6%
			ae	abe					d	d	d			
Dairy-free (I do not eat dairy)	18	-	18	-	18	-	-	-	12	3	9	4	9	5
	2%	-	12%	-	100%	-	-	-	2%	2%	3%	1%	2%	1%
			ace											
Pescatarian (I do not eat fish)	35	-	35	-	-	35	-	-	19	9	9	17	9	25
	4%	-	23%	-	-	100%	-	-	3%	4%	3%	4%	2%	7%
			ac			abc								a
Vegetarian (I do not eat meat or fish)	16	-	16	-	-	-	16	-	11	6	5	5	4	12
	2%	-	10%	-	-	-	100%	-	2%	3%	1%	1%	1%	3%
			ace											a
Vegan (I do not eat meat, fish, dairy or other animal products)	18	-	18	-	-	-	-	18	13	3	10	4	5	10
	2%	-	12%	-	-	-	-	100%	2%	1%	3%	1%	1%	3%
			ace								d			a
Other	20	-	-	-	-	-	-	-	8	2	6	12	7	11
	2%	-	-	-	-	-	-	-	2%	1%	2%	3%	1%	3%
NET: Reduced intake of animal products	152	-	152	66	18	35	16	18	102	44	58	46	69	73
	15%	-	100%	100%	100%	100%	100%	100%	19%	21%	17%	11%	13%	21%
			a	a		a			d	d	d			a